

# Mission

By working with USA Cycling and our local clubs, we aim to increase awareness of cycling and cycling related opportunities in Arkansas. We are here to help coordinate, promote, and encourage participation in bicycle racing and cycling events, while serving as a resource for our organized clubs.

## Current Activity

- Provide training and resource for USA Cycling officials.
- Assignment of officials to local races.
- Facilitate upgrades/downgrades through USAC.
- Help organize state championship races for road and cross. (Purchase, contract, design and distribute state championship jerseys)
- Communicate with local promoters and clubs to help facilitate cycling events.
- Share information about cycling events in AR and local areas.
- Maintain website and social media accounts to help promote and share local cycling events.
- Serve as a liaison between neighboring states event promoters and their organizations to increase event opportunities for Arkansas cyclists.