

Miziki Media







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1 Foreword

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The Haitian music ecosystem ended 2024 on a high note. Sold-out concerts by Joe Dwet File at the Accor Arena in Paris (two nights in a row!) and Carimi at the UBS Arena in New York marked a successful year for the konpa genre at a time when Haiti is mired in an unprecedented socioeconomic crisis. Rutshelle Guillaume's Nuits d'Afrique Award in Montreal was a fitting capstone for the Queen of Konpa's decade-long career, who demonstrated that female artists can more than hold their own in a male-dominated industry.

Yet, the Haitian music industry is at multiple crossroads. First, lost in the year-end successes abroad is that music lovers in Haiti had little to celebrate. The festivities were quite muted throughout the country due to a morose security and economic climate. Second, the economic model of the Haitian music industry is showing its limits: live performances, which are the mainstay of the industry, can only propel the artists so far. In an increasingly digital world, too few artists have successfully transitioned to the world of online streaming and digital marketing. These digital channels have largely supplanted physical sales, and for Haitian music to thrive, artists and industry stakeholders must fully embrace and optimize their use of these platforms.

We are proud to present the Mizik Pa Nou 2024 Digital Report, the inaugural edition of what will be a series of reports analyzing the economic impact of the Haitian music industry. The industry encompasses several genres, with konpa holding a dominant position. However, our analysis aims to represent the diversity of Haitian music in its entirety.

This report covers the **digital presence** of Haitian artists (native or hyphenated), an increasingly vital area as music consumption shifts toward online platforms.

In addition to a detailed analysis across platforms and geographies, it also estimates revenues from **YouTube** monetization. Finally, it offers insights and recommendations for the Haitian music ecosystem.

The process of gathering data was not without its challenges. The Haitian music industry's organizational structure lags behind 21st-century standards, creating significant data collection and classification gaps. Global data platforms, while invaluable, sometimes ignore, misclassify, or underrepresent artists from the Global South. Despite these limitations, we were able to compile meaningful insights into the digital footprint of Haitian artists.

Our findings aim to provide Haitian artists, industry professionals, media, and fans with a clearer understanding of the industry's current state and opportunities for growth.

As we embark on this journey to map the full economic impact of Haitian music, we invite your feedback and engagement. We hope this inaugural report serves as a valuable resource for understanding and advancing the Haitian music ecosystem in the digital age. We take this opportunity to wish a happy birthday to konpa, which is celebrating its 70th rekolt kafe in 2025!



Miziki Media Team

The Year in Review: Haitian Music Goes Global

2024 marked a transformative chapter for Haitian music as it continued to break through geographical and cultural boundaries, gaining traction across global digital platforms. From YouTube streams to collaborations with international artists, the diversity and dynamism of Haitian music are reaching new heights. Konpa remains a cornerstone of this movement, but other genres like rap kreyòl and innovative blends of traditional and modern styles are making waves worldwide. This section explores the noteworthy growth in estimated YouTube revenues and views, top artists' milestones, and Haitian music's global resonance across streaming platforms. These achievements reflect the talent and creativity of Haitian artists and the potential for even more significant global impact as the industry navigates digital transformation.

Estimated YouTube Revenues in 2024

\$4.1m

In 2024, 41 of the top 80 Haitian artists generated an estimated \$4.1 million in gross revenues on YouTube.

Note: 39 artists or bands either lacked monetized accounts or had no available annual data. See the Methodology section for details.

Estimated YouTube Revenues Lifetime

\$15.0m

The top 80 Haitian artists collectively generated over \$20 million lifetime in estimated gross streaming revenue on the YouTube platform.



Artists with >30 Million YouTube Views in 2024



11

- Joe Dwet File (205 M)
- 2. K-dilak (62.3 M)
- 3. Naika (52.4 M)
- 4. Nu-Look (47. 8M)
- 5. EKIP (45.9 M)
- 6. WID (41.2 M)

- 7. Rutshelle Guillaume (40.2 M)
- 8. Kenny Haiti (39.6 M)
- Roody Roodboy (35.8 M)
- 10. Vayb (33.0 M)
- 11. Enposib (30.4 M)



Artists with > 100 Million
YouTube Views Lifetime



15

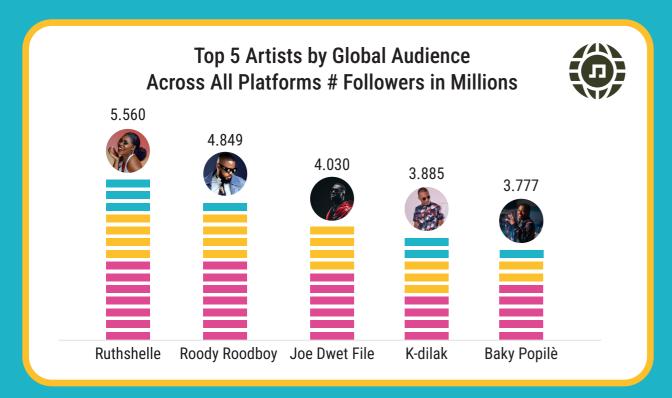
- 1. Joe Dwet File (466.35 M)
- 2. Roody Roodboy (230.3 M)
- 3. Wendyyy (190.61 M)
- 4. K-dilak (184.6 M)
- 5. Enposib (178.79 M)
- 6. Oswald (135.6 M)
- 7. Rutshelle Guillaume (131.92 M)
- 8. Baky Popilè (130.8 M)

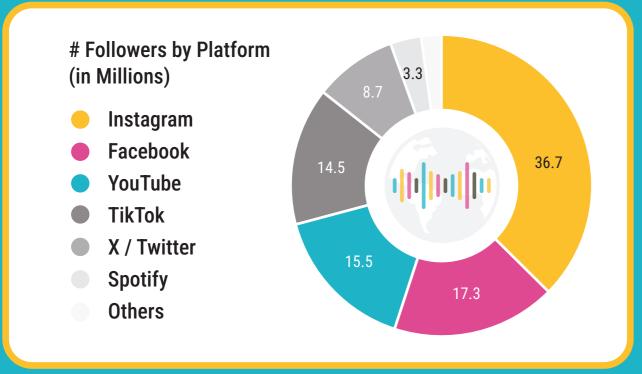
- 9. Vayb (129.15 M)
- 10. Daan Junior (125.97 M)
- 11. Kenny Haiti (117.03 M)
- 12. Naika (111.13 M)
- 13. Zafem (110.61 M)
- 14. Bedjine (104.53 M)
- 15. Delly Benson (104.53 M)

