

PALMER  ADVANTAGE[®]
THE ULTIMATE CLUB NETWORK



Your invitation to expanded private club Membership benefits!



**PRIVATE CLUB AND GOLF ACCESS • BESPOKE MEMBER EXPERIENCES
CONCIERGE TRAVEL • LEISURE • LIFESTYLE**



Greetings Link Hills Country Club Members,

I am excited to present to you our expanded club benefits made available through our partnership with Palmer Advantage, the Ultimate Club Network®.

NOT AVAILABLE TO THE PUBLIC, Palmer Advantage is perfectly designed for the private club Member by providing access to other private golf and country clubs in the U.S. & globally, travel concierge services, exclusive golf experiences, and curated leisure benefits. Palmer Advantage offers a world of value for yourself, your family, and with innovative golf entertainment, even your business.

AN INVITATION TO OUR MEMBERS

We have arranged Palmer Advantage to be available as an optional enrollment. To enroll, please complete the enrollment form within in this brochure. Or, please contact Bob Ward by **email** or call 423-638-3114.

*Your invitation allows you to add your spouse or partner at no additional charge! And, you will receive a **New Member Gift** of \$1,100 Palmer Advantage credits that you can read more about on [page 9](#).*

OVERVIEW OF MEMBERSHIP BENEFITS, PRIVILEGES, AND SERVICES

With Palmer Advantage, you will have the key to visiting over 300 golf venues in North America. 190+ of these are private clubs, of which 80+ are available with complimentary greens fees! Learn more about your expansive private club and golf benefits starting on the next page.

You will also be invited to their highly-acclaimed *Reserve Series* golf events. These offer an all-inclusive day of golf at some of the best private clubs in and out of the network. Events are held throughout the year in cities around the country. Read more about these Member-Guest events on [page 5](#).

The team at Palmer Advantage looks forward to custom-building your next business-focused golf event, or ultimate buddy golf trip. Perfect for intimate leisure groups, or for larger events of up to 40 golfers. The bespoke golf services are one of just many ways you can create exceptional experiences for those most important to you. You can read more about this service on [page 6](#).

Membership also offers the ultimate in sports event access and hospitality for unforgettable experiences to some of **sport's and golf's greatest events** which you can see more on [page 7](#).

For our Members who like to travel, Palmer Advantage offers **dedicated Concierge services** with full-service vacation and travel planning. Travel comes with guaranteed best prices on hotels, resorts, cruises, and vacation packages that you can read about on [page 8](#).

Once a Member, to keep you informed about news, updates, and special Member offers, you will receive access to the Palmer Advantage Member website and receive monthly Member-only e-newsletters.

To see details on enrolling with Palmer Advantage [CLICK HERE](#), or browse the rest of this brochure to learn more!

