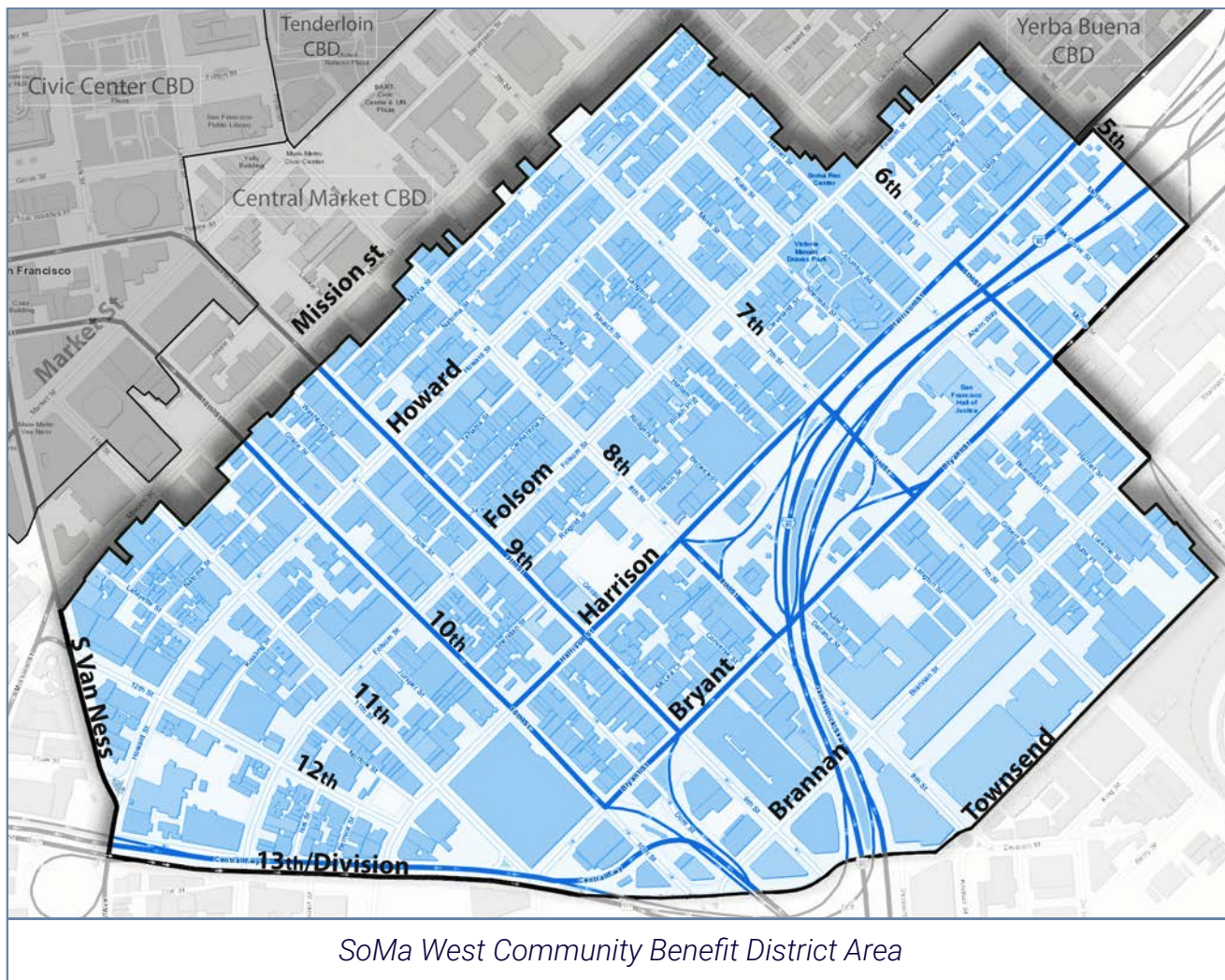


# SoMa West

## COMMUNITY BENEFIT DISTRICT

It's Official – the Neighbors have voted and the Supervisors unanimously approved SoMa West CBD



### Our Neighborhood

SoMa West has become home to diverse and beautiful group of people who share the neighborhood with its industries and nightlife. We are a welcoming bunch of artists, service providers, entrepreneurs, young professionals, a spirited Filipino community, a prideful leather community, and many others.

Together we are combining our efforts and passions to improve our neighborhood's safety, health, economic vitality, and aesthetics. Together, we are working to form a Community Benefit District called **SoMa West CBD**.

Our location, space, and accessibility make our neighborhood increasingly important to the San Francisco Bay Area.

Improvements to our neighborhood will prove fundamental to sustaining our neighborhood's well-being with **SoMa West CBD**.

### Our Mission

- **Advance** the quality of life and community cohesion for residents, businesses, workers, and visitors in the SoMa West neighborhood.
- **Foster** a safer and more secure community.
- **Enhance** environmental quality and beauty.
- **Reinforce** the viability of our economic base while embracing the community that makes SoMa West so unique. As a unified body, SoMa West CBD can.
- **Strengthen** and advocate for the community both in the present and for our future as a unified body.

### What is a Community Benefit District ?

Community Benefit Districts (CBDs) are public-private partnerships formed by property owners in a specific geographic area to improve quality of life, build community, and promote economic activity.

CBDs provide supplemental services such as safety patrols, sidewalk cleaning, park maintenance, retail and restaurant recruitment, resident and business advocacy, and other services to improve the basic level of services provided by the City (to supplement city services, NOT replace city services).

These services are funded by property owners who pay an annual assessment based on the size of one's land, building or home, and other determining factors.

Forming a CBD requires that property owners formulate an annual budget and a management plan, which will be implemented by a nonprofit organization. This organization will be governed by a board of district property owners, businesses, renters, and other stakeholders. We decide what services we want to address and how we allocate our resources, while having a significant voice with the City.

### Typical Services CBD's provide include :

- Maintenance teams that sweep, scrub, and pressure wash sidewalks and public spaces to remove litter, graffiti, and trash
- Safety improvements, which will include a pedestrian and bicycle safety program
- A community grant program that will allow area nonprofits and cultural districts to apply for funding for programming
- Beautification and activation improvements to make neighborhoods more visually attractive, which may include green spaces, wayfinding signage, trashcans, public art programs, and public space activation programs
- Marketing and district branding to promote the neighborhood as a regional destination
- Plus more depending on what the neighborhood decides are important things to focus on

**SoMa West CBD will provide starting services early 2020**

### How does the CBD benefit me ?

By having a vibrant, clean and safe neighborhood—the goal of the CBD—property owners, residents, businesses and workers will all benefit.

Additionally, we will promote a sense of community and encourage businesses and shops to make this an incredible place to live, work, shop, and visit.

### What's Next and How can You Help ?

We are now in the **Formation** phase during 2019 with starting services early 2020. We will be working to **Engage** with our neighbors within SoMa West to form **SoMa West CBD**. We are looking for people to **Participate** and to be **Involved** with the process, the committees we form, and to help us **Outreach**.

**Come Join Us to Learn more, ask questions, and discuss SoMa West CBD**

#### SoMa West CBD kick-off Meet & Greet

5/1 Wednesday 6–8:00 pm SOMArts 934 Brannan St. [www.somarts.com](http://www.somarts.com)

8/7 Wednesday 6–8:00 pm TBD

10/2 Wednesday 6–8:00 pm TBD