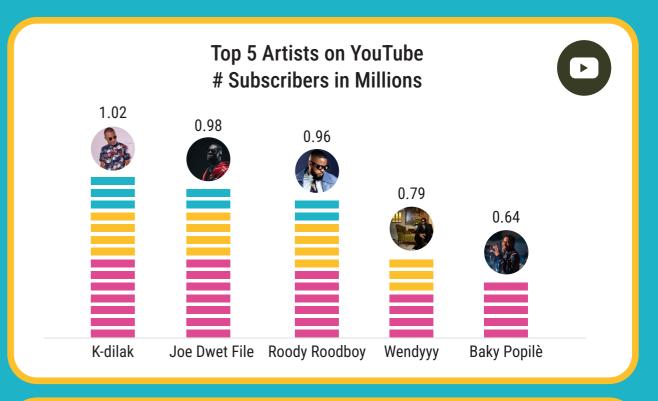
Sources: Chartmetric, Soundchart, YouTube, YouTube Charts (Figures as of Jan 19, 2025)

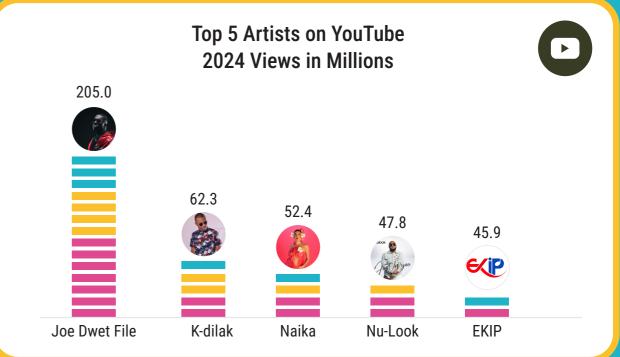
Mapping Haitian Music's Online Reach: 2024 & Lifetime Insights

