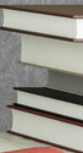
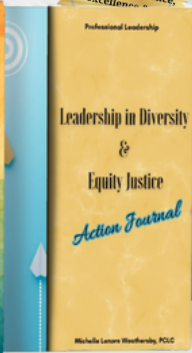
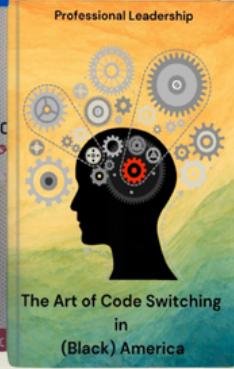
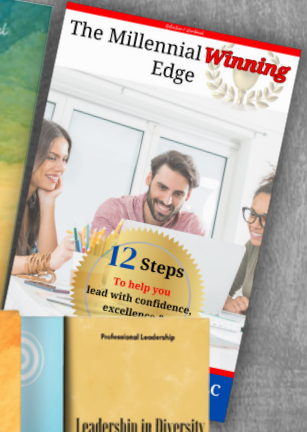
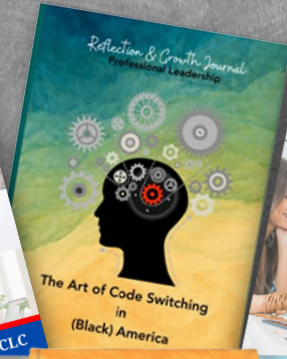
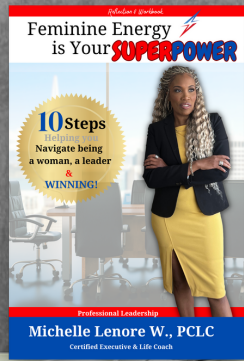
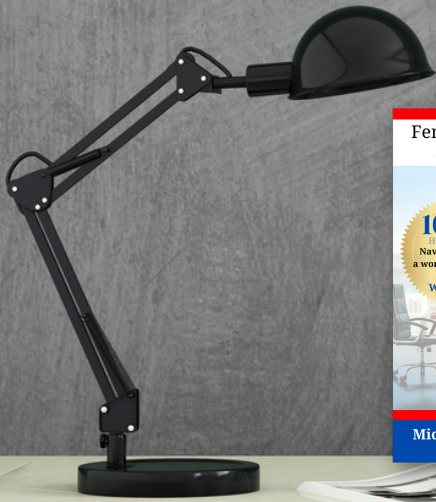


# LENS | CAREER CONSULTING FIRM

## DIVERSITY & LEADERSHIP

## BOOKS, PROGRAMS & DIGITAL TRAINING



# ABOUT THE RESOURCES

DEI stands for Diversity, Equity, and Inclusion, and leadership in this context refers to the actions and behaviors of individuals in positions of authority within an organization.

Leadership that prioritizes DEI is crucial for creating a workplace that is welcoming and supportive of all employees, regardless of their background or identity.

This type of leadership involves actively seeking out diverse perspectives and ensuring that all employees have access to equal opportunities for growth and advancement.

To achieve this, DEI leaders must create a culture of inclusivity by promoting open communication, providing training and education on issues related to diversity and inclusion, and holding themselves and their team accountable for creating a supportive and equitable workplace.

DEI leadership also requires a willingness to challenge existing power structures and systemic biases that may be present within the organization. This means actively seeking out and addressing issues of discrimination, inequality, and bias, and working to create policies and practices that promote equity and fairness for all employees.

