



Independent Living Sudbury Manitoulin

Vie Autonome Sudbury Manitoulin

125 Durham Street, Sudbury, Ontario, P3E 3M9

Phone: 705-675-2121

ed@ilsm.ca

www.ilsm.ca

NEWS RELEASE

For Immediate Release

Release Date: January 25, 2024

Contact: ed@ilsm.ca

Phone: 705-675-2121 ext. 210

ILSM and Sudbury Classic Cruisers Unite for Housing Project and other Local Charities

Sudbury, Ontario - ILSM, a pillar of the Greater Sudbury community and leading advocate for promoting independence, is excited to announce a collaborative effort with Sudbury Classic Cruisers to launch a 50/50 ticket fundraiser.

In a joint effort to support the community, ILSM and Sudbury Classic Cruisers present a 50/50 ticket fundraiser. 50% of the funds raised will directly benefit ILSM's housing initiative, reinforcing their commitment to empowering individuals with disabilities to live independently. The other 50% will be directed to Sudbury Classic Cruisers, who will distribute the funds among various local charities, amplifying the positive impact across the community. Some recipients from the previous 50/50 fundraiser include: Sudbury Food Bank, Genevra House, Maison McCulloch Hospice, Elgin Street Mission and the MCTV Sudbury Telethon.

Tickets for the 50/50 fundraiser are on sale now, offering an excellent opportunity for community members to contribute to worthy causes while also having a chance to win cash

prizes. Purchase your tickets in person at ILSM, 125 Durham Street, Sudbury, Ontario or watch for our pop-up booths at festivals beginning this spring.

The draw date for the 50/50 fundraiser is set for August 4th, 2024, at the Sudbury Classic Cruisers car show. Join us for an exciting event where the winners will be announced, and the community comes together to celebrate the collective impact of our contributions.

About ILSM: Independent Living Sudbury Manitoulin (ILSM) is a non-profit organization based in Sudbury, Ontario. With a steadfast commitment to empowering individuals with disabilities, ILSM is dedicated to promoting a new perspective on disability. For nearly two decades, ILSM has played a vital role in the community, providing support, resources, and advocacy to enhance the lives of those with disabilities. By fostering a culture of independence, ILSM continues to make a meaningful impact, promoting inclusivity and accessibility for all.

About Sudbury Classic Cruisers: The Sudbury Classic Cruisers Car Club have successfully put on a car show annually since 1991 and as well they have purchased and restored antique vehicles and then raffled them off to benefit local charities, such as - but not limited to Northern Cancer Foundation, Sudbury Food Bank, Elgin Street Mission, Children's Food Bank and the MCTV Children's Telethon!

We are hopeful that the event encouraged youths to potentially explore a career in the automotive industry or other related trades. With the summer day camps that were offered at our local post-secondary institutions which focused on STEM and non-STEM activities showcasing programs and careers in the automotive and mobility industries is a great opportunity for these youths to make contacts with individuals who are either retired from or in the automotive trade.

To learn more about the Sudbury Classic Cruisers Car Club visit:

<https://sudburyclassiccruisers.com/>