Mapping Haitian Music's Online Reach: 2024 & Lifetime Insights





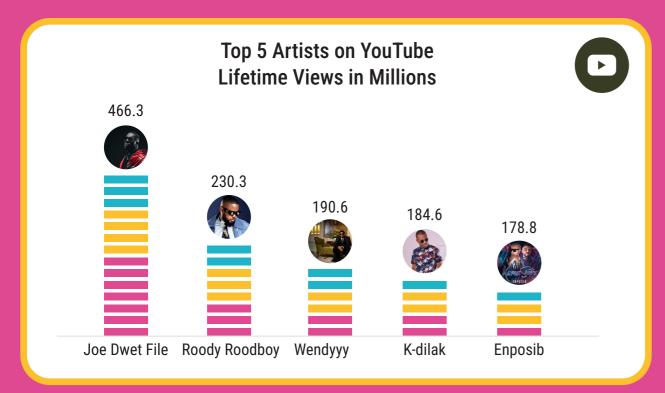


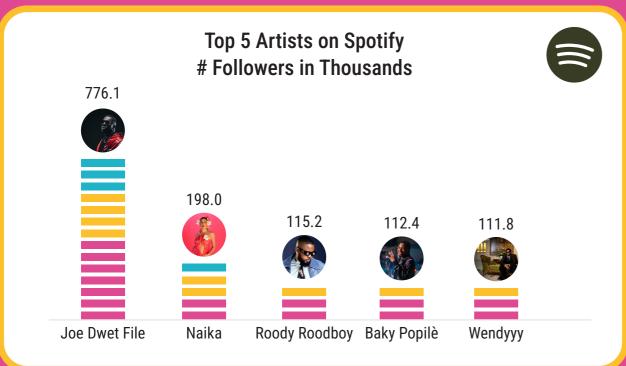


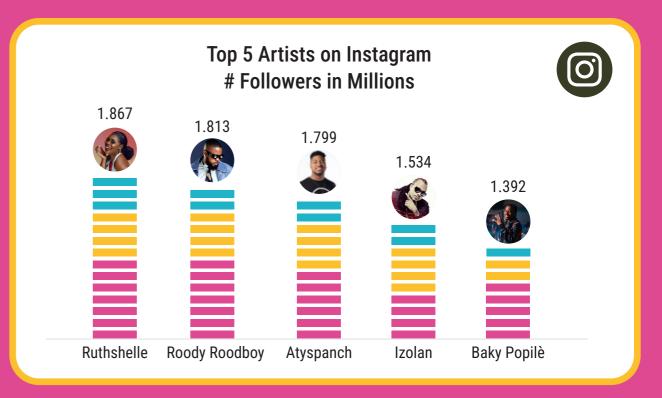


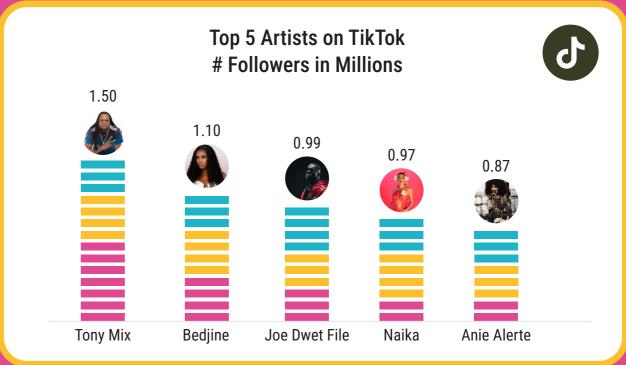
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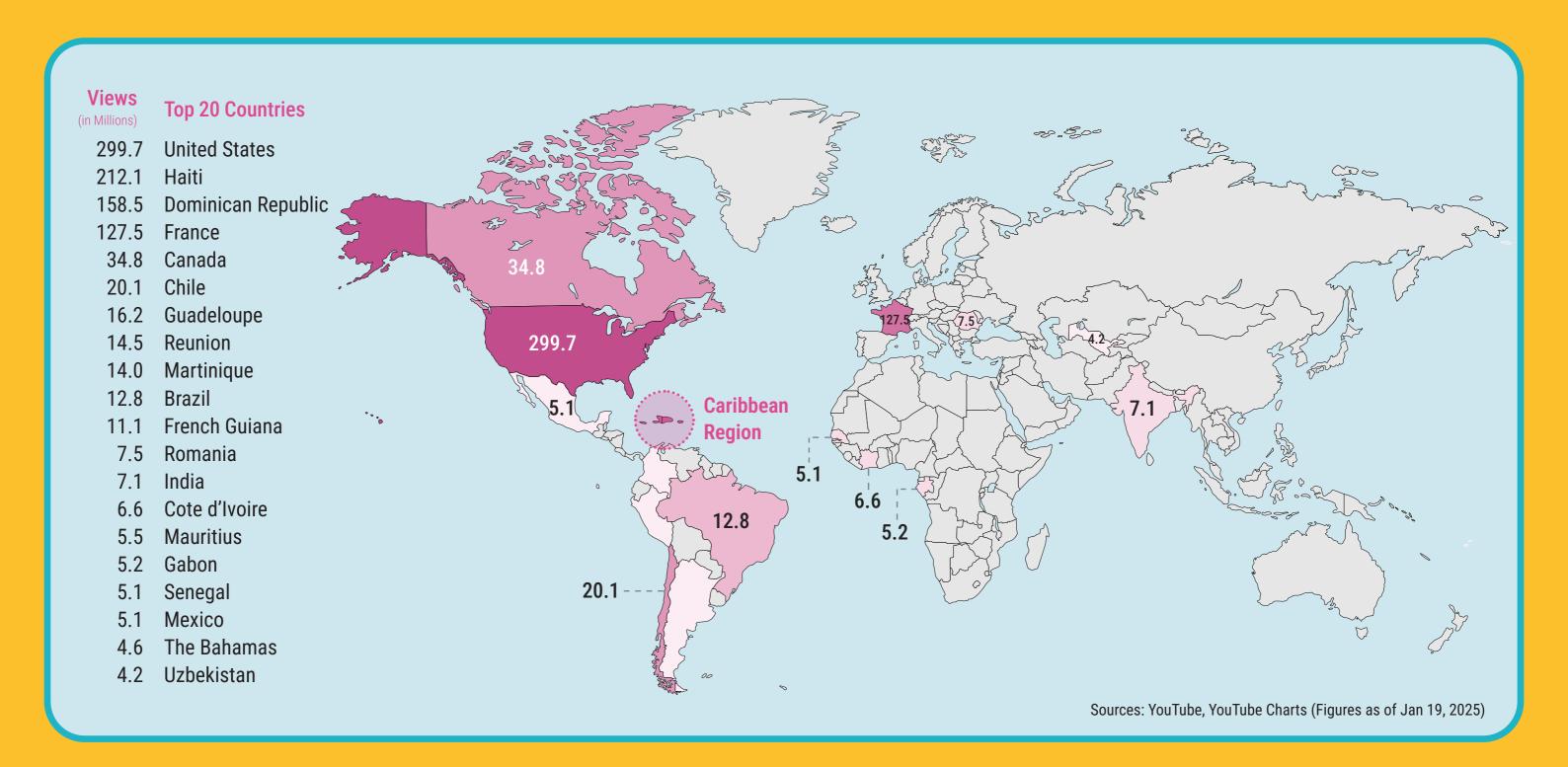


Sources: Chartmetric, Sound Chart, YouTube, YouTube Charts, Spotify, Starstat.yt (Figures as of Jan 19, 2025)

Haitian Music's Global Pulse: YouTube Views by Country

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Haitian Music's Global Pulse: YouTube Views by Country



