



THE Tea Room TIMES

SPRING 2024

Flowers Abound THIS SPRING



What would Spring be without flowers? It wouldn't be as colorful, and if you ask us, it wouldn't be nearly as fun. Teas have been scented with flowers for hundreds of years, as a way to bring uniqueness and beauty to an already beautiful leaf. In fact, records show that the Chinese have been scenting their green teas with jasmine since the Song Dynasty, which reigned from 960-1279 CE.

People use flowers in their tea blends for several reasons, the most common being the extraction of their oils into the tea, of which there are high concentrations of antioxidants and anti-inflammatory properties.

Here we look at the four most popular dried flowers used in tea blends.

Rose: Roses are often thought of as a flower of love. It's not uncommon to find a lover gifting a beautiful bouquet of roses as a way of declaring their love for another. A beautiful gesture, roses are so much more than a beautiful flower. Rose is the most popular flower to be infused with tea and are a rich source of Vitamins A, C, and E, which help hydrate the skin and may reduce wrinkles.

Lavender: For years, lavender has been used for many things with the body, but it's most commonly known for its relaxing and soothing effects. Lavender's aroma is soft and slightly sweet. Adding lavender to your tea can help restore balance in the body and create a general feeling of well-being and peace.

Jasmine: While jasmine is renowned for its beautiful fragrance and sweet taste, jasmine is one flower that actually contains caffeine, which may cause difficulty sleeping if too much is consumed. Jasmine is mostly used for scenting the tea, providing for

a dramatic aroma before steeping, and a slightly floral flavor once steeped. In addition to being calming and relaxing, like other flowers, jasmine has the potential to help improve mental clarity, boost the immune system, reduce inflammation, and aid in digestion. It is also high in antioxidants, making it a great addition to any tea.

Chamomile: Chamomile has long been associated with relaxation, as many people like to enjoy a nice warm cuppa chamomile before bed. Chamomile has a floral aroma and will often times boast a slightly fruity flavor. Over the years, Chamomile has been used for ailments ranging from toothaches to nervousness, and even headaches. Chamomile is calming and is known as a natural relaxer. That is why it is so commonly used by those suffering from insomnia. In addition to be consumed by itself, chamomile often finds itself in various tea blends, especially those created for calming and overall body health.

Adding flowers to your tea can not only enhance the flavor in your cup but can also lead to some added health benefits. That's why we find flowers in so many tea blends.



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This Season



**The Lenten season
begins on
Wednesday,
February 14th
and runs through
Thursday,
March 28th.**

**If you or your
guests are
abstaining from
meat on Fridays,
WE MUST KNOW AT
THE TIME OF YOUR
RESERVATION.
Thank you in
advance!**

Dear Friends and Tea Lovers



In January 2024, we celebrated our 8th Anniversary of opening The White Heron. I never would have thought that this dream I had of opening my own business in downtown New Port Richey would have brought us so far in such a short amount of time. Over the past eight years, we have been extremely blessed to meet so many amazing people and serve so many guests with our tea time. When I think back about starting our tea service with only 3 tables and a total of 12 seats, it's really quite remarkable where we are today.

When I set out to open a business, I wasn't sure that a tearoom was what I wanted to do. As I learned more about the beautiful art of enjoying afternoon tea, I realized that everything that it stood for, visiting with your guests in a pretty atmosphere, allowing for enjoyable conversations, and the art of spending time together being social, was exactly what I wanted to have in my establishment. It hasn't always been perfect, but we do our best to give each guest the most enjoyable experience they can have.

Owning a small business today is difficult. I think back to previous generations, my grandparents and parents owning businesses, and I can see how much things have changed. Back then, there wasn't social media, and the world wasn't at our fingertips. While that means we

may not have known about a place or an event, it also didn't pass us by as quickly as it does today. Competing for recognition and to tell our story to the public has been a challenge because of how quickly things move. In the past eight years things have changed so much that we have had and continue to adapt nearly each and every day. It isn't always easy, and that's why we look to you, our friends, for help. If you haven't liked us on social media, please do, and help us share the word about all the great things we have going for us. We have the following social media (Facebook pages): The White Heron Tea & Gifts (thewhiteheronfl), Driftwood Tea Company, and Driftwood Botanicals. Each of these brands falls under our parent company, and all of them work together to bring you a beautiful and well-rounded tea experience.

