Why Zinzino Balance Oil is the only Omega 3 supplement that works—

This is not a vain conceit. It is proven through 1.5+ million tests worldwide. The question is not whether this statement is factual or true. It is merely a question as to why this is true.

The answer is both simple and complicated at the same time. It begins with a problem. As technology grows and the ability to test improves it became increasingly evident that the overwhelming majority of Omega 3 supplements in the marketplace simply either work poorly or don't work at all.

As of 2023, the global Omega 3 supplements market was valued at approximately \$8 billion, with a





The basic and simple problem...tens of billions of dollars are being spent on supplements that work only partially at best. People believe they are doing good for themselves. And their decisions are correct, simply inadequate. Until technology advanced enough to be able to test Omega 3 levels the best we could do is trust and believe.

When the truth was discovered through technology (testing), then it either needed to be covered up or approached with an honest assessment of what to do about this very very large problem.

The answer was a technological breakthrough based upon an honest search for answers to this very real issue. Here are the basics:

- 1. Omega 3 Fatty Acids are fragile. They cannot withstand the rigors of making it through the digestion process to have a positive impact on the body
- 2. Omega 3 supplement manufacturers have known this but have had little to no real answers to address this problem. The typical answer is to use an antioxidant oil base

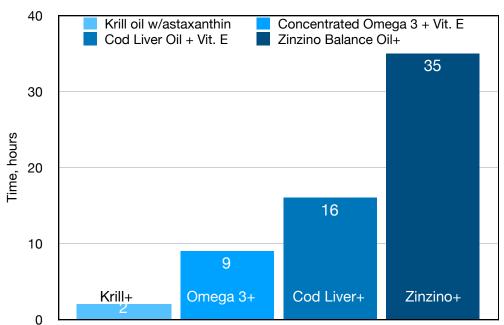
Why Balance Oil is the only Omega 3 supplement that works

(such as Vitamin E) as a carrier oil. This was a big step forward but has proven to be inadequate at best.

- 3. The Founders of Zinzino were searching for a way to make a global impact on people's health and were directed to this Omega 3 problem.
- 4. They put money into research to try and solve the problem (about \$200 million).
- 5. The researchers found the answer in pre-harvested olives. The polyphenols in these olives, when bound to the Omega 3 Fatty Acids, are able to protect those Fatty Acids as they make their way to the cells.
- 6. These are similar polyphenols to what is found in the fish where the Omega 3 Fatty Acids originate from. The problem with fish, as we all know, is that they are toxic with mercury, pcbs, micro plastics and even cesium. These toxins not only can have a tendency to destroy the Omega 3s but they are simply dangerous and toxic to the human body. Where once we could eat multiple servings of fish/week now it is dangerous and even ineffective to do so.

The long and short of it is that the Zinzino Balance Oils are the only supplements in the world that protect those fragile Omega 3 Fatty Acids to make the journey to the cells of the body. Again, this is proven to be true by testing. This is not a guess. It is quite simply the factual truth.

Oil Stability Index—AOCS Official Method Cd12b-92



If you look at the chart on the left you can see products with Omega 3s and how stable they are. In essence, the Zinzino Balance Oil protects the Omega 3s for 35 hours while the next nearest is less than half of that. The vast majority of people in the

Oxidative Stability of Omega 3 products—average of 3 analysis at 70°C SINTEF - Fisheras and Aquaculture - August 2010

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world take their Omega 3 supplements in a base of Vitamin E oil and the protection value is only 25%. The dirty little secret is most of these supplements are more expensive than the Zinzino Oils.

So people are spending more for much much less. What this means is they are not getting the health benefits while spending money to not get results. It is tragic and if you are taking Omega 3 supplements that are not the Zinzino Balance Oil (or one of the other Zinzino Omega 3 products) then you are not getting the protection that you believe you are getting. And we can prove it to you.

We can also prove, after 4 months on the Balance Oil that you will see a dramatic and drastic improvement in your Omega 3 numbers. This quite simply means that the health of your cells will improve dramatically. It takes the actual protection of those specific polyphenols bonded to the Omega 3 Fatty Acids within the Zinzino Omega 3 Balance oils to survive long enough to get to your cells.

There is another added benefit (well many actually) to this equation. That is the polyphenols are themselves powerhouses of nutrition as well. So you get the extra benefit of the ingesting the polyphenols at the same time that they are protecting those precious Omega 3 Fatty Acids.

Polyphenol benefits:

- 1. Potent antioxidant
- 2. Reduces LDL
- 3. Anti-inflammatory, anti-microbial and immune-boosting properties
- 4. Supports blood pressure and other areas of cardiovascular health

Summary:

There is only one way to get the full benefits of Omega 3 Fatty Acids...take a Zinzino Balance Oil product. It is proven to be the only supplement that truly works to make an impact on your Omega 3 levels in your cells. Plus, because of the particular technology that bonds the polyphenols to the Omega 3 Fatty Acids you also receive added benefit strictly from the polyphenols as well.