Haitian Music's Global Pulse: YouTube Views by Country

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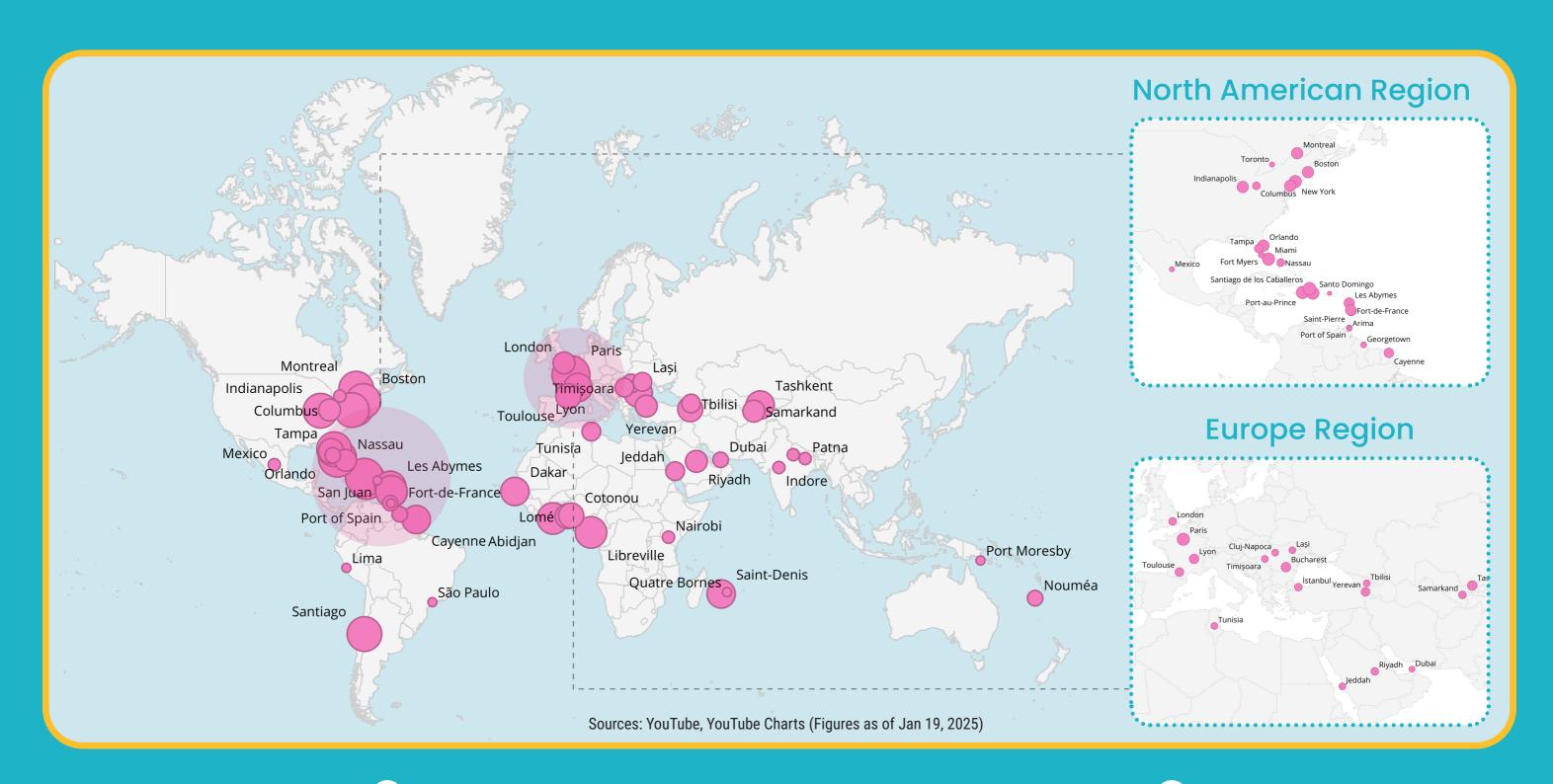
Haitian Music's Global Pulse: YouTube Views by Country



Haitian Music's Global Pulse: YouTube Views by City

4

Haitian Music's Global Pulse: YouTube Views by City



Leading the Way: 80 Most Influential Haitian Artists Online

Meet the digital powerhouses of Haitian music! This list spotlights the top 80 Haitian artists making waves globally, ranked by their total audience across **the leading streaming and social media platforms.** These artists are redefining how Haitian music resonates in the digital era. For a complete look at all artists considered, check out the Appendix.

#	Artist	Genre	Global Audience (millions)	YouTube	Spotify	Instagram	TikTok	Facebook	X/Twitter	Other*	Pic	2024 Views (millions)	Lifetime Views (millions)
1	Rutshelle Guillaume	Konpa	5.560	0.615	0.092	1.867	0.816	1.390	0.700	0.081	·	40.20	131.92
2	Roody Rooboy	Konpa	4.849	0.963	0.115	1.813	0.202	0.788	0.824	0.143		35.80	230.30
3	Joe Dwet File	Konpa	4.030	0.983	0.776	0.609	0.986	0.184	0.041	0.451		205.00	466.35
4	K-dilak	Konpa	3.885	1.020	0.057	1.200	0.208	1.400	-	0.000		62.30	184.60
5	Baky Popilè	Rap Kreyòl	3.777	0.636	0.112	1.392	0.041	0.910	0.685	0.001		22.80	130.80
6	Atyspanch	Rap Kreyòl	3.382	0.186	0.015	1.799	0.552	0.650	0.176	0.004		0.58	16.11
7	Darline Desca	Konpa	3.340	0.359	0.025	1.335	0.416	0.799	0.397	0.008		N/A	59.14
8	Tony Mix	Rabòday	2.810	0.419	0.049	0.007	1.500	0.007	0.810	0.018		N/A	44.23
9	Fatima Altieri	Konpa	2.762	0.259	0.010	1.256	0.565	0.426	0.244	0.001		15.70	27.12
10	Mikaben	Konpa	2.745	0.183	0.049	1.141	-	0.384	0.379	0.609	MIKABEN	12.00	35.24
11	Bedjine	Konpa	2.703	0.497	0.032	0.879	1.100	0.193	-	0.001	A	N/A	104.53
12	Kenny Haiti	Konpa	2.634	0.515	0.052	1.323	0.174	0.155	0.407	0.009	CENWY	39.60	117.03
13	Wendyyy	Rap Kreyòl	2.480	0.792	0.112	1.279	0.043	0.195	-	0.059		N/A	190.61