Warmest Regards,

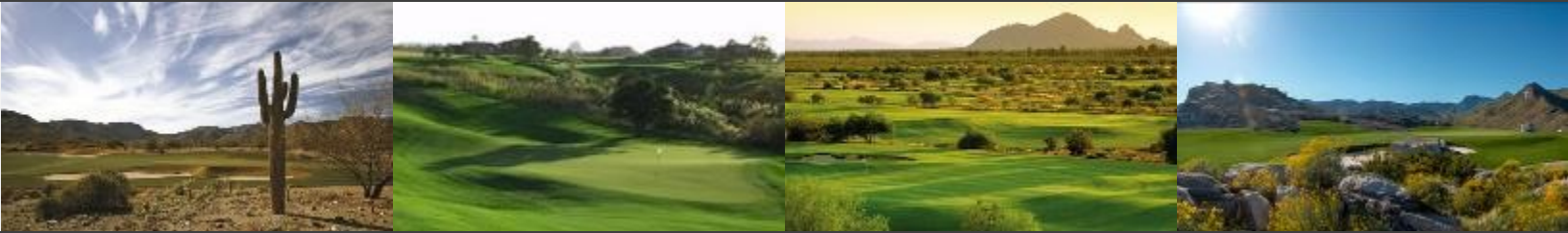
Bob Ward
General Manager



THE ULTIMATE CLUB NETWORK®

PLAY AND VISIT MORE CLUBS THAN EVER BEFORE

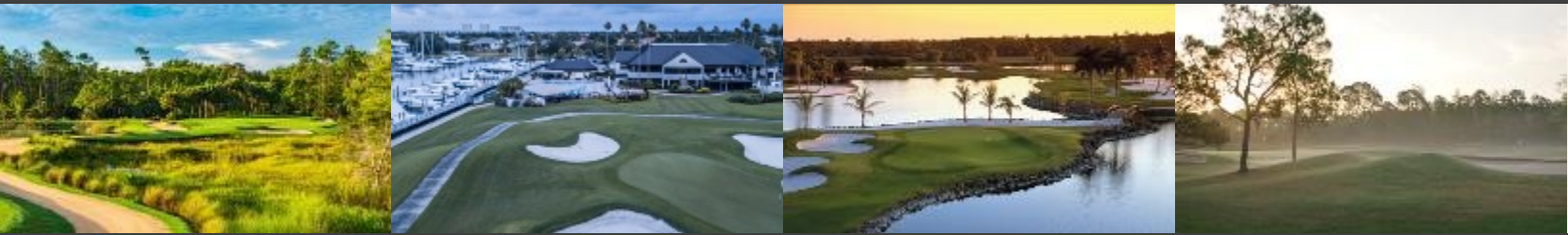
ARIZONA | Phoenix and Scottsdale, and north Arizona.



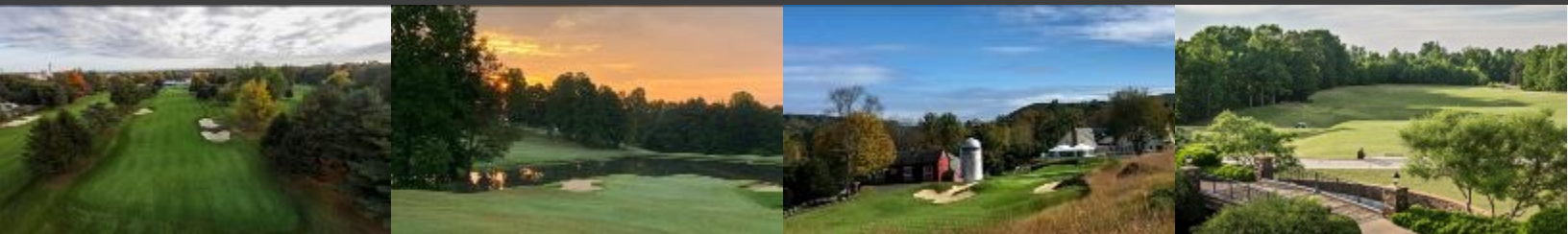
CALIFORNIA | Los Angeles / Orange County, Palm Springs, San Francisco and more.



FLORIDA | Naples, Orlando, Tampa, and more.



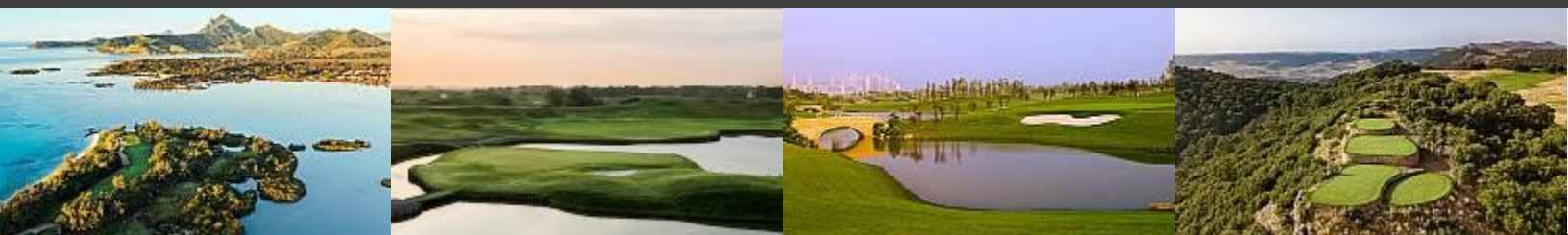
NEW ENGLAND & THE ATLANTIC SEABOARD | NYC / Tri-State Area, Myrtle Beach, The Carolinas, Georgia and more.



