

# TB'S HOUSE RULES



**LOGLINE\_** House Rules is a game show where Tom Brady & a celebrity guest captain teams of kids to compete in supersized versions of classic childhood games. The twist - Tom and his guest will bet along the way for cash/prizes (which will be awarded to their teams) and undeniable bragging rights.

**House Rules** bets the house in one-upmanship of the childhood games we all know... with a MASSIVE catch - each game is updated, MEGA-sized and reshaped with our own 'House Rules'.

**ALL PLAYED IN OUR GIANT, STUDIO-BASED HOUSE THAT OPENS UP LIKE A DOLLHOUSE REVEALING OUR GAME ROOMS! CLICK THE PIC TO SEE!**



## FORMAT\_

### Evergreen Episodes

Every stand alone episode, Two (2) teams of four (4) contestants compete against one another to grow their bank accounts and find their way into our final games gauntlet. TB & his guest captain (maybe it's a former teammate like Gronk or Julian Edelman) place ridiculous & childish bets against each other based on the overall success of their team.

**Contestants** - Each team consists of 4 children (buddies, family, neighbors, classmates) - From pre-teens to teenagers - games will be fun and accessible for the age range.

**Hosts/Captains/Judge** - Tom will serve as the lead Host of the show but could also be one of the two team's captains, or maybe as the Host Tom steps back and makes the competing captains Gronk vs Julian! (Celebrity guests will be invited onto the show to be judges and competing captains)

- The Judge lays down a "funny" bet at the top of each episode for each of the captains competing against each other.
  - i.e. - Taking control of the other's social media, a silly haircut, or maybe there are higher stakes like a coveted piece of memorabilia or treasured personal item.
  - The Judge and Captains make it personal and have fun with this.

**The Games** - Each episode consists of 5 different House-Rules-games, each increasing in difficulty and visual ridiculousness. The games start off innocuous enough (as they are based upon childhood classics) until we reveal the *HOUSE RULES*.

- Ex. "Keep the Ball in the air" aka Keepy Uppy
  - 2 vs 2 game - head-to-head, playing at the same time.
  - Game begins with a ton of multi-colored-sized balloons (all worth different amounts) dropping from above.
  - The Catch - Contestants wear two-sided gloves:
    - Palm side is completely covered in teeny-tiny-cactus-balloon-popping spikes
    - Back side is normal and smooth
    - The floor is slippery
  - The RULES: Keep as many of your team's balloons in the air as possible
  - Once any balloon hits the floor or is popped (either accidentally by yourself or an opposing contestant), it's officially out of play
  - At the end of play, the remaining balloons floating are tallied up.
- Next up is Kitchen Jenga, where instead of Jenga blocks contestants will use giant irregular-sized versions of kitchen utensils and appliances.
- Then there's our House Rules takes on the classic memory game, Hot Potato, Egg on a Spoon, Ring Toss, Where's Waldo, Three Legged Race, and more!

## GAME PLAY\_

- Start of the game, each team starts with zero on their scoreboard.
- Points are awarded when a team wins a competition.
- Depending on the type of game, there's also in-game extra point opportunities as well.
  - Ex. Instead of just winning a set number of points based on a team win, some games will also offer the opportunity for additional team points like in the game Keepy Uppy - A set amount of points will be awarded to the winning team and then additional points will be awarded depending on how many and what types of balloons are still in the air at the end of the game (different colored and sized balloons are worth different amounts of points).
- At the end of the game, the team with the most amount of points will move on to the final round - a double dare style gauntlet of games if completed in a two minute timespan, the four kids will win our grand prize of \$20,000 to be split evenly and more importantly the coveted TB's HOUSE RULES TROPHY (a super cool giant trophy also separate into 4 individual trophies!)...which is also the team's key to a final championship episode