#	Artist	Genre	Global Audience (millions)	YouTube	Spotify	Instagram	TikTok	Facebook	X/Twitter	Other*	Pic	2024 Views (millions)	Lifetime Views (millions)
14	Izolan	Rap Kreyòl	2.360	0.160	0.027	1.534	0.003	0.396	0.237	0.004		4.29	15.43
15	Kanis	Konpa	2.251	0.218	0.015	1.240	0.422	0.056	0.284	0.016		2.16	22.86
16	Naika	Pop	2.210	0.294	0.198	0.646	0.966	0.059	-	0.046		52.40	111.13
17	Wanito	Rabòday	2.130	0.371	0.028	0.854	0.066	0.712	0.085	0.015		5.47	57.95
18	Vanessa Desire	Konpa	2.115	0.291	0.033	1.079	0.319	0.391	-	0.002		15.30	56.56
19	Anie Alerte	Konpa	2.040	0.181	0.010	-	0.866	0.618	0.360	0.005		N/A	20.51
20	Tafa Mi-Soleil	Pop	1.789	0.228	0.015	0.446	0.444	0.578	0.073	0.005		N/A	20.60
21	Princess Eud	Rap Kreyòl	1.700	0.015	0.002	1.023	0.199	0.263	0.195	0.003	Culturarities	N/A	0.92
22	Gabel	Konpa	1.508	0.007	0.030	1.200	0.031	0.000	0.239	0.000		10.10	28.32
23	J. Perry	Pop	1.433	0.056	0.020	0.787	0.067	0.204	0.285	0.013		N/A	12.46
24	Scandy	Rap Kreyòl	1.387	0.022	0.003	0.655	0.672	0.025	0.010	0.001	-	14.40	48.71
25	Misty Jean	Konpa	1.319	0.040	0.006	0.839	0.212	0.204	0.015	0.002		N/A	2.52
26	Michael Brun	EDM	1.280	0.092	0.053	0.250	0.447	0.220	0.083	0.136		11.10	23.03
27	Medjy	Konpa	1.225	0.083	0.043	0.971	0.095	1	0.031	0.002		11.00	18.75
28	Manno Beats	Pop	1.148	0.082	0.002	0.758	0.023	0.245	0.038	0.000	Û	1.26	8.53
29	Phyllisia Ross	Konpa	1.146	0.162	0.016	0.749	0.009	0.189	0.008	0.013	3	9.46	45.28
30	Fantom	Rap Kreyòl	1.124	0.264	0.030	0.787	0.021	0.007	0.003	0.012		9.41	28.46
31	BIC Tizon Dife	Rap Kreyòl	1.070	0.110	0.013	0.411	0.013	0.303	0.209	0.011		N/A	12.38
32	Oswald	Konpa	0.997	0.274	0.068	0.233	0.142	0.235	0.002	0.043		N/A	135.56
33	T-Vice	Konpa	0.967	0.082	0.050	0.126	0.074	0.288	0.303	0.045	FIVE PA ATAKE	14.50	27.23
34	Enposib	Konpa	0.949	0.382	0.101	0.309	0.114		0.014	0.030	No.	30.40	178.79
35	Pierre Jean	Konpa	0.947	0.131	0.032	0.329	0.229	0.222	0.002	0.002		10.10	21.62
36	Daan Junior	Konpa	0.928	0.512	0.045	0.086	0.097	0.187	-	0.001		21.80	125.97

#	Artist	Genre	Global Audience (millions)	YouTube	Spotify	Instagram	TikTok	Facebook	X/Twitter	Other*	Pic	2024 Views (millions)	Lifetime Views (millions)
37	Alan Cavé	Konpa	0.916	0.182	0.056	0.599	0.003	0.006	0.053	0.016	79	19.50	46.39
38	Yani Martelly	Konpa	0.891	0.190	0.011	0.604	0.066	-	0.009	0.011	Saule 	4.45	38.38
39	Michel Martelly	Konpa	0.886	0.063	0.024	0.110	0.107	0.273	0.305	0.003	SWEET	N/A	7.82
40	WID	Konpa	0.885	0.234	0.028	0.327	0.190	0.103	0.001	0.001	us N	41.20	62.59
41	Andy Beatz	Rabòday	0.782	0.100	0.027	0.447	0.170	-	0.018	0.020	ANDYBEATZ	6.40	17.27
42	Fre Gabe	Evanjelik	0.762	0.248	0.016	0.001	0.273	0.199	0.015	0.010	3	4.86	31.97
43	Pedro Force	Konpa	0.706	0.088	0.002	0.148	0.389	0.080	-	0.000	A	N/A	16.72
44	Zafem	Konpa	0.680	0.259	0.038	0.107	0.046	0.184	0.009	0.036	够	29.30	110.61
45	Klass	Konpa	0.676	0.067	0.050	0.190	0.019	0.318	0.019	0.013	KLASS	26.30	87.92
46	EKIP	Konpa	0.674	0.257	0.022	0.106	0.268	0.018	0.002	0.001	e (P	45.90	67.70
47	Harmonik	Konpa	0.645	0.115	0.081	0.044	0.002	0.403	-	0.000	НМК	14.60	29.17
48	Disip de Gazzman Couleur	Konpa	0.632	0.031	0.038	0.033	0.001	0.485	0.036	0.009		12.30	25.34
49	Tifane	Рор	0.614	0.005	0.001	0.281	0.009	0.279	0.034	0.005		N/A	0.34
50	Delly Benson	Evanjelik	0.594	0.293	0.036	0.012	0.036	0.215	0.002	0.001	9-	N/A	104.00
51	Kreyòl La	Konpa	0.577	0.216	0.043	0.131	0.001	0.175	-	0.011	DRAMA	15.10	48.79
52	Wiliadel Denervil	Evanjelik	0.547	0.186	0.024	0.073	0.104	0.155	0.003	0.002	MLANEL (Kapab	14.80	60.17
53	Emeline Michel	Рор	0.547	0.046	0.012	0.109	-	0.352	0.003	0.026		N/A	6.41
54	Bél0	Рор	0.534	0.088	0.012	0.124	0.001	0.290	0.013	0.006		N/A	10.43
55	Carimi	Konpa	0.522	0.255	0.071	-	0.000	0.018	0.119	0.058	SATIN SALE	15.60	29.78
56	Zenglen	Konpa	0.518	0.074	0.053	0.072	0.000	0.263	0.030	0.025	Egglen	N/A	7.48
57	Nickenson Prud'Homme	Konpa	0.510	0.002	0.028	0.260	0.044	0.126	0.046	0.004		N/A	-
58	вміхх	Rabòday	0.488	0.056	0.008	0.278	0.015	0.002	0.107	0.022		N/A	8.18
59	Riva Nyri Precil	Rasin	0.485	0.013	0.003	0.432	-	0.034	0.002	0.001	Rive	N/A	0.94

