



Ridge View Accounting & Tax, CPA, P.C.

September 30, 2021

Hello to all of our valued clients - we hope this letter finds you doing well. We have some exciting news to announce here at Ridge View Accounting!

It has always been our goal to continually refine our processes to be as efficient as possible, which has resulted in allowing our entire staff the ability to provide excellent client service throughout the years. However, 2020 and 2021 posed major challenges to our business, as many businesses experienced. In an effort to improve service to our clients, we have chosen to move our business to another firm here in Lincoln. This move will allow us to serve you - our clients - at the highest level possible through the addition of extra staffing and resources.

The 2021 tax filing season presented Ridge View Accounting - as well as CPA firms throughout the country - with a very unique set of circumstances that challenged us, to say the least! Some of the factors that were faced this past tax season, included:

- Illness experienced within our office due to Covid-19, especially those occurring in January 2021;
- The IRS late start to the filing season in February 2021;
- Mid-season tax law changes, which occurred in March 2021;
- Additional data requirements, including information regarding stimulus payment amounts;
- The continuing and ever-changing needs of the PPP (Paycheck Protection Program) loans;
- And a whole host of unusual items, such as payroll employee retention credits, which required additional time and attention to ensure that all data was being analyzed correctly.

However, those trying times allowed us to focus and reflect on what matters to us most, which is being able to serve our clients with the professional, timely and high-quality work that you have come to expect from us. Keith has also been working diligently on finding a business solution that will allow his goal of gradually retiring to become a reality, which was another driving force behind this important decision. Therefore, when the opportunity arose to move to another well-established firm, Burch & Associates, Inc., that shares our same values and work ethic, we were very excited!



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Some of the key benefits that will be realized almost immediately include:

- The addition of more staff to assist clients with questions that can be easily answered and specialist staff with specific knowledge in key areas;
- The reduction of Keith's workload, allowing him to more easily move in the direction of retirement;
- Added support for Melinda so that her focus can be fully centered on client services, as opposed to the day-to-day management of the business;
- More support for our staff, enhancing learning and knowledge for everyone.

Rest assured that our current staff will be retained and will be joining us at Burch & Associates, Inc. In addition, the location of our new office will be close to our current location, and we will continue with office policies and procedures similar to what is in place currently. We do not anticipate any sweeping changes.

With a renewed focus on working to achieve our clients' needs in an accurate and timely manner, we know that you'll experience better service than ever!!!

Anticipated Moving Date: November 1, 2021

Location: Burch & Associates, Inc.
Established in 1971
8101 S 15th St, Suite B
Lincoln, NE 68512
402-483-4791 (we also plan to retain our current office phone number)
www.markburch.com