



---

5711 Richard Street, Suite 1, Jacksonville, FL 32216

To Whom it may concern

My name is Carter Funk. My son and I are the founding owners of Suncoast Property Management and Southern Impression Homes. As I write this, I am reviewing the 4<sup>th</sup> edition of our company's magazine, the *Realty Investors Quarterly*. I'd like to take a minute to share my experience of working with Chuck Zitsman, who owns Estate Publishing, the company that created, publishes and distributes our custom magazines.

First, the magazine is professionally done and is something I am proud to have it representing our businesses. We contribute articles each quarter which allows us to share with our readers new innovations and knowledge of our industry. Providing this information in an exclusive and professional format not only helps create awareness of our company, but also enhances our company's professional image.

Our *Realty Investors Quarterly* magazine is funded by advertising investments made primarily by our key vendors. Chuck screens all advertisers through our company so we can feel confident of the sponsors in our publication. This venue also allows our vendors to get their names and messages in front of our customers as well.

Estate Publishing's program really works. They enlist the sponsoring vendors. Help organize our content contributions (along with all the other advertising sponsors) and suggests ideas for interesting articles. Finally, he manages the publication's production and mailing to a target market of our choosing.

The articles we write, along with the entire magazine, are also provided in a digital format so we can include it in our social media and hence increase our exposure online.

If you have any interest in getting a professionally produced custom magazine for your company, mailed to an audience of your choosing, I would highly recommend working with Chuck Zitsman and Estate Publishing.

Sincerely

Carter Funk

A handwritten signature in blue ink that reads 'Carter Funk'.

Partner, Sun Coast Property Management