

# Resume, Scholarship & Internships HIGH SCHOOL & COLLEGE

## Opportunties





2022-2023 Resume & Scholarship

HIGH SCHOOL & COLLEGE Opportunities



## TABLE OF CONTENTS





Resume & Scholarship HIGH SCHOOL & COLLEGE

Opportunities

# COMPANY Profile

Identifying ways for students to research schools and companies that would like to be a part of. Delivering program curriculum/objectives in classroom/simulated workplace environment for higher education, corporations & non-profits.

Conducting activities for participant development and implementing program (start/end) assessments for program evaluation & career development.

3



Internship Program RNCC on LinkedIn: #technology #socialmedia #education...

linkedin.com





Resume & Scholarship HIGH SCHOOL & COLLEGE Opportunities





### **Digital Resume**

Having your resume ready to have provided for your dream school and business. Not only can a digital resume showcase your digital proficiency and networking capabilities, but it can also help you connect to your potential employer in a way that other candidates for the position can't



### **Paper Resumes**

The resume's sole purpose is to land you an interview and or the attention of your target audience. A resume is to give your target audience a feel for your past experience and skills. Remember you are trying to sell yourself, so emphasize your strengths.



## Scholarship/Internship Strategies

There's no need to wait until junior year to start applying for scholarships. Getting a head start gives you more time to research which scholarships are worth your time and energy. Once you know the best options, you'll have plenty of space to complete the applications that other students may have skipped.



### **Career Development**

Career development is the lifelong process of learning new skills, finding purpose in your work, and advancing along your educational and career path.





**Resume & Scholarship** 

HIGH SCHOOL & COLLEGE Opportunities



## WHAT WE OFFER

## Resumes, LinkedIn, Interviewing, Scholarship/Internships

### **Strategies**

**30-60 minute workshop \$45 per student** (at least 20 students need to attend) inperson/virtual

- Resume review
- LinkedIn (Digital Resume)
- Scholarship strategy ideas



**2-hr workshop \$125 per student** (at least 20 students need to attend) inperson/virtual

- Resume creation/revision
- LinkedIn creation/revision
- Scholarship/Internship strategy walk-through
- Interviewing question review
- Provide resume template
- Create educational LinkedIn banner
- Educational post creation



### Workshops available all year long

Resume & Scholarship HIGH SCHOOL & COLLEGE Opportunities



# NEED CUSTOMIZATION

Do your group need more specialization, or your student needs that 1-on-1 attention? Then consider the options below.



## Resumes, LinkedIn, Interviewing, Scholarship/Internship Strategies & MORE....contact us

- Resume creation/revision
- LinkedIn creation/revision
- Scholarship strategy walk-through
- Interviewing question review
- Provide resume template
- Create educational LinkedIn banner
- Educational post creation
- MORE Career Development strategies

## 1-on-1 Guidance & Coaching \$725 per student

- 1-on-1 Resume creation/revision
- 1-on-1 LinkedIn creation/revision
- Scholarship strategy & verbiage
- Internship strategy & verbiage
- Interviewing practice
- Provide educational LinkedIn banner
- 30 Day Educational post creation
- 1-on-1 advice & guidance

Workshops available all year long

#### **Resume & Scholarship HIGH SCHOOL &**

COLLEGE **Opportunities** 

## WHAT ELSE DO WE DO





#### **Student & Leadership** Growth

Bridging the gap of the transitions stages from secondary education to college to corporate

MBE - DBE - ACDBE - ED/WOSB

#### CAGE Code: 7ZVX5

#### **Career Development, Leadership & Consulting Solutions**

LENS Consulting Firm, LLC is a certified woman, small, disadvantaged minority-owned, business enterprise, with 20+ years of experience specializing in guiding organizations & individuals to transition to the next level of business success. We also help to create bridges with small businesses, government departments and large corporations to obtain government certifications so both the prime and the sub-contractor can benefit from the many contract opportunities being offered.

#### **ADVANTAGES**



Teena Piccione - 1st -Suite Executive | Global Transformation & Operations Executive at Google | DEI Champion | ounding Member CHIEF | Board of Advisors Kenan Institute | Digital Transformation Adviso to State of NC; 5G, Cloud, Cyber

Training

.

•

.

•

٠

#### 

Michelle was extraordinary! She actively listened, addressed all my needs and delivered above my expectations!!

#### Kenneth Mayes, MBA, SHRM-CP, CDR - 1st

er Relations Navigator | CEO TM Consulting Group, LLC. | NCSHRM Military Liaison | DEIA Advocate and Influences

#### Career Development Coaching

\*\*\* \* \* \* 5.0 - August 25, 2022

Michelle is a very experienced, professional who is a subject matter expert in her craft. Her influence has resulted in me achieving my entrepreneurial goals and developing a true understanding of how to leverage my professional occupation to assist others. If you are seeking a professional that possesses a comprehensive business acumen, Michelle is my top recommendation

**CLIENTS & PARTNERS** BOBBITT NCCentral TMRW/LOV PYNK\* RIGOWHEELS 血 Microsoft OPTUM

#### **EXPERIENCE & CORE COMPETENCIES**

- · 98% of our clients have been able to achieve their desired level of growth 30-60 days after completing services and programs.
- Managed up to \$115M in services & workshops
- Government Certifications Applications Completion Walkthrough
- LinkedIn | Resumes | Capability Statements
- Supplier Diversity Outreach, Community Engagement & Training
- Curriculum Building/Process/Procedure Management

#### NAICS | COMMODITY CODES

- 541611 Administrative Management & General Management Consulting
- 611430 Professional & Mgt Development Svcs
- 541720 Business Research & Development Svcs
- 611710 Educational Curriculum Development Svcs
- 561110 Executive Management Services .
- 8612/8613 Specialized Educational Institutions 8010/8011 Human Management Advisory Svcs



#### **CERTIFICATIONS & DEGREES**

 Masters Degree - Human Resource Management (2022) SBSD HUB Michelle Lenore Weathersby Masters Degree - Leadership Studies (2022) ICF Women's Leadership Studies Certification **Government Certifications Expert** SBE Grant Writing & Nonprofit Funding Certified & Professional Certified Life Coach - International Coach Federation (ICF) LinkedIn Business Growth Strategist Economically Disadvantaged Women Owned Small Business (ED/WOSB) Minority Business Enterprises (MBE) LENS Consulting Firm, LLC Black Woman-Owned Disadvantaged Business Enterprise (BWDBE) Durham, NC | Atlanta, GA Disadvantage Business Enterprises (DBE) info@lensconsulttingfirm.com SB/ Small, Women-owned, and Minority-owned Business (SWaM) 404.913.5232 Airport Concession Disadvantaged Business. Enterprise (ACDBE) Small Professional Services Firm (SPSF/SBE), NC DOT Historically Underutilized Business (HUB)

LENS Consulting Firm, LLC | lensconsultingfirm.com **Capability Statement** 

Resume & Scholarship

HIGH SCHOOL & COLLEGE Opportunities





## **CONTACT US** For Further Information

- **L** 1.404.913.5232
- ⊠ info@lensconsultingfirm.com
- 0
- Durham, NC | Atlanta, GA