

Supplier & Leadership Growth Diversity

Bridging the minority certification gap by creating minority certified sub-contractors for primes, organizations and corporations

MBE - DBE - ACDBE - ED/WOSB (retified)



Human Capital, DEI, Leadership & Consulting Solutions

LENS Consulting Firm, LLC is a certified woman, minority-owned, small, disadvantaged enterprise, with 20+ years of experience specializing in guiding businesses & individuals to transition to the next level of financial & career success. We also help to create bridges with small businesses, government departments and large corporations to obtain government certifications so both the prime and the sub-contractor can benefit from the many contract opportunities being offered.

ADVANTAGES



C-Suite Executive | Global Transformation & Operations Executive at Google | DEI Champion | Founding Member CHIEF | Board of Advisors Kenan Institute | Digital Transformation Advisor to State of NC; 5G, Cloud, Cyber



Michelle was extraordinary! She actively listened, addressed all my needs and delivered above my expectations!!



Kenneth Mayes, MBA, SHRM-CP, CDR · 1st

Employer Relations Navigator | CEO TM Consulting Group, LLC. | NCSHRM Military Liaison | DEIA Advocate and Influencer

Career Development Coaching



Michelle is a very experienced, professional who is a subject matter expert in her craft. Her influence has resulted in me achieving my entrepreneurial goals and developing a true understanding of how to leverage my professional occupation to assist others. If you are seeking a professional that possesses a comprehensive business acumen. Michelle is my top recommendation.

CLIENTS & PARTNERS



























EXPERIENCE & CORE COMPETENCIES

- 98% of our clients have been able to achieve their desired level of growth 30-60 days after completing services and programs.
- Managed up to **\$115M** in services & workshops
- Government Certifications Applications Completion Walkthrough
- **LinkedIn** | Resumes | Capability Statements
- **Supplier Diversity** Outreach, Community Engagement & Training
- Curriculum Building/Process/Procedure Management

NAICS | COMMODITY CODES

- **541611** Administrative Management & General Management Consulting
- 611430 Professional & Mgt Development Svcs
- 541720 Business Research & Development Svcs
- 611710 Educational Curriculum Development Svcs
- **561110** Executive Management Services
- **8612/8613** Specialized Educational Institutions
- **8010/8011** Human Management Advisory Svcs



CERTIFICATIONS & DEGREES

- Masters Degree Human Resource Management (2023)
- Masters Degree Leadership Studies (2023)
- Women's Leadership Studies Certification
- Grant Writing & Nonprofit Funding Certified
- **Professional** Certified Life Coach International Coach Federation (ICF)
- Minority Business Enterprises (MBE)
- Black Woman-Owned Disadvantaged Business Enterprise (BWDBE)
- Disadvantage Business Enterprises (in 46 states) (**DBE**)
- Women Owned Small Business (ED/WOSB)
- Airport Concession Disadvantaged Business. Enterprise (ACDBE)
- Small Professional Services Firm (SPSF/SBE), NC DOT
- Historically Underutilized Business (HUB)
- 8a pending



GDST







HUB









LinkedIn Business Growth Strategist

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