I can't thank you enough for all of your continued love and support of all that we do. We look forward to seeing you for tea soon!

Happy Steeping!

Kelly

Kelly Hackman is owner of The White Heron Tea & Gifts, Driftwood Tea Company, and Driftwood Botanicals. Located in historic downtown New Port Richey, Florida, Kelly is a World Tea Academy Certified Tea Sommelier and Certified Tea Specialist and an Etiquette Consultant.

Spring Tea COLLECTION

Enjoy the flavors of the season with our annual Spring Tea Collection. This collection features our floral and herbal teas, along with other seasonal favorites. It's the perfect way to enjoy a variety of flavors throughout the season.

**Available in March, this tea sampler is
\$16.95**

**Purchase in store or online at
www.driftwoodteacompany.com**
(shipping rates apply for online orders)

**Get yours early as our samplers
tend to sell out quickly.**

IT'S TIME TO Celebrate Mom

**Mother's Day is Sunday, May 12, 2024.
Don your favorite fascinator and put on your
pearl necklace. It's time to get all dolled up for
Mother's Day Tea!**

Show mom and the other important women in your life how much you love and appreciate them by taking them to tea. Our tearoom lends the perfect setting for you to enjoy a lovely time together.

Mother's Day Seating Times for Afternoon Tea
Saturday, May 11 and Sunday, May 12, 2024
12:00 pm and 2:00 pm

**Call us at (727) 203-3504 to reserve your teatime early,
Mother's Day tea times fill quickly,
often several weeks in advance. Be sure to plan early.**

DATES TO REMEMBER

February 14
Valentine's Day

February 26
Set A Good Example Day

February 27
National Strawberry Day

February 29
Leap Day

March 8
International Women's Day

March 10
Daylight Savings – Spring Ahead One Hour

March 15 – 23
Chasco Fiesta (downtown New Port Richey)

March 17
St. Patrick's Day

March 19
Spring Equinox

March 31
Easter Sunday

April 1
April Fool's Day

April 6
Annual Loquat Festival

April 7 – 13
National Library Week

April 24
National Administrative Professionals' Day

May 4
Kentucky Derby

May 12
Mother's Day

May 18
Armed Forces Day

May 27
Memorial Day

UPCOMING EVENTS AT THE WHITE HERON

Below are our upcoming events currently scheduled. We will be scheduling additional events for the Spring. To learn more about all upcoming events, be sure to follow us on Facebook, as we post all our events there.

Join Me For Tea Friday, February 23, 2024 • 12:00 pm

Many guests ask about having tea with me so here's your chance to join me for Afternoon tea. Bring your tea questions, learn about The White Heron, and enjoy some of my tea stories. *Limited spaces available, advance reservation required. Cost is \$24.95 plus tax and gratuity (same as daily tea service).*

Gift Shop & Tea Room Closed

Saturday, March 23 and Sunday, March 24, 2024

Our Gift Shop and Tea Room Closed for the annual Chasco Fiesta

Sunday, March 31, 2024

Our Gift Shop and Tea Room will be Closed in observance of Easter.

We apologize for any inconvenience and disappointment.



Tea Leaf Reading with Dawne Friday, April 5, 2024 • 5:00 pm to 8:00 pm

Have you ever wanted to know what is in store for your future? What are tea leaves trying to tell you? Join our tea leaf reader, Dawne, as she looks into your destiny and answers your burning questions, by reading your tea leaves. Each guest will have a 15-minute one-on-one session. Guests need to arrive 15 minutes prior to their scheduled reading time to enjoy a cup of tea and prepare their leaves. *\$25 per person. Your tea leaf reading time will be provided to you when you register. Call (727) 203-3504 to reserve your tea leaf reading time.*

10th Annual Loquat Festival Saturday, April 6, 2024 • 10:00 am to 3:00 pm

Join The White Heron and Driftwood Tea Company at the 10th Annual Loquat Festival, taking place at the West Pasco Historical Society (Sims Park). We are excited to offer our delicious Luscious Loquat Green Tea, the 2019 Silver Medal Winner at the Global Tea Championship. We will also release our house-made, small batch Loquat Leaf Tea, hand harvested and processed in our tea shop. Our Loquat Leaf tea, available in limited quantities, is great for maintaining respiratory health (it has been used for centuries by people in Asia to help with respiratory ailments and overall good breathing).