#	Artist	Genre	Global Audience (millions)	YouTube	Spotify	Instagram	TikTok	Facebook	X/Twitter	Other*	Pic	2024 Views (millions)	Lifetime Views (millions)
60	Vayb	Konpa	0.447	0.256	0.074	0.087		0.014		0.016		33.00	129.15
61	Celigny Dathus	Evanjelik	0.424	0.187	0.002	0.003	0.148	0.083		0.001		25.00	73.80
62	K-Lib Mapou	Rap Kreyòl	0.345	0.022	0.006	0.063	0.003	0.056	0.192	0.003		N/A	1.84
63	Dug G	Rap Kreyòl	0.336	0.033	0.003	0.153	0.027	-	0.113	0.007	AL	N/A	5.69
64	Boukman Ekpesryans	Rasin	0.329	0.020	0.012	0.060	0.120	0.044	0.067	0.007		N/A	4.94
65	Djakout #1	Konpa	0.323	0.004	0.033	0.065	0.001	0.093	0.112	0.015	Dyskosaty	0.65	0.77
66	DJ Bullet	Rabòday	0.309	0.010	0.007	0.121	0.019	0.003	0.127	0.021		N/A	0.89
67	Nu-Look	Konpa	0.304	0.179	0.068	0.011	0.021	-	0.024	0.001	Jan Jayan	47.80	80.33
68	Freedom	Rap Kreyòl	0.283	0.025	0.003	0.107	0.041	0.066	0.038	0.003	j.	N/A	3.23
69	Danola	Рор	0.281	0.079	0.027	0.171	-	0.002		0.002		2.75	13.15
70	Jude Jean Platel	Konpa	0.267	0.125	0.004	0.028	0.104	0.003	-	0.003		5.56	17.50
71	Dena Babe	Konpa	0.259	0.070	0.001	0.106	0.050	0.032	0.000	0.000		8.21	8.14
72	Barikad Crew	Rap Kreyòl	0.259	0.035	0.023	0.051	0.000	0.073	0.075	0.003	BRIGHT CREU	N/A	11.87
73	Loji Baby	Rabòday	0.258	0.070	0.008	0.141	0.032	-	-	0.007		3.06	12.91
74	Mass Konpa	Konpa	0.257	0.118	0.029	0.016	0.031	0.059	0.001	0.004	MASS KONPA	6.65	29.58
75	Teddy Hashtag	Konpa	0.255	0.150	0.010	0.092		-	-	0.002		N/A	27.53
76	Jeff Pierre	Rasin	0.233	0.014	0.002	-	0.184	0.032	0.000	0.001	N/L	N/A	1.53
77	Paul Beaubrun	Rasin	0.219	0.006	0.003	0.092		0.104	0.009	0.005		N/A	0.32
78	RockFam Lame-a	Rap Kreyòl	0.178	0.046	0.005			0.081	0.043	0.002		N/A	6.02
79	T-Ansyto	Konpa	0.434	0.010	0.027	0.367	0.028			0.002		N/A	2.56
80	Coupé Cloué	Konpa	0.100	0.076	0.014	-		-	-	0.010	court CLOUP	N/A	12.93

Sources: Chartmetric, SoundChart, Spotify Chart, YouTube, YouTube Charts, Others* (Figures as of Jan 19, 2025)
*Amazon, Apple Music, BoomPlay, Deezer, Yandex, etc."

Viral Beats: Top 40 Most Viewed Haitian Songs of 2024

This table showcases the top 40 most viewed Haitian songs on **YouTube** in 2024, highlighting the tracks that dominated screens and playlists across the globe. From breakout viral hits to enduring favorites, these songs reflect the power of Haitian music to connect and inspire on a global stage. Each entry not only tells a story of immense popularity but also underscores the growing influence of Haitian artists in the digital age.

#	Artist	Song	Views (in Millions)	Pic
1	Joe Dwet File	4 Kampé	63.40	
2	EKIP	Separasyon	22.20	
3	Harmonik	Incroyab	22.20	DEGALE
4	Joe Dwet File	Fem Voyé	21.20	olizo.
5	Joe Dwet File	Jolie Madame(feat.Ronisia)	17.30	(3) 77-1
6	Roody Roodboy	Sorry To My Ex	17.30	0
7	Ruthshelle Guillaume	Tolere w	17.30	TOLERE W
8	Naika	Ma Chérie	16.80	A
9	K-dilak	M Anvi Bow	14.10	PRINCE OF THE PR
10	Nu-Look	Mwen Deçu	13.10	-
11	WID	Lanmou Pa Sifi	11.40	
12	K-dilak	Konsekans	11.20	Ŕ
13	EKIP	I'm Jealous	8.92	
14	Harmonik	Pap Ka Separe	8.92	

#	Artist	Song	Views (in Millions)	Pic
15	Enposib	Sa pa lov	8.27	so por los
16	Kenny Haiti	Kle Kou	8.18	
17	WID	M pa Gen Lot	8.15	
18	Oswald	Pedi Kontwol	8.08	The state of the s
19	Joe Dwet File	Honey Damoiseau	7.70	Diskitta
20	Fatima Altieri	Hello	7.38	
21	Scandy	Etap	7.31	10
22	Joe Dwet File	Pozisyon (Fem voyé 2)	6.95	-Les
23	EKIP	Dwat Nan La Ri a	6.70	ĀĞ.
24	Harmonik	Mwen Bouke	6.70	
25	Pierre Jean	She's Hot	6.51	
26	Joe Dwet File	Kitem Ale	6.27	and a
27	Naika	06:45	6.27	4
28	WID	Kole	6.17	lin i
29	Teddy Hashtag	Ki Moun Ou Ye (feat. L-won)	6.05	and.
30	WID	M ap Sispann	5.99	Wip.
31	Oswald	Suc (Sur un Carreau)	5.85	Sue Sue
32	Kenny Haiti	Bif	5.73	Too To China
33	Kreyol La	No Drama	5.70	DRIM
34	Vayb	Ou Pa Vle	5.58	
35	K-dilak	Move Chofè	5.56	MOT OTHER
36	Enposib	Overdose (feat. Phyllisia Ross)	5.55	
37	Joe Dwet File	Abimé	5.51	and the second
38	K-dilak	Mwen Pwomèt	5.46	MOFT OTEN
39	Alan Cavé	Se Pa Pou Dat	5.45	
40	Roody Roodboy	Dous pou Dous	5.26	KONN Again

Top 10 Insights from the Top 80 Haitian Artists' Online Footprint

7

Top 10 Insights from the Top 80 Haitian Artists' Online Footprint

The digital era has reshaped the landscape of music consumption, offering Haitian artists unprecedented opportunities to expand their reach and influence globally. As this report demonstrates, the digital footprint of Haitian artists in 2024 reflects both remarkable achievements and untapped potential. Platforms like YouTube, Instagram, and TikTok have emerged as vital channels for audience engagement and music discovery, while genres such as konpa and rap kreyol continue to captivate diverse demographics. However, challenges such as limited **Spotify** penetration and underrepresentation on platforms like X/Twitter highlight areas for growth. This section delves into the digital presence of the top 80 Haitian artists, offering insights into their successes, platform performance, and strategies to propel Haitian music to new heights in the global market.

