Council Service Territory Volunteer Leadership Newsletter



Scouting America

Prepared. For Life.

Week of March 31, 2025

The Council Service Territory Volunteer Leadership Newsletter is an official weekly digest of information for key local council and council service territory volunteers from multiple official Scouting America sources. Learn more about the items that may be important to you and **please share appropriate content with other Scouters**.

National Annual Meeting

Registration for the *May 12-16* National Annual Meeting, as well as the hotel reservation block, is scheduled to end tonight (*March 31*) at midnight. Do not miss this important, informative, valuable, and inspirational event. Learn more and register here.

Engaging Latino Families in Scouting

Expanding our reach to enable more families and communities to experience Scouting is a key priority in realizing our goal of preparing all youth for lives of purpose and impact. We are excited to invite you to a special presentation that will provide valuable insights into extending outreach and engaging Latino families in Scouting on *April 10th* from 3:00 – 4:30 pm Central. Our friends at Human-ology will present findings from their longitudinal dataset, highlighting key trends in the Latino family mindset today. Register here.

Thrive Summit

Over 200 Scouters from 50 councils, the service territories, and the National Council (including the National Key 3) attended the recent Thrive Summit. Attend the National Annual Meeting for more information and/or visit with your territory chair and director.

National Duty to God Recipients

The 2025 recipients of the National Duty to God Award have been announced. The recipients will be recognized at the National Annual Meeting in May. Previous recipients may be found here.

- John C. Hanson
- Susan Lawyer
- Jim Marchbank
- Edward P. Martin
- Jeff Thompson
- Robert E. Vogt

2025 Councils Membership Plan

A Big "Shout Out" to the 201 councils who submitted their membership plans by the March 14th requested date. Please

see included a live link to view the list of councils by territory here.

Commissioner Newsletter

The March 31 issue of the Commissioner Newsletter is available here. This issue includes:

- Register for Commissioner Week at PTC, June 8 14
- Spring Commissioner Impact Session, April 26
- STEM Nova and Super NOVA Award Updates
- Scouts BSA Advancement Forms Updated
- New Eagle Scout Photos Added to Brand Center
- Why Councils Should Strengthen Their Alumni Relationships
- New Commissioner Key Certificate
- Scoutbook Update
- Breaking News
- Your National Commissioner Service Team Serves You
- Ask A Commissioner

Philmont Training Center 75th Anniversary Celebration

This summer Philmont will celebrate the 75th anniversary of the first national conferences at the Ranch. The celebration will take place all summer, but a special week is planned for *June 29-July 5*. It will be a week of history, reunions, special guests, family fun, the Maverick Rodeo, and recognition of the folks who made the Training Center what it was and is – including the presentation of the Philmont Staff Association's Silver Sage Award. The next 100 to register and attend this week will receive a signed 75th anniversary edition of *The Other Side of the Road – The History of the Philmont Training Center*. If you are one of the hundreds of thousands who have been a part of PTC, or even if you have not, this is the summer to attend! Find more information and register here.

Monthly Membership Rally

Share tools for councils to run successful spring/fall recruitment campaigns and develop a framework for a new unit campaign. Each council should have their key membership representative(s) in attendance. *April 17, May 13 (In-person at NAM), June 12, July 17, August 21, September 11, October 16, and November 20.* Get more information and register in advance for this meeting here.

New Scouts BSA Adult Performance Uniform Shorts

Scouting America Outfitters is thrilled to introduce the highly anticipated 2025 edition of Scouts BSA Adult Performance Uniform Shorts, now arriving at National Scout Shops nationwide and available for ordering in council locations. Designed with comfort, durability, and functionality in mind, these shorts are built to support active Scouting adventures. This latest edition is packed with customer-driven improvements, making it the most functional and comfortable uniform short yet.

Back Issues of the Volunteer Leadership Newsletter

We have created a repository of the most recent back issues of the *Newsletter*. Find them <u>here</u>. Be sure to check them out if you are new to this newsletter and to review earlier issues.

Reminders from Previous Newsletters

National Scout Jamboree – Scholarship Program - <a href="https://hee.cog/hee.c

National Annual Meeting - *May 12-16* - <u>here</u> 2025 National Outdoor Conference - *September 17-21*- <u>here</u> 2025 National Camping School Registration - <u>here</u>

Program Livecasts

Cub Chat Live (every Friday at 2pm CT) - <u>Facebook</u> and <u>YouTube</u>
Troop Talk Live (second Wednesday of each month at 2 pm CT) - <u>Facebook</u> and <u>YouTube</u>
Leading our Adventures (every other Friday at 5pm CT) - <u>Facebook</u> and <u>YouTube</u>
Trek on Tuesday (Tuesdays at Noon PT) - <u>Facebook</u> and <u>YouTube</u>
National Exploring Live Hour (Monthly) - Dates and information <u>here</u>

Webinars

Why Councils Should Strengthen Their Alumni Relationship – April 6 – Register here 2026 National Jamboree - Register for the webinars here

- April 10 ELEVATE Your Recruitment
- May 8 ELEVATE Your Planning

Council Religious Relationships Committees – April 24, 7:00 PM Central - here

Important Links

Youth Safety - here Health and Safety - here Scouting Emergency Assistance Fund - here Scouting America Brand Guidelines and Materials - here Executive Communications - here Philmont Training Center 75th Anniversary Conference Registration - here Commissioner eBlast - here Scouting the Boardroom Podcast - here National Council Videos - here High Adventure Bases - here National Jamboree - here Council Support - here National Camp Accreditation Program 2025 Standards - here Scouting Forums - here Order of the Arrow - here Aaron on Scouting - here Scouting America News & Events - here Commissioners - here Abilities Digest - here Program Updates - here Summer Camp Staff Jobs - here Awards Central - here Trail To Adventure Blog - here Scouting Alumni - here Training Resources - here Marketing and Recruitment Resources - here Scouting Newsroom - here



Language of Scouting - here