Garden Party Tea After Dark Thursday, April 11, 2024 • 6:00 pm

Join us as we welcome Spring during our annual Garden Party Tea After Dark. Where your favorite floral outfit (or your favorite color) and join us as we celebrate beautiful flowers all around. At this evening's event, we will enjoy some delicious floral teas, and delicious tea savories and sweets. *Our Garden Party Tea After Dark is \$30 per person (plus tax and gratuity). Reservations are required in advance by calling (727) 203-3504.*

Join Me For Tea Friday, April 26, 2024 • 12:00 pm

Many guests ask about having tea with me so here's your chance to join me for Afternoon tea. Bring your tea questions, learn about The White Heron, and enjoy some of my tea stories. *Limited spaces available, advance reservation required. Cost is \$24.95 plus tax and gratuity (same as daily tea service).*

Tea Leaf Reading with Dawne Friday, May 3, 2024 • 5:00 pm to 8:00 pm

\$25 per person. Your tea leaf reading time will be provided to you when you register. Call (727) 203-3504 to reserve your tea leaf reading time.

Mother's Day Weekend Saturday, May 11 and Sunday, May 12, 2024

Enjoy tea with mom, or the special lady in your life! We will be hosting our annual Mother's Day tea at all of our tea seatings this weekend. *Book your reservation early, as this weekend's tea service fills quickly. (727) 203-3504*

Tea and a Matinee Sunday, May 12, 2024 • 12:00 pm

Join us for a delightful Afternoon Tea experience, followed by the matinee performance of Oliver at the Richey Suncoast Theatre. Enjoy our Traditional Afternoon Tea (tea, tea sandwiches, scones, and desserts) in our beautiful tearoom at 12 pm, then stroll across Grand Boulevard to the Richey Suncoast Theatre to enjoy their live production of Oliver at 2pm. It's a perfect way to spend a Sunday afternoon in our historic downtown, full of culture and entertainment. *Limited reservations available, and must be made in advance. Payment is required at the time of reservation. \$60 includes Afternoon Tea (tax and gratuity included) and a ticket to the Richey Suncoast Theater for May 12th at 2 pm). This event does not accept substitutions or date changes, and is non-refundable. Thank you for your understanding.*



The White Heron Tea & Gifts
Home of Driftwood Tea Company
6228 Grand Boulevard
New Port Richey, Florida 34652

A TEA *To Fall In Love* WITH **Paris In Bloom**

Imagine Paris with the flowers in bloom, strolling along the Seine, and enjoying the beautiful sounds of La Vie En Rose. This beautiful tea takes you to the streets of Paris, where sweet vanilla joins together with citrus notes of bergamot and hints of wildflowers, for the perfect afternoon tea. When we think of Spring, flowers and warmer temperatures come to mind. I like to think of Springtime as a time when we are starting to re-awaken from the cold of the winter, when flowers are blooming, and we start to get more active outside. Few cities are as beautiful as Paris, especially in the Spring. Can you just imagine this beautiful city reawakening and filled with beautiful, fragrant blooms? It's breathtaking, just like this tea. Close your eyes, imagine sauntering down the pebble sidewalk along the Champs Elysees, and taking in the beauty of aged architecture, and fragrant flowers as you wrap your hands around a warm cup of Paris in Bloom.

Luxury Ingredients: Black Tea, White Tea,
Cornflower + Rose Petals, Natural Flavors
(organic compliant)

Tea(s) From: Sri Lanka / China

Antioxidant / Caffeine Level:
Very High / Medium

* This delicious tea is only available at The White Heron Tea & Gifts and available online at www.driftwoodteacompany.com

CONTACT US

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for the latest updates.*
[Facebook.com/thewhiteheronfl](https://www.facebook.com/thewhiteheronfl)
[Instagram.com/thewhiteheronfl](https://www.instagram.com/thewhiteheronfl)

Visit us on the web at
www.thewhiteheronfl.com

Enjoy our tea at home.
Visit our tea website at
www.driftwoodteacompany.com

Open Wednesday - Sunday

**Reservations required for
tearoom services.**

Please call a minimum of
48 hours in advance.

*Large parties are encouraged to call well
in advance as the tearoom fills quickly.