

Company Profile



CONTACT



PROCONLIVE Pty Ltd
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MEETINGS | CONFERENCES | EVENTS





“

**It always seems
impossible until it's done.**

NELSON MANDELA



In-Person

Make your live events
extraordinary

Hybrid

Bring people together
with live + virtual

Virtual

Set-up incredible
online-only events

Vision

To be the leading expert hybrid meeting, conference, and premium corporate event management company in South Africa, providing professional services and digital solutions at international standards to our discerning clients whilst reducing the carbon footprint of our events and adopting sustainable practices.

Mission

To help our discerning clients navigate their hybrid events journey with confidence. Providing comprehensive solutions for their in-person, hybrid, and virtual meetings, conferences, and premium corporate events. Drawing on our experience, resources, and event technology we offer cost-effective solutions. Our one-stop service allows us to streamline processes for events of any size, reducing challenges and ensuring success for our clients.

Professional Services

- Conference and Event Management
- In-Person, Hybrid and Virtual
- Event Technology
- Digital Event Marketing
- NetZero Carbon Events

Honesty + Integrity + Trust

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Navigate Your Digital Events Journey With Confidence



In-Person

“Make your live events extraordinary”.

The in-person journey. We're with you every step of the way, helping manage your attendee journey to enable and enhance their experience, before, during, and after your event.

Conferences

- Full Project Management
- Financial Management
- Registration
- Abstract and Programme Management
- Speaker Management
- Sponsorship and Exhibition
- Marketing and Social Media
- Accommodation
- Travel, Tours, and Transport Management

Corporate Events

- Theme Concept, Design And Development
- Invitations, Teasers
- Entertainment
- Décor
- Catering
- Venue Sourcing and Management
- Accommodation & Transfers
- Teambuilding

EVENT TECHNOLOGY - Streamline event planning, implementation, and management. [Please refer to the Event Technology page].

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Navigate Your In-Person Events Journey **With Confidence**

“Bring people together with live + virtual”.

Create incredible event experiences for both in-person and remote attendees. Increase your reach and revenue with hybrid events. Adding options to attend remotely helps make your event more accessible and maximizes your revenue opportunities.

Why Hybrid?

- Increased Reach & Scalability
- Higher Engagement with Audience
- Reduced Carbon Footprint and Sustainable Practices
- Improved ROI
- Content Creation

What is Hybrid?

- Combines aspects of both physical and virtual events.
- Most of the event presenters attend a single location, however, some may join online or be pre-recorded.
- Attendees' can either attend the event in person or attend the event from a remote location through the event's virtual component.
- The event's content can be viewed live during the event or can be accessed on-demand at a later stage.
- A hybrid event needs to be filmed with a technical onsite crew and shown either through a live stream or through a virtual platform for viewers who join from a remote location.

Event Technology - Streamline event planning, implementation, and management.

- ☐ Mobile App
- ☐ Digital RSVP + Ticketing
- ☐ Live Stream Platform
- ☐ Event Website
- ☐ Interactive Software

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[Source: Flock]

Navigate Your Hybrid Events Journey **With Confidence**



Virtual

“Set-up incredible online-only events”.

Create exciting and engaging virtual programs. Plan your events, gather, and share content from speakers, manage exhibitors and more so that attendees and presenters can take part from anywhere on the planet.

Why Virtual?

- Cost-effective Global Reach & Flexible Scalability
- Overcome Common Problems – Limited Budget & Venue Capacity
- Save Money – Venue Hire, Catering, Accommodation & Transport
- Reduced Carbon Footprint and Sustainable Practices
- Content Creation

What is Virtual?

- All the event stakeholders join the event online or are shown as a pre-recorded event.
- Attendees' login to the online event to access and/or download the content.
- Content is viewed during the event or can be accessed on-demand at a later stage.
- The event is hosted on a virtual platform and can be viewed online by attendees from any geographic location.

Event Technology - Streamline event planning, implementation, and management.

- ☐ Mobile App
- ☐ Digital RSVP + Ticketing
- ☐ Live Stream Platform
- ☐ Event Website
- ☐ Interactive Software
- ☐ Goodie Bags

[Source: Flock]

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Navigate Your Virtual Events Journey **With Confidence**

Event Technology

“Streamlines the event planning, implementation, and management process”.