TEXAS | Dallas / Fort Worth Metro, Austin, San Antonio, Houston and throughout the state.



INTERNATIONAL | UK, Europe, China, Pan Pacific Rim, Australia and beyond.



THESE ARE JUST SOME OF THE POPULAR DESTINATIONS
[CLICK HERE FOR THE LIST OF CLUBS IN NORTH AMERICA](#)

PALMER ADVANTAGE®
THE ULTIMATE CLUB NETWORK

GOLF NETWORK BENEFITS & ACCESS

PRIVILEGES, MEMBER PRICING, AND CLUB AVAILABILITY



ACCESS PRIVILEGES & SERVICES

TEE TIME REQUESTS

Golf Concierge handles all tee time requests by web, email, or phone.

GUEST PRIVILEGES

Members may bring up to three accompanied guests (space available).

REWARDS

Earn \$50 Credits per round played.



MEMBER PRICING AT NETWORK CLUBS

'CART FEE ONLY' GOLF

Pay only the cart fee at select Clubs. (2 single rounds per property per 30 days)

PREFERRED RATES

Enjoy special pricing at select public and resort golf courses.

"PAY-FOR-PLAY" PRIVATE CLUBS

Privileged guest access at select private clubs where Members pay guest fees.



GOLF NETWORK IN NORTH AMERICA

190+ PRIVATE GOLF AND COUNTRY CLUBS

Member for the day privileges to play golf and more.

'CART FEE ONLY' GOLF COURSES

80+ of the private golf clubs, and 40 other public and resort golf courses.

COURSES AND RESORTS WITH PREFERRED RATES

50+ public and resort courses with preferred pricing on golf and packages.



INTERNATIONAL GOLF

670+ GOLF VENUES IN OVER 40 COUNTRIES

Courses offering preferred rates, access, or even 'cart fee only' golf.

POPULAR MARKETS

UK, Europe, China, the Pacific Rim, and beyond.

PRESTIGIOUS DESTINATIONS

Play at World Top-100 courses, past Ryder Cup hosts, and iconic clubs.

RESERVE SERIES GOLF

SIGNATURE GOLF EVENTS

Reserve Series golf events offer invitation-only golf experiences at some of the Country's finest private golf venues. Each event offers everything you, and your guests, need for a full-day of impactful golf.



ENJOY A YEAR-LONG CALENDAR OF INVITATIONS

More events in more cities across the Country



HOST YOUR CLIENTS, COLLEAGUES, FRIENDS, AND FAMILY

Bring up to three guests with you to any event



MEALS INCLUDED

Each event typically includes breakfast or lunch, followed by dinner



CELEBRATE THE DAY WITH YOUR GUESTS AND FELLOW PLAYERS

After your day of golf, relax with your guests during an awards reception



Events are styled as Member-Guest golf days with casual competitiveness in an exceptional private golf setting.



FLEX EVENTS

CUSTOMIZED GOLF EVENT PLANNING SERVICES

Flex Event services are for your golf event and golf experience needs that require more in-depth customization, accommodations for larger group size, or coordination and planning services.

FLEX EVENTS CAN SERVICE:

- ✓ Golf tee times for larger parties of 6—12 players
- ✓ Golf events for groups of 12—40 players
- ✓ Turn-key food and beverage services during your event
- ✓ Bespoke golf experiences and stay-and-play packages outside of the Palmer Advantage network
- ✓ Multi-venue, multi-date events



INTIMATE BUSINESS OUTINGS

Bring the board room to the tee box and entertain important clients and prospects.



LARGER BUSINESS EVENTS

Plan a larger corporate outing for employees, colleagues, and clients.



BESPOKE EXPERIENCES

For groups of over four players, or for reservations at clubs outside of the network.



EXCLUSIVE GOLF TRIPS

Curated golf tours and travel experiences curated for Members in the U.S. or aboard.

Our team is ready to take on any challenge you have for us to create your next golf experience!

SPORTS EXPERIENCES

2020 — 2021 EVENTS

Palmer Advantage delivers exceptional access to some of sport's greatest events and championships. The "Experience Makers" at your disposal can arrange special packages, and hospitality experiences, to the events you see below and so much more.



Check-off some of your **bucket-list sports events** that you want to attend this year!



