

*Our expert consultants at IPISC can help with IP risk assessment and offer unique and innovative solutions.*

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Risk Analysis Services Overview

# Intellectual Property Risk Analysis Services Overview

IPISC is the world leader in assessing and protecting your business against intellectual property (IP) risks. Armed with exhaustive research and decades of experience, IPISC has a demonstrated track record of results.

Like our clients, IPISC has applied our considerable intelligence and problem-solving skills to create an entirely new category of risk assessment products. We do the research and extend our resources to give you complete piece of mind through diligent risk assessment.

## Importance of Understanding Your Risk

- \$2.8 million – Average cost of Patent Infringement Litigation (AIPLA Survey, 2013)
- Business Disruption – Lawsuits average 1 ½ to 3 years
- Patent Lawsuits growing – since 2010 up 40% (Justia.com, 2015)
- 5,134 Patent Infringement Lawsuits filed in 2014 (Justia.com, 2015)

## What We Do

- Analyze the overall landscape of your products and IP
- Review your competitive environment and identify competitors in your field
- Research your market position
- Provide a comprehensive patent assessment in your art field
- Provide a list of current litigation in your field
- Analyze your patent landscape and return a list of the most relevant patents in your field

## Options Available

- Stand-alone Risk Analysis Report for your field
- Risk Analysis Report and IP Insurance for the products, services and/or processes reviewed
- Ongoing Risk Analysis Services for your products before taking them to market

## Getting Started

Let IPISC do the research and extend the resources to give you complete peace of mind. Be confident knowing that your most valuable assets have been reviewed by the best in the IP insurance and services industry.

- Initial call or meeting: Contact IPISC at 800.537.7863, [info@ipisc.com](mailto:info@ipisc.com). One of our team members will help you determine the best option for you and explain how the process works.