Introducing easy-to-use software that is the easiest way for event planners to organise their events and communicate with attendees.

- Host Online + Virtual Events
- Build Event Websites
- Manage RSVPs
- Send Branded Emails
- Publish a Mobile Event App
- Get Event Analytics

Event Planners

- Build a professional-looking event website in minutes
- Manage RSVPs online: from invites and reminders to thank you notes
- Send out branded communications with the help of our email builder
- Enhance interactivity and event networking via your branded mobile app
- Increase engagement amongst your attendees
- Host online events and webinars with ease
- Get all the event data to increase ROI

Attendees

- Stay up to date and receive important event communication
- Access all the event info on the mobile app
- Network and engage with other attendees
- Ask questions and take part in live polls

[\[Source: Flock\]](#)

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Navigate Your Event Tech Journey With Confidence

Conference & Events Mobile App

Our customisable event app gives attendees a seamless mobile experience, and instant access to event information in just a few clicks.

- Manage your event from anywhere in the world.
- Benefit from real-time event info within one easy platform.
- Keep attendees updated and engaged.
- Use our simple planning tools to enjoy seamless integrations.
- Deliver ROI for attendees and sponsors.

Digital RSVP Platform + Ticketing

Our RSVP Platform offers you a simple way to capture your attendee registrations quickly and effortlessly. With the RSVP Event Suite, you can actively manage and track your guests all in one place.

- One central space to manage your delegates' information.
- Maximise ticket sales revenue.
- Software to personalise communication and increase engagement.
- Easy-to-use attendee management software.
- Attendee management solutions that save you time and money.

Onsite RSVP Solutions

Effortlessly manage onsite RSVPs on one convenient, user-friendly platform that lets you collect and collate attendee information.

- Manage all delegate information in one central space.
- Maximise ticket sale revenue.
- Personalise communications and increase engagement.
- User-friendly and easy to use.
- Save time and money.

Livestream Virtual Eventing Platform

An easy way to organise and create online events. While you focus on the planning, we'll handle all the technical aspects, including:

- Software to manage your event from anywhere in the world.
- Tools to plan, manage and host real-time events on one platform.
- Event management solutions to keep attendees updated and engaged.
- Feature-rich solutions and seamless integrations across all devices.
- Virtual hosting solutions for webinars, online conferences, and expos.

Event Website (Landing Page) + Interactive Software

A simple and easy to use interface to build your own custom branded event website. Track and communicate with attendees. Gain all the metrics you need for reporting purposes.

[\[Source: Flock\]](#)

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Navigate Your Event Tech Journey With Confidence

The benchmark for any conference is to create meaningful connections. The chosen event platform uses that as the guiding philosophy of their business. Everything is designed around making human connections easier, better, and stronger. The success of the event platform is measured against this.

Why Work With Us?

- We take the pain out of the registration process
- World-class local support provided for over 100 events globally (15,000 users in 23 countries)
- Increased engagement with attendees
- Offers additional revenue streams from sponsors and exhibitors
- Extends the brand of the event and the organization
- Gain real-time, actionable data

Local Clients (Eventing Platform)

- SES
- Oracle
- SA Tourism
- Red Bull
- Facebook
- Dell EMC
- VM Ware
- Sage
- SACCI
- MTN

The eventing platform helps leading brands, create meaningful connections with seamless event tech solutions for their in-person, virtual or hybrid events. Each event is unique, and the event experts work with you to take your event to the next level. Let's create unforgettable experiences, together!

Event Technology - Streamline event planning, implementation, and management.

BOOK A DEMO OR REQUEST A QUOTE:

- ☐ RSVP Event Landing Page
- ☐ Custom Branded Mobile App
- ☐ General Listed Mobile App
- ☐ Hybrid / Virtual Event Hosting

[\[Source: Flock\]](#)

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Navigate Your Event Tech Journey With Confidence

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“Hybrid events benefits include sustainability. 50% in-person participation (and 50% virtual) have the potential to slash overall carbon footprint and energy use by two-thirds. Choosing an eco-friendly venue and digital event platform further reduces the amount”.

www.netzerocarbonevents.org



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