PALMER  ADVANTAGE
THE ULTIMATE CLUB NETWORK

TRAVEL CONCIERGE

VACATION PLANNING AND TRAVEL BENEFITS



TRAVEL CONCIERGE SERVICES

Whether you have questions about a hotel, or want your Concierge to do all of the searching, planning, and reservations for you, they are available seven days a week.



ANYWHERE MEMBERS WANT TO TRAVEL

Choose from over 300,000 hotel and resort destinations around the world. Some of the best chain brands from luxe to budget, and independently operated boutique hotels and resorts are available.



TOP CRUISES AROUND THE WORLD

Wherever you want to sail, there is a cruise for you. You have access to exceptional pricing on some of the very best cruise lines—all told, over 40 lines offering 20,000+ ocean, river, and other types of itineraries.



VACATION EXPERIENCES

In combination with our travel services and other entertainment benefits, you can enrich your travels and vacations with added experiences from tickets to Broadway shows to savings on ski lift passes, and so much more.



BEST RATE GUARANTEE COMMITMENT

Book hotels, resorts, cruises, and vacation packages with peace of mind.



FLIGHTS AND CARS

Book it all with one call, or website visit. Your Concierge Agents can handle flight reservations and rental cars for your vacations.



YOUR PALMER ADVANTAGE CREDITS

You have the exclusive advantage of using Credits as partial-payment towards most hotel, resort, and cruise reservation purchases to buy down those prices! *Read more on the next page.*

Members receive **\$1,100 Credits upon enrollment** that can be used to enjoy significant savings!



MEMBER CREDITS

A UNIQUE WAY TO SAVE



WHAT ARE CREDITS?

- Credits are an exclusive Member Currency shown as dollars.
- Each 1 Credit = \$1.00 in potential savings.
- Redeem them as partial-payment to unlock additional Member-Only savings on eligible purchases.



HOW CREDITS ARE EARNED

- You receive \$1,100 *Enrollment Credits* upon activation
- + Earn \$600 Credits every 12 months of Membership
- + Earn \$50 Credits per golf round played through Palmer Advantage
- + Earn \$100 Credits for each flight and rental car reservation made through Palmer Advantage



SPENDING CREDITS – *AND ON WHAT?*

- Credits can be spent over the phone or online.
- The amount that can be used is always presented prior to purchase.
- Eligible purchases include most of the following:
 - ✓ Hotel room nights, resort stays, cruise voyages, vacation packages, and gift card purchases



EXPIRATION

Most Credits expire 12 months from the date of issuance. *Enrollment Credits* expire 24 mos. once issued!

* Credits have no cash value, cannot be transferred, and cannot be used for purchases/reservations made outside of Palmer Advantage.



Credits can be saved, or **spent immediately** upon issue. Manage your Credits and their expiration online in your Account or with your Concierge.



LEISURE AND FAMILY ENTERTAINMENT

COMPLEMENTING MEMBERS' LIFESTYLES

Palmer Advantage offers an exclusive member-only experience, providing you with special access and private-member pricing on entertainment and experiences you and your family value most.



EXCLUSIVE PARTNERSHIPS WITH MEMBER-ONLY BENEFITS

Access to exclusive offers from travel, private aviation, and entertainment experience partners



SPECIAL TICKETS TO THEME PARKS AND ATTRACTIONS

- WALT DISNEY WORLD®, UNIVERSAL™, SEAWORLD®, and others
- Las Vegas and Broadway shows and other concerts & performances
- Unique experiences including ski packages, city tours, and other excursions



OTHER SPECIAL MEMBER OFFERS AND SAVINGS

- Save on gift cards to restaurants and future-use ticket packages to movie theatres
- Find special savings on select warehouse shopping memberships and other services



MEMBER-ONLY WEBSITE AVAILABLE 24/7/365

Your Concierge can help with most purchases, and the online stores are always available



