

Council Service Territory Volunteer Leadership Newsletter



Scouting  **America**

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Week of July 28, 2025

*The Council Service Territory Volunteer Leadership Newsletter is an official weekly digest of information for key local council and council service territory volunteers from multiple official Scouting America sources. Learn more about the items that may be important to you and **please share appropriate content with other Scouters.***

New Social Media Playbook

Social media connects families, shares adventures, and inspires new members. It is where parents are active, and it is used to recruit and retain Scouts. Social media also builds visibility for Scouting in your communities. This playbook will help you use this important tool to Educate, Engage, and Inspire. Find the new playbook (and more) [here](#).

Office of Development Bi-Monthly Gift Planning Webinar

The next Office of Development's upcoming bi-monthly gift planning webinar will be held on *Thursday, August 7th at 12pm Eastern*. Discussion topics will include Overview of Donor Advised Fund & IRA Gifts ("QCDs") and Gift planning success stories from fellow Councils. Save the date and click [this link](#) to attend this helpful webinar. For the library of past gift planning webinars, visit [here](#).

National Membership Mixer

The National Membership Mixer showcases various topics that will help to develop a culture of growth in units, districts, and councils. This month's Zoom webinar features the 2025 Philmont Training Center Membership Conference Highlights: Reaching Today's Families, with Rick Bausher, membership lead on the National Venturing Committee and the National Membership Committee. We encourage all territory, council, and district membership teams to plan to attend this interactive and informative meeting on *August 17th at 8:00pm Eastern*. Participants should register [here](#).

MyScouting Mobile App Update

On *August 18, 2025*, the Scouting Calendar and the Announcements feature in the MyScouting app will be discontinued. Unit leaders can continue to use the calendar feature in Scoutbook Plus.

National Cub Scout Program Update Conference

Hold the date to join the national chair of Cub Scouting, the national Cub Scouting commissioner, and the national director of Cub Scouting for a weekend in the Florida Keys at the Florida High Adventure Sea Base. Get a complete update on the newest resources to support Cub Scout leaders, provide feedback on resources that are being developed, and get insight into what is being developed for the 2026-27 program year. The conference is for those who are willing and able to serve as a resource for councils as they support Cub Scout leaders. Participants will become fully informed and empowered to present what they learn on a territory, council, district, or pack level. The conference will begin on Friday evening, *December 12th*, with an opening dinner and social. Saturday will be filled with sessions with time to

enjoy the amenities of the Florida Sea Base, including a sunset cruise. Sunday will conclude with a closing luncheon. Watch for more details.

Council Election Procedures

As the summer comes to an end it is not too early to start taking a look at your council bylaws and election procedures to prepare for the council annual meeting. Be sure you are in compliance with your bylaws. Items such as timing of notifications, nominating committees, quorums, who votes (and when and for whom!), annual resolutions, and other details are important for proper, and legal, governance of a local council. Find resources [here](#).

Back Issues of the Volunteer Leadership Newsletter

We have created a repository of the most recent back issues of the *Newsletter*. Find them [here](#). Be sure to check them out if you are new to this newsletter and to review earlier issues.

Reminders from Previous Newsletters

2025 Distinguished Eagle Scout Award Nominations – July 31 deadline - [here](#)

Scouts BSA National Youth Council – August 15 deadline - [here](#) and [here](#)

2026 Silver Buffalo Award Nominations – August 31 deadline - [here](#) and [here](#)

Scouting America's National Safety Summit - September 14-17 - [here](#)

2025 National Outdoor Conference - September 17-21- [here](#)

Program Livecasts

Cub Chat Live (every Friday at 2 pm CT) - [Facebook](#) and [YouTube](#)

Troop Talk Live (second Wednesday of each month at 2 pm CT) - [Facebook](#) and [YouTube](#)

Leading our Adventures (every other Friday at 5pm CT) - [Facebook](#) and [YouTube](#)

Trek on Tuesday (Tuesdays at Noon PT) - [Facebook](#) and [YouTube](#)

National Exploring Live Hour (Monthly) - Dates and information [here](#)

Webinars

2025 National Fall Cub Scouts Membership Recruitment Kick-Off - Thursday, July 31, 2025, 8:00 pm Eastern - [here](#)

2025 National Fall Scouts BSA Membership Recruitment Kick-Off - Thursday, August 7, 2025, 8:00 pm Eastern - [here](#)

Office of Development Bi-Monthly Gift Planning Webinar – Thursday, August 7, Noon Eastern - [here](#)

Monthly Membership Rally – August 21 – Register [here](#)

National Jamboree - Register for upcoming and view past webinars [here](#)

Newsletters/Blogs/Podcasts

Scouting Safety - [here](#)

Aaron on Scouting - [here](#)

Scouting in the Boardroom - [here](#)

Commissioner Newsletter - [here](#)

Marketing – Subscribe [here](#)

Trail To Adventure - [here](#)

Scouting Alumni - [here](#)

Training Times - [here](#)

Abilities Digest - [here](#)

Scouting Wire - [here](#)

Important Links

Youth Safety - [here](#)

Health and Safety - [here](#)
Safety Moments - [here](#)
Scouting America Brand Guidelines and Materials - [here](#)
National Annual Meeting Presentations - [here](#)
Executive Communications - [here](#)
Language of Scouting - [here](#)
Merit Badges - [here](#)
National Council Videos - [here](#)
High Adventure Bases - [here](#)
National Jamboree - [here](#)
Council Support - [here](#)
National Camp Accreditation Program 2025 Standards - [here](#)
Scouting Forums - [here](#)
Order of the Arrow - [here](#)
Commissioners - [here](#)
Program Updates - [here](#)
Summer Camp Staff Jobs - [here](#)
Awards Central - [here](#)
Training Resources - [here](#)
Marketing and Recruitment Resources - [here](#)
Scouting Newsroom - [here](#)
Scouting Emergency Assistance Fund - [here](#)
Brand Center - [here](#)