Platform Dominance

Instagram outperforms other platforms in social media engagement, with Rutshelle Guillaume topping the rankings with 1.87 million followers. This aligns with its visual and lifestyle-oriented nature, which resonates well with music promotion.

YouTube is a leading platform, with an average presence of 210,000 subscribers, but with standout artists like K-dilak reaching over 1 million. This underscores YouTube's role as a primary avenue for music discovery and consumption. It remains highly accessible, particularly for video content.

Platform Dominance

Spotify usage remains relatively low, with an average of 43,395 followers per artist. Joe Dwet File's followers are a clear outlier, which underscores the poor representation of Haitian artists on this platform. This reflects limited penetration in the streaming space compared to other regions, which might be due to economic constraints or a lack of localized promotion and a need to grow streaming numbers in diaspora-heavy regions

Emerging Opportunities

TikTok shows potential, with a maximum presence of 1.5 million followers for some artists. While the average follower count of 193,541 suggests underutilization, this platform's viral nature could be a game-changer for Haitian music

Facebook although often seen as outdated in global trends, remains relevant in Haiti and the diaspora, with 230,516 followers on average. Older artists and bands show the highest membership. It is a key channel for connecting with older and regional audiences.

Underutilized Platforms

X/Twitter and other niche platforms (e.g., Amazon, Apple Music, Boomplay, Deezer, etc.) show minimal engagement.

Underutilized Platforms

X/Twitter averages only 116,256 followers per artist, representing an opportunity to expand real-time interactions and event updates.

Top Performers and Genre Influence

Konpa artists dominate the rankings, reflecting the genre's strong global and diaspora fan base. However, rap kreyòl is emerging as a competitive genre, appealing to younger audiences and urban listeners.

Female artists like Rutshelle
Guillaume, Bedjine, Darline Desca,
and Fatima Altieri lead the charge in
a traditionally male-dominated space,
showcasing the evolving gender
dynamics within the Haitian music
industry.

The digital presence of mizik rasin and traditional artists is underwhelming, with very few making it onto the list of the top 80 Haitian artists online. While it's possible that some artists intentionally choose not to prioritize online promotion, this represents a significant missed opportunity. Mizik rasin artists hold a vital place in Haitian culture and have the potential to showcase visually

compelling content deeply rooted in Haitian traditions, which could resonate powerfully with both local and global audiences.

Revenue and Global Impact

While platforms like YouTube and TikTok present high potential for adbased monetization, Haitian artists' reliance on YouTube underscores the need for diversification into platforms with higher royalty payouts, like Spotify or Apple Music.

Artists with diverse platform presence are more successful. Those with balanced activity across multiple platforms (e.g., Rutshelle Guillaume, Roody Roodboy, Baky Popilè) enjoy greater overall reach and success.

Haitian artists' revenue on YouTube remains relatively modest, with an estimated USD 4.1 million generated in 2024. This highlights significant monetization challenges, primarily because 39 of the Top 80 artists (~50%) have not monetized their accounts. Notably, several of these artists appear eligible for monetization under YouTube's criteria, suggesting missed opportunities for revenue growth.

8

Actionable Steps for Expanding Haitian Music's Reach

As Haitian music continues to carve its place on the global stage, all stakeholders must adopt strategies that maximize the industry's potential in an increasingly digital and competitive world. The following recommendations are tailored to address the unique needs and opportunities of key players in the ecosystem, including artists, managers, promoters, streaming platforms, record labels, and government organizations. By leveraging the strengths of platforms like YouTube, Instagram, and TikTok, addressing gaps in revenue generation and audience engagement, and fostering collaboration between local and international entities, these strategies aim to empower Haitian music to reach new heights. Each recommendation is designed to build a stronger, more inclusive, and globally recognized Haitian music industry.

Artists and Managers

Leverage YouTube

Actionable Step

Invest in high-quality music videos, live performance recordings, and engaging behind-the-scenes content. Utilize **YouTube Premieres** and community posts to build hype around releases. Collaborate with other artists and creators to cross-promote content and expand audiences.

Why?

YouTube is the leading platform for Haitian music discovery, offering direct revenue opportunities through monetization and ad-based models.











Maximize Instagram Presence

Actionable Step

Focus on Instagram Reels and live streaming to engage audiences visually. Showcase lifestyle and personal stories to foster deeper connections with fans. Use Instagram's interactive features like Q&A sessions and polls to boost engagement.

Why?

Instagram is a powerful branding tool, especially for artists with a strong visual appeal, like **Rutshelle Guillaume**.

Expand to TikTok

Actionable Step

Create short, entertaining videos tied to trends, challenges, or hashtags. Partner with **TikTok** influencers to broaden reach and target younger audiences.

Why?

TikTok's algorithm rewards creativity, making it an ideal platform for viral growth.

Promoters and Event Organizers

Platform Focused Promotions

Actionable Step

Collaborate with **YouTube** and **Instagram** influencers for event marketing and TikTok influencers to create viral campaigns that amplify event visibility. Many artists and promoters already use the services of such influencers, particularly on **YouTube**, to good effect.

Why?

Social media platforms are costeffective tools for reaching both local and international audiences.

Leverage Diaspora Networks

Actionable Step

Partner with diaspora-based organizations and media channels to promote concerts and festivals in key cities with large Haitian populations.

Why?