Advance Purchase Movie Tickets

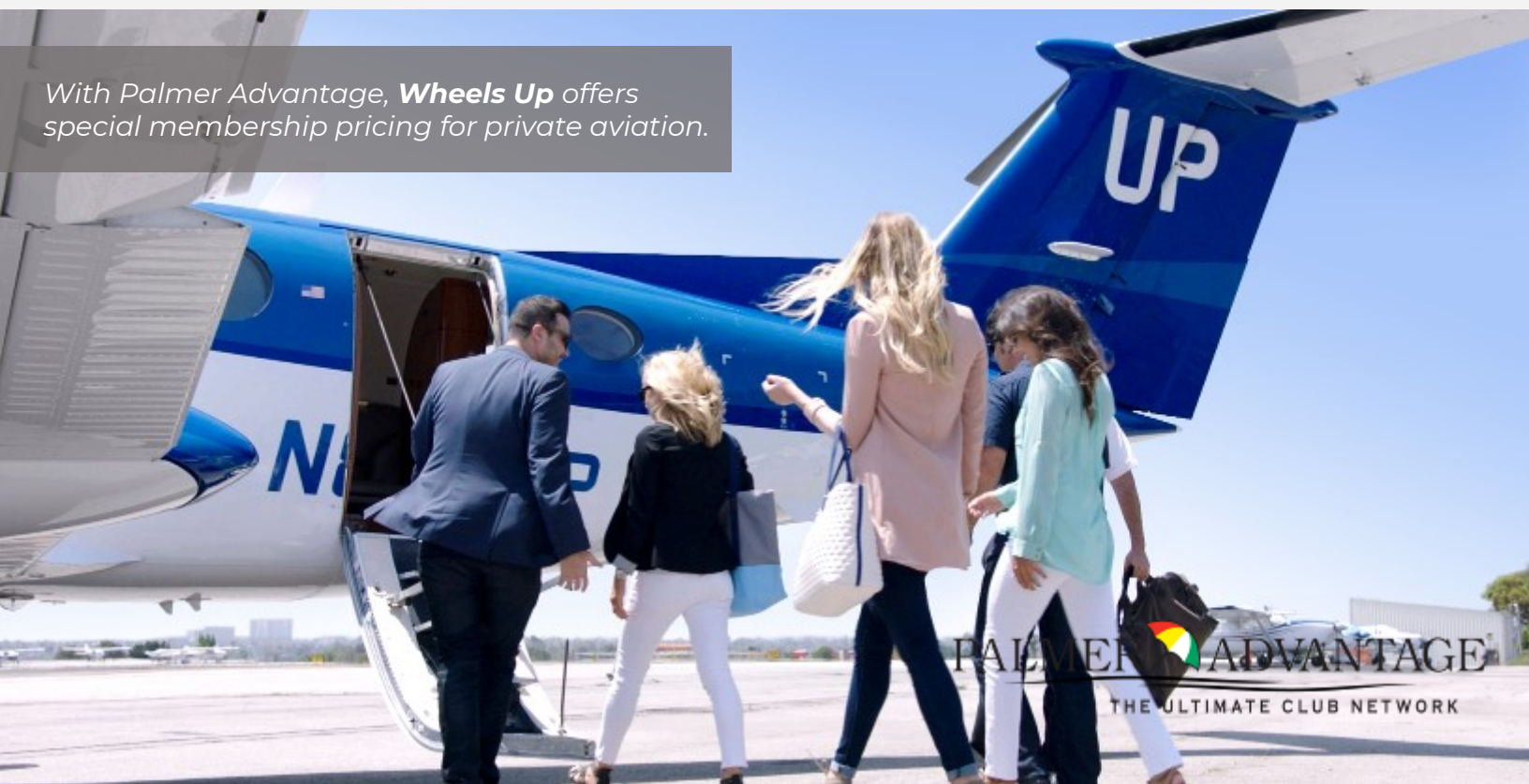


Tickets to WALT DISNEY WORLD®
Disney artwork/properties: © Disney



Broadway Shows and Performances

With Palmer Advantage, **Wheels Up** offers special membership pricing for private aviation.



PALMER ADVANTAGE
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FREQUENTLY ASKED QUESTIONS

WHERE IS THE CLUB LIST AVAILABLE TO VIEW?

Please [click here](#) to view the North America Club List. Members have access to the list 24/7 online in our Member website.

HOW MUCH DOES IT COST TO PLAY GOLF?

