

## **Dallas City Lacrosse 2026 Sponsorship Opportunities**

## **Your Contributions Directly Support:**

Reduced Player Dues · Coach Stipends · Tournament Fees · Facility Rentals Equipment (e.g. goals) · Player Awards (e.g. game balls) · Play Days · Financial Assistance

## Become a sponsor here by submitting your information through a google form.

Title \$5,000+	<ul> <li>Prime logo placement (hyperlinked to business) as Title Sponsor on DCL website</li> <li>Opportunity to discuss/create a custom brand placement within the DCL experience</li> <li>One promoted Instagram post to DCL audience</li> <li>Logo recognition as Title Sponsor at 2 new player clinics (Jan &amp; Sept; ~200 attendees) and 3 Play Days (April; 1,000+ attendees)</li> <li>Opportunity to provide promotional material to 200 player families through DCL playe t-shirt distribution (material due Feb 1)</li> <li>2 DCL apparel items of choice</li> </ul>
Gold \$2,000+	<ul> <li>Logo placement (hyperlinked to business) as Gold Sponsor on DCL website</li> <li>Logo recognition as Gold Sponsor at 2 new player clinics (Jan &amp; Sept; ~200 attendees) and 3 Play Days (April; 1,000+ attendees)</li> <li>Opportunity to provide promotional material to 200 player families through DCL player t-shirt distribution (material due Feb 1)</li> <li>Mention as DCL Gold sponsor in all DCL Instagram posts (~1,200 followers)</li> <li>One DCL apparel item of choice</li> </ul>
Silver \$1,000+	<ul> <li>Logo recognition as Silver Sponsor on DCL website</li> <li>Logo recognition as Silver Sponsor at 2 new player clinics (Jan &amp; Sept; ~200 attendees) and 3 Play Days (April; 1000+ attendees)</li> <li>Mention as Silver sponsor in DCL Instagram posts quarterly (~1,200 followers)</li> </ul>
Bronze \$250+	<ul> <li>Name recognition as Bronze Sponsor on DCL website</li> <li>Name recognition as Bronze Sponsor at 2 new player clinics (~200 attendees) and 3 Play Days (1000+ attendees)</li> <li>Mention as Bronze sponsor in DCL Instagram at spring season start (~1,200 followers)</li> </ul>

If you are interested in sponsoring a particular item or activity, or if you have any questions, please reach out to **info@dallascitylacrosse.org**.

Thank you for your support of Dallas City Lacrosse!