

Get on the winning road to success



The Roadmap to 6 figures in 6 months

with



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Boss Lady University



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Michelle LeNore Enterprises

WHY JOIN THE ROADMAP TO 6 FIGURES IN 6 MONTHS

There are many steps you can take to build a successful small business. Here are some of the most important ones:

Develop a clear business plan

A clear business plan outlines your goals, strategies, and tactics for achieving success. It helps you to focus your efforts and keep track of your progress.

Identify your target market

Knowing who your ideal customer is can help you tailor your products or services to their needs and preferences, which can help you attract and retain more customers.

Build a strong brand

A strong brand is essential for building trust with customers and differentiating yourself from competitors. Develop a brand identity that reflects your values and resonates with your target audience.

Establish a strong online presence

Having a website, social media accounts, and other online channels can help you reach a wider audience and build credibility with customers.

Focus on customer service

Providing exceptional customer service can help you build a loyal customer base and generate positive word-of-mouth referrals.

Manage your finances carefully:

Keeping track of your expenses, cash flow, and profits is crucial for the success of your business. Consider hiring an accountant or using accounting software to help you stay on top of your finances.

Continuously innovate and improve

To stay ahead of the competition, it's important to continuously innovate and improve your products, services, and business processes. Keep an eye on industry trends and customer feedback to identify areas for improvement.

Remember that building a successful small business takes time, effort, and dedication.

With Maria and Michelle, they will help you in this program by following these steps and assisting you to stay focused on your goals.

Let this group guide you can increase your chances of achieving revenue and success.



The Roadmap to 6 figures in 6 months

August 1, 2023 start date

Prep session 2 weeks July 15th

The Roadmap to 6 figures in 6 months

\$5,000

*\$6,000 payment plan or financing
available (fees apply)*

- 2 group sessions
- Business Clarity
- Goal Mapping
- Audience Clarity
- Branding 101
- Trade Marking
- Tax Strategy
- Overview Capability Statement
- Overview Leadership Resume
- Market research
- Understanding the government codes
- Live All-Day boot camp on government certification

6IN6 SIGNUP



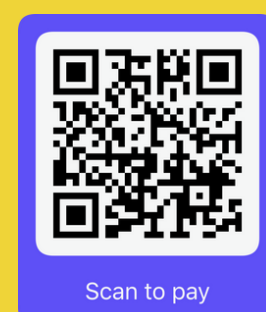
6IN6 Upgrade: Includes previous services

\$8,000

*\$10,000 payment plan or financing
available (fees apply)*

- Creating a curriculum & program
- One on one business review
- Capability Statement creation/revision
- Leadership resume creation/revision
- Free academy on creating an online store
- Creating multiple streams of income and passive income
- 2 group session

Upgrade 6IN6 Signup



Comparison Chart

FEATURES	\$5,000 6IN6	\$8,000 UPGRADE: 6IN6
Business Clarity	✓	✓
Goal Mapping	✓	✓
Audience Clarity	✓	✓
Branding 101	✓	✓
Trademarks	✓	✓
Tax Strategy	✓	✓
Overview Capability Statement	✓	✓
Overview Leadership Resume	✓	✓
Market research	✓	✓
Understanding the government codes	✓	✓
Live All-Day boot camp on government contracts & certification	✓	✓
Group Sessions	✓	✓
1-on-1 business review		✓
Free academy on creating an online store		✓
Capability Statement creation		✓
Leadership resume creation		✓
Program creation		✓
Creating multiple streams of income and passive income		✓