



HR UNEQUIVOCALLY

HR WITHOUT A DOUBT: TEE UP AND EXPAND YOUR CAREER HORIZONS

2024 PARTNERSHIP OPPORTUNITIES

Tee-Up Title Partner (\$2,000):

- Co-naming/partnership rights for the event
- Logo prominently displayed alongside HRU logo on website, workbook, and all marketing materials including social media and emails.
- Exhibitor table
- Promotional items in swag bag
- Custom-created graphics for social media
- Opportunity to introduce your business and the keynote speaker
- 3 VIP tickets with reserved seating
- 3 VIP gift boxes

Birdie Breakfast, Lunch, or Dinner Partner (\$1,000):

- Logo prominently displayed on website, workbook, and all marketing materials including social media and emails.
- Business logs/graphics featured on buffet tables for selected partnership
- Promotional items in swag bag
- Custom-created graphics for social media
- Opportunity to introduce your business and a concurrent speaker.
- 2 VIP tickets with reserved seating
- 2 VIP gift boxes

Eagle Event Partner (\$1,500):

- Logo prominently displayed on website, workbook, and all marketing materials including social media and emails.
- Exhibitor table
- Promotional items in swag bag
- Custom-created graphics for social media
- Opportunity to introduce your business and speakers.
- 2 VIP tickets with reserved seating
- 2 VIP gift boxes

Hole-In-One Swag Partner (\$500):

- Logo prominently displayed on website, workbook, and all marketing materials including social media and emails.
- Promotional items in swag bag
- Custom-created graphics for social media
- Opportunity to introduce your business and a concurrent speaker.
- 1 VIP ticket with reserved seating
- 1 VIP gift box

Other opportunities:

- Lanyard partner (organization to provide lanyards)
- Raffle partner (organization to provide raffle items)