

# 50 YEARS PROJECT TIGER

# ICCON

INDIAN CONSERVATION CONFERENCE

## CALL FOR EXHIBITORS AND SPONSORS

THIS IS AN EXCELLENT OPPORTUNITY TO PARTICIPATE AS A CONFERENCE SPONSOR OR BOOTH EXHIBITOR TO SHOWCASE YOUR COMMITMENT TO WILDLIFE CONSERVATION.



**50 YEARS**  
PROJECT TIGER



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## INFORMATION ON FUNDING PACKAGES

SPONSORS ARE INVOLVED AND ENGAGED IN THE HOSTING OF THE ICCON, AND THEIR CONTRIBUTIONS ARE RECOGNISED IN ALL ELEMENTS OF THE EVENT, INCLUDING DURING SESSIONS AND ON ALL CONFERENCE MATERIALS.

### GENERAL FUNDING PACKAGES

- **General : 250,000 INR**
- **Silver : 500,000 INR**
- **Gold : 7,00,000 INR**
- **Platinum : < 10,00,000 INR**

### EVENT ORGANIZERS

- Ministry of Environment, Forest and Climate Change (MoEFCC)
- National Tiger Conservation Authority (NTCA)
- Indian Council of Forestry Research and Education (ICFRE)
- Uttarakhand Forest Department
- Wildlife Institute of India (WII)



भारतीय वन्यजीव संस्थान  
Wildlife Institute of India



# General Funding Package

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INDIAN CONSERVATION CONFERENCE

• Logo in the program and on the website	• Included	• Included	• Included	• Included
• Logo displayed on a conference sponsors slide	• Included	• Included	• Included	• Included
• Profile on the website sponsor page	• NA	• 100 words	• 100 words	• 300 words
• Logo and acknowledgement as a partner on all meeting materials including print, PDFs.	• Included	• Included	• Included	• Included
• Verbal acknowledgement as a partner	• Opening session	• Opening session	• Opening and closing session	• Opening and closing session
• Registration(s) (including social functions)	• 1	• 1	• 2	• 3
• Free standing banner(s) in the catering area (2m high x 1m wide)	• NA	• NA	• 1	• 1
• Exhibition space (total area: 4m wide x 2m deep)	• 1	• 1	• 2	• 3
• Two free standing banners in the plenary hall (2m high x 1m wide)	• NA	• NA	• NA	• 1



# Vision and Mission

## ICCON 2023

**Promoting Collaboration and Partnership:** The ICCON provide a platform for stakeholders (such as wildlife researchers, forest department officials, and NGOs) to come together, exchange ideas and collaborate on conservation efforts. This can help to build partnerships and foster cooperation between different organizations and individuals working towards the same goal.

**Sharing Knowledge and Best Practices:** The ICCON provide opportunities for participants to share their knowledge and best practices with each other, which can help to advance the field of wildlife conservation.

**Addressing Key Challenges:** Wildlife conservation is a complex and challenging field that requires input from many different perspectives. By bringing together researchers, forest department officials, and NGOs, conferences can help to address key challenges and find innovative solutions to the pressing issues facing wildlife populations.

**Building Relationships and Networking:** This Conference provides opportunities for participants to build relationships and networks with each other, which can lead to new partnerships and collaborations.

**Improving Policy and Management:** The involvement of forest department officials in ICCON can help to improve policy and management practices, as it provides a platform for them to share their experiences and learn from the perspectives of other stakeholders.

**In conclusion, having participation from multiple stakeholders such as wildlife researchers, forest department officials, and NGOs in a wildlife conservation conference is important for promoting collaboration and partnership, sharing knowledge and best practices, addressing key challenges, building relationships and networking, and improving policy and management.**

# Being a sponsor organization for ICCON 2023

## FOR GENERAL FUNDING PACKAGES



Being a sponsor organization for the ICCON can bring several benefits, which can help the sponsor organization in several ways:

**Demonstrating Leadership:** By sponsoring an ICCON, an organization can demonstrate its commitment to environmental stewardship and its leadership role in advancing the cause of conservation.

**Building Reputation and Credibility:** Sponsorship of a well-respected and high-profile wildlife conservation conference can help to build the reputation and credibility of a sponsor organization, as it demonstrates its investment in this important area.

**Reaching a New Audience:** The ICCON provides a platform for a sponsor organization to reach a new audience, including researchers, conservationists, NGOs, and other stakeholders who are interested in wildlife conservation and the environment.

**Networking and Partnership Opportunities:** The ICCON provide opportunities for sponsor organizations to network with other organizations and stakeholders, which can lead to new partnerships and collaborations, and help to advance the cause of conservation in India.

**Building Brand Awareness:** Sponsorship of a ICCON can help to build brand awareness and increase visibility for a sponsor organization, as it provides a platform for them to communicate their message and engage with a wider audience.

**In conclusion, being a sponsor organization for an ICCON 2023 can bring several benefits, including demonstrating leadership, building reputation and credibility, reaching a new audience, creating networking and partnership opportunities, and building brand awareness. These benefits can help the sponsor organization to achieve its goals and objectives, such as increasing its reach, building its reputation and credibility, and advancing its mission.**