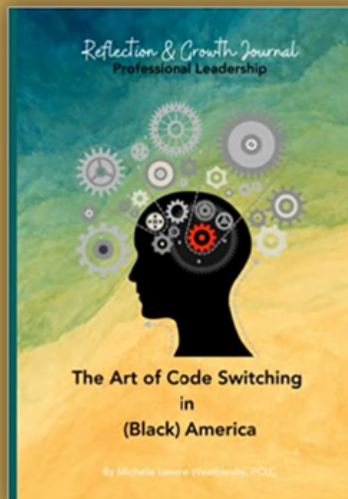
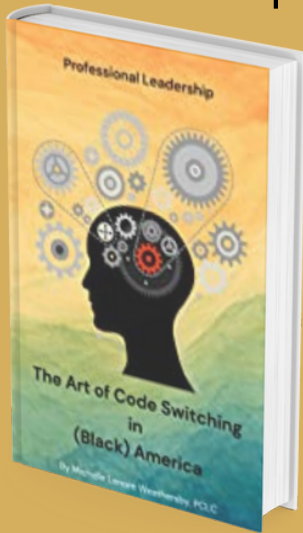
This involves creating a workplace culture that is welcoming and supportive of all employees, promoting open communication and education around issues of diversity and inclusion, and actively working to address systemic biases and promote equity and fairness for all.

The books, resources and programs will support your organization in helping your employees grow in a positive environment while still reaching the annual corporation diversity goals.





# DEI BOOKS, JOURNALS & PROGRAMS



## THE ART OF CODE-SWITCHING IN (BLACK) AMERICA

Learn how I had to navigate corporate America and service the journey as a Black woman. Creating a welcoming and inclusive environment is essential for fostering engagement, productivity, creativity, and positive workplace culture. There were many ups and downs that I had to encounter but I was able to still enjoy what I was doing. Listed below are some things that can easily occur if employees do not feel welcome.

If employees don't feel welcome, it can have several negative consequences.

**PRICING**

**\$25**

## THE ART OF CODE-SWITCHING IN (BLACK AMERICA):

### REFLECTION & GROWTH JOURNAL

Have you found yourself speaking or acting differently around different groups of people?

Do we do this to make them feel comfortable or for us to fit in with the majority? Either way, it goes it falls under the term of Code Switching.

This is more than having a professional tone in a place of work. It is the ability to fit in and become a part of the group with fewer issues or problems.

This journal will allow you to write down what is happening in corporate America, allowing for reflection, growth, and discussion.

**PRICING**

**\$25**

## 3-PART CONVERSATION SERIES

By incorporating these components, organizations can create a culture of diversity, equity, and inclusion that benefits everyone

- Clear goals and objectives.
- Inclusive leadership.
- Comprehensive training and education.
- Employee engagement and support.
- Metrics and accountability.
- Ongoing evaluation and adaptation.

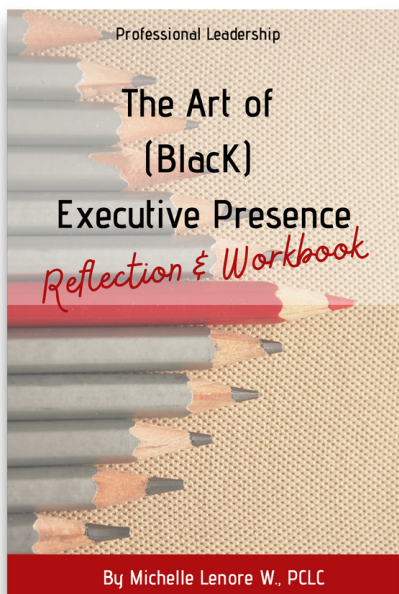
Working together we can help your corporation tackle the ongoing diversity issues that occurs daily.

**PRICING**

**\$48,000**

*25- 50 students*

# How to Create the "Allstar" DEI LEADERSHIP



**Instructional | Workbook | Journal**

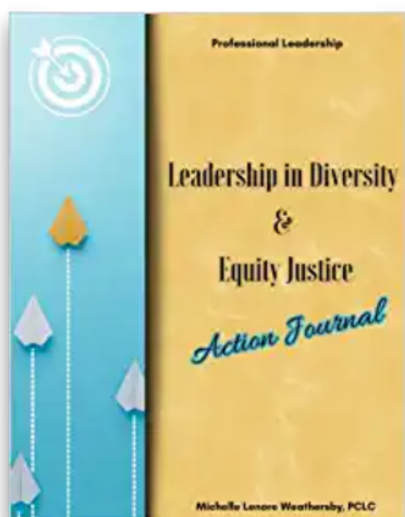
## THE ART OF (BLACK) EXECUTIVE PRESENCE: REFLECTION & WORKBOOK

The color of our 44th president's skin will begin a series of anger and confusion of a group of people who feels that they have been robbed of their turn, their opportunity to be more.

