

# **Diversity & Leadership Growth Advocate**

Creating opportunities for small, medium & large organizations

MBE - DBE - ACDBE - ED/WOSB Certified

# **Human Capital, DEI, Leadership & Consulting Solutions**

LENS Consulting Firm, LLC is a certified woman, minority-owned, small, disadvantaged enterprise, with 20+ years of experience specializing in guiding organizations & individuals to transition to the next level of business success. We also help to create bridges with small businesses, government departments large corporations to obtain government certifications so both the prime and the sub-contractor can benefit from the many contract opportunities being offered.

### **ADVANTAGES**



Teena Piccione · 1st

C-Suite Executive | Global Transformation & Operations Executive at Google | DEI Champion | Founding Member CHIEF | Board of Advisors Kenan Institute | Digital Transformation Advisor to State of NC; 5G, Cloud, Cyber



Michelle was extraordinary! She actively listened, addressed all my needs and delivered above my expectations!!



Kenneth Mayes, MBA, SHRM-CP, CDR · 1st

Employer Relations Navigator | CEO TM Consulting Group, LLC. | NCSHRM Military Liaison | DEIA Advocate and Influencer

Career Development Coaching



Michelle is a very experienced, professional who is a subject matter expert in her craft. Her influence has resulted in me achieving my entrepreneurial goals and developing a true understanding of how to leverage my professional occupation to assist others. If you are seeking a professional that possesses a comprehensive business acumen, Michelle is my top recommendation.

## **CLIENTS & PARTNERS**



























#### **EXPERIENCE & CORE COMPETENCIES**

- 98% of our clients have been able to achieve their desired level of growth 30-60 days after completing services and programs.
- Managed up to **\$115M** in services & workshops
- Government Certifications Applications Completion Walkthrough
- Government/Private Contracts, Grants & Funding
- **LinkedIn** | Resumes | Capability Statements
- Supplier Diversity Outreach, Community Engagement & Training
- Curriculum Building/Process/Procedure Management

### **NAICS | COMMODITY CODES**

- 541611 Administrative Management & General Management Consulting
- 611430 Professional & Mgt Development Svcs
- **541720** Business Research & Development Svcs
- 611710 Educational Curriculum Development Svcs
- 561110 Executive Management Services

HUB

- **8612/8613** Specialized Educational Institutions
- **8010/8011** Human Management Advisory Svcs



### **CERTIFICATIONS & DEGREES**

- Masters Degree Human Resource Management
- Masters Degree Leadership Studies
- Women's Leadership Studies Certification
- Grant Writing & Nonprofit Funding Certified
- **Professional** Certified Life Coach International Coach Federation (ICF)
- Economically Disadvantaged Women Owned Small Business (ED/WOSB)
- Minority Business Enterprises (MBE)
- Black Woman-Owned Disadvantaged Business Enterprise (BWDBE)
- Disadvantage Business Enterprises (**DBE**)
- Small, Women-owned, and Minority-owned Business (SWaM)
- Airport Concession Disadvantaged Business. Enterprise (ACDBE)
- Small Professional Services Firm (SPSF/SBE), NC DOT
- Historically Underutilized Business (HUB)















# Michelle Lenore W. **Government Certifications Expert**

**LinkedIn Business Growth Strategist** 

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