Diaspora hubs are critical markets for Haitian music, contributing significantly to ticket sales and streaming numbers.

Streaming Platforms and Distributors

Localized Playlists

Actionable Step

Curate playlists featuring Haitian music tailored to regional audiences, especially in diaspora markets like the United States, France, and Canada.

Why?

Playlists improve discoverability and drive streams for Haitian artists, helping them reach untapped audiences.

Collaborate with Artists

Actionable Step

Work with Haitian artists to produce exclusive content, such as acoustic sessions or artist-curated playlists, that showcase their unique talents.

Why?

Exclusive content creates value for platform users and strengthens artists' brand presence.

Cross-Promotion

Actionable Step

Partner with distributors to promote Haitian music through joint campaigns with other Caribbean and African genres.

Why?

Cross-promotion can attract listeners who already enjoy related genres and expand Haitian music's global footprint.

Record Labels and **Producers**

Focus on Visual Content

Actionable Step

Invest in high-quality music video production to capitalize on YouTube's dominance. Incorporate storytelling and cultural themes to differentiate content and resonate with global audiences.

Why?

Music videos are essential for brand building and audience engagement.

Data-Driven Strategies

Actionable Step

Use analytics tools to identify top-performing markets, optimize release plans, and target niche audiences effectively.

Why?

Empowering artists with digital skills ensures long-term growth and competitiveness.

By tailoring these recommendations to the unique needs of each stakeholder, the Haitian music industry can strengthen its foundation and achieve sustainable growth in the digital era.



Artist Spotlights

This section highlights the accomplishments and global influence of 10 remarkable Haitian musicians in 2024. These artists were chosen to represent the diversity of the Haitian music scene and to illustrate key statistics about their online presence.

NOTE:

1. This selection does not reflect any preference from the authors of this report, nor does it diminish the contributions of the other artists not featured.

28

2. All figures in the Spotlight section are as of December 31, 2024



Konpa RUTHSHELLE

GUILLAUME

f 1.390 × 0.700 **(a)** 0.081



2024 Rank 1/80 Global Audience (million) 5.56 2024 Views (million) 40.2

Where people are listening: Cities



Port-au-Prince 11.00 m views



Santo-Domingo 2.60 m views



New York 1.52 m views



Santiago Caballeros 1.40 m views



Miami 1.27 m views

Where people are listening: Countries



United States 14.20 m views



Haiti 11.10 m views



Dominican Republic 5.440 m views



France 2.10 m views



Canada 1.53 m views

Top Songs



Tolere W 17.3 m views



M Pa La Ankò 2.40 m views



Rete la Reminx 1.37 m views



Kè m Nan Men 5.26 m views



Kraze 1.86 m views



Safe 1.18 m views



Rete La 3.73 m views



All One Me 1.6 m views



Demoli 0.68 m views



Konpa JOE **DWET FILE**





f 0.184 \times 0.041 \bigcirc 0.451



0.983 📦 0.776 🔘 0.609 👌 0.986

2024 Rank 3/80 Global Audience (million) 4.03 2024 Views (million) 230.3

Where people are listening: Cities



Paris 21.00 m views



Port-au-Prince 7.19 m views



Abidjan 5.46 m views



Saint Pierre 4.59 m views



Libreville 4.35 m views

Where people are listening: Countries



France 81.20 m views



United States 15.70 m views



Reunion 11.50 m views



Haiti 7.27 m views



Canada 6.24 m views

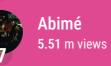
Top Songs



4 Kampé **63.4** m views



Honey Damoiseau 7.7 m views





Pozisyon 6.95 m views

Fem Voyé

21.2 m views



Merci à mon ex 5.19 m views



Jolie madame 17.3 m views



Kitem Ale **6.27** m views



Madame 4.84 m views



Konpa **FATIMA ALTIERI**





0.259 0.010 0 1.256 0 0.564



2024 Rank 9/80 Global Audience (million) 2.77 2024 Views (million) 15.7





Where people are listening: Cities



Port-au-Prince 5.44 m views



1.02 m views



Santo-Domingo Santiago Caballeros 565 K views



New York 317 K views



Miami 283 K views

Where people are listening: Countries



Haiti 5.53 m views



United States 3.39 m views



India 2.28 m views



Dominican Republic 2.15 m views



Canada 326 K views

Top Songs



7.38 m views



852 K views



Self Love 460 K views



Nan dlo 2.00 m views



DODO 1.86 m views



Souvni 439 K views

31



Pirje M 1.92 m views



PADON (ft Troubleboy) 549 K views



Pou te 245 K views



Pop **NAIKA**





f 0.059 \times 0.000 \bigcirc 0.046



16/80 Global Audience (million) 2.21 2024 Views (million) 52.4

2024 Rank

Where people are listening: Cities



Tashkent 2.84 m views



Bucarest 2.73 m views



Erevan 1.48 m views



Samarkand 1.01 m views



Istanbul 795 K views

Where people are listening: Countries



Romania 7.34 m views



Uzbekistan 4.15 m views



United States 3.76 m views



Turkey 2.38 m views



Saudi Arabia 1.94 m views

Top Songs



Ma chérie **16.8** m views



4.74 m views



For Gerard 1.59 m views



06:45:00 6.27 m views



Déjà Vu 3.6 m views



1.38 m views

32



5.15 m views

Belle, Belle!



1+1 (Acoustic Live) **2.47** m views



Oh Mama 1.31 m views



Electronic Dance Music MICHAEL BRUN



f 0.220 🚿 0.083 🏟 0.136



Global Audience (million) 1.28 2024 Views (million) 11.1

2024 Rank

26/80

Where people are listening: Cities



New York 463 K views



Port-au-Prince 400 K views



Georgetown 307 K views



Port of Spain 291 K views



Paris 173 K views

Where people are listening: Countries



United States 2.61 m views



Trinidad & Tobago 1.07 m views



Mexico 611 K views



France 559 K views



Canada 489 K views

Top Songs



Liki Tiki **3.81** m views



Coming Your Way 941 K views



All I Ever Wanted 310 