A small change can make much more significant changes happen; one small incident can significantly impact the future.

**PRICING**

**\$45**



## LEADERSHIP IN DIVERSITY & EQUITY JUSTICE: ACTION JOURNAL

Being a leader in the workplace for diversity and inclusion involves actively promoting a workplace culture that values and respects differences in ethnicity, gender, sexual orientation, religion, and other aspects of identity. This book includes steps to reach your department and company diversity goals and allows you to write down ideas to help create a safe and thriving culture for everyone.

Become the advocate that everyone is looking for by working with your colleagues and management to develop policies that promote diversity and inclusion.

**PRICING**

**\$20**



## 3-PART LEADERSHIP CONVERSATION SERIES

A diverse workforce has been shown to be more innovative and effective. When employees from different backgrounds come together, they bring different perspectives and experiences, which can lead to new ideas and solutions. Having the leadership in place can give companies a competitive edge in a global marketplace that is constantly changing and evolving.

**PRICING**

**\$75,000**



# LEADERSHIP RESOURCES



Instructional | Workbook | Journal

## FEMININE ENERGY IS YOUR SUPERPOWER

10 Steps helping you navigate being a woman, a leader while creating winning environments and communities.

Women leaders and executive have a unique way to lead and grow their teams to success.

Learn about some strategies to help to keep your leader skills sharp.

PRICING \$45



Instructional | Workbook | Journal

## THE MILLENNIAL WINNING EDGE

12 Steps to help you lead with confidence, excellence and purpose.

There are several misconceptions about the benefits that millennials bring to corporate America. It's important to prepare everyone in the workplace & appreciate the value that this generation brings.

PRICING \$35



Instructional | Workbook | Journal

## GENERATION Z GENERATING FRESH IDEAS

10 Steps helping you communicate with clarity, leadership & success. Gen Z brings an innate familiarity with digital tools, making them adept at using technology for various business needs.

Their skills are like no other and bring fresh ideas to achieve leadership and success.

PRICING \$35

# LEADERSHIP RESOURCES



Instructional | Workbook | Journal

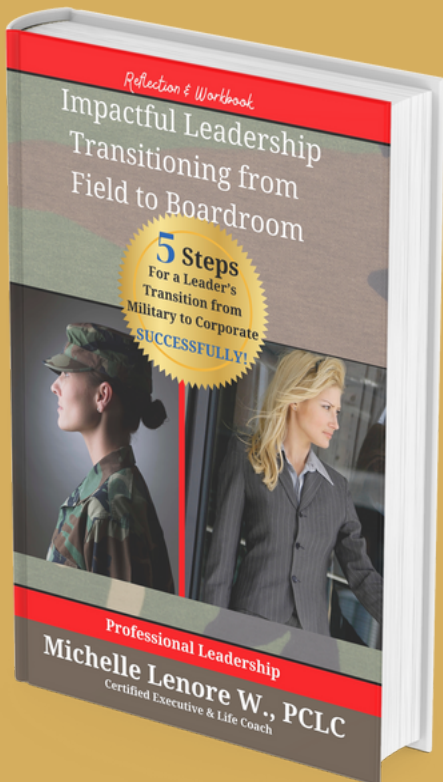
## THE AGE(ISM) OF SUCCESSFUL LEADERSHIP

20 Steps helping you navigate being a certain age should always be a benefit and not a setback.

These groups have unique way to lead and grow their teams to success.

Learn about some strategies to help to keep your leader skills sharp.

PRICING **\$45**



Instructional | Workbook | Journal

## IMPACTFUL LEADERSHIP TRANSITIONING FROM FIELD TO BOARDROOM

5 Steps to help you lead with confidence, excellence and purpose.

There are several misconceptions about the benefits what veterans bring to corporate America. It's important to prepare everyone in the workplace & appreciate the value that this group brings.

PRICING **\$45**





# NEED MORE

[INFO@LENSCONSULTINGFIRM.COM](mailto:INFO@LENSCONSULTINGFIRM.COM)

