



Sponsorship Opportunities: 2022-2023

Founded in 2021 to address the lack of girls' lacrosse in the city core, Dallas City Lacrosse is a nonprofit 501(c)(3) organization that is committed to growing the girl's game in Dallas ISD and Lake Highlands. Dallas City Lacrosse is introducing sponsorship opportunities for the 2022-2023 season. This opportunity is for families, businesses, and community members who want to support the program. Sponsorships directly fund coaching stipends, equipment purchases, team building events and scholarships.

"MVP" Title Sponsor (\$2,500; exclusive to 1)

Recognition as Title Sponsor on DCL website, emails, Instagram posts and all promotional materials; brand recognition at new player clinics and home games through sponsor provided banner (or other promotional material); DCL yard sign and 2 DCL apparel items of choice.

"Champions" Gold Sponsors (\$1,000)

Recognition as Gold Sponsor on DCL website, emails, and registration flyers; quarterly mention on DCL Instagram as Gold Sponsor; DCL yard sign and 2 DCL apparel items of choice.

"Captains" Silver Sponsors (\$500)

Recognition as Silver Sponsor on DCL website and emails; mention on DCL Instagram as Silver Sponsor at Spring Season start; DCL yard sign and 1 DCL apparel item of choice.

"Fans" Bronze Sponsors (\$250)

Name recognition as Bronze Sponsor on DCL website and emails; mention on DCL Instagram as Bronze Sponsor at Spring Season start; DCL yard sign.

If you are interested in becoming a sponsor, please scan the QR code above or visit <u>here</u> to submit your information through a google form. Please contact <u>info@dallascitylacrosse.org</u> with any questions. Thank you for supporting Dallas City Lacrosse!

Sincerely, The Dallas City Lacrosse Board