For 'cart fee only' golf, Members only have to pay the cart fee which will be confirmed upon request. At pay-for-play clubs, rates are generally \$100 - \$175 per round per player (including guests.) Our Members relate the cost of golf similar to attending professional sports. We have the courtside equivalent clubs with elevated experiences that can range \$250 - \$600 per player.

HOW MUCH 'CART FEE ONLY' GOLF CAN I PLAY?

- Members may receive up to 2 'cart fee only' single rounds of golf per 30 days at each participating Club outside of 75 miles from your Club.
- Up to 3 accompanied guests are permitted at the Club's guest fee and cart fee rates.

HOW MUCH 'PAY-FOR-PLAY' GOLF CAN I PLAY?

- Members may receive up to 3 rounds of golf per 12 months at each participating Club
- There are no mileage restrictions.
- Up to 3 accompanied guests are permitted at the Club's guest fee rates.

HOW DO I MAKE A RESERVATION?

- GOLF: All golf requests must go through the Golf Concierge either by phone, email, or our online tee time request webform.
- TRAVEL: Travel Concierge services are available seven days a week by phone or email to provide personalized attention and assistance for travel reservations. In addition, our website provides 24/7 access to browse and book hotels, resorts, cruises, rental cars, flights, and more .
- TICKETS: Find theme park, attraction, ski lift, movie theater, and other tickets online.
- SHOP: Find gift cards and more online.

CAN MY FAMILY USE THE MEMBERSHIP?

- You may add your spouse or partner to your Membership for them to have reservation privileges for golf and travel!
- Eligible dependents can enjoy your benefits, but they must be accompanied for golf tee times.

WHAT HAPPENS IF I RESIGN FROM MY HOME CLUB?

Your Palmer Advantage benefits will discontinue, and any Credits will immediately expire.

YOUR PALMER ADVANTAGE INVITATION



PALMER ADVANTAGE BENEFITS

\$20 per month

One-time \$100.00 initiation fee

No long-term contract



SPOUSE PRIVILEGES

Add your Partner or Spouse to your Membership at no additional charge.



NEW MEMBER GIFT

Receive \$1,100 Palmer Advantage Credits immediately upon enrollment.

Enroll today by completing the form on the following page and submitting to the Club.
Or, click to contact Bob Ward by email or call 423-638-3114.

Have membership questions?
Please visit PalmerAdvantage.com, or contact a Membership Representative at:
contactus@palmeradvantage.com

Terms and conditions apply.
For complete details and to accept your invitation please visit website or enrollment form.

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PALMER ADVANTAGE ENROLLMENT FORM

Please upgrade my Membership to include Palmer Advantage benefits!

By submitting this enrollment form I/We understand that I/We am/are subject to the \$100.00 initiation fee and additional monthly dues of \$20.00, and the terms and conditions of Palmer Advantage, which are available online at www.palmeradvantage.com/terms-conditions, and I/We agrees that such terms, conditions and restrictions may be amended, modified and/or discontinued from time to time.

Please provide the Primary Member information.

The email address provided is what will be used for your login id, as well as where Palmer Advantage benefit communications, announcements, and Member-specials will be sent. **All fields are required.**

Primary Member Full Name (First & Last)*: _____

Primary Phone*: _____

Primary Email Address*: _____

Member Number*: _____

MEMBER SIGNATURE*

[OPTIONAL] Secondary Member Reservation Privileges.

A spouse or partner can be added as a secondary Member in order for them to have reservation privileges with the Palmer Advantage golf and travel Concierge services. The secondary Member will share the same login credentials as the primary Member. All fields are required.

Secondary Member Full Name (First & Last)*: _____

Secondary Email Address*: _____

PLEASE COMPLETE THIS FORM AND SUBMIT TO THE CLUB OFFICE FOR PROCESSING

After the form has been completed:

MEMBERSHIP ACTIVATION. Within 5 business days of submitting this form, a welcome and activation email will be sent from Palmer Advantage to the primary Member's email address provided above. This email is notice of confirmation that all benefits have been activated, and it will contain the account's login credentials and other details.

EMAIL SUBSCRIPTION. The email address(es) provided above will be subscribed to receive Palmer Advantage benefit communications, special offers, and other announcements.

PALMER ADVANTAGE DUES. The monthly dues will appear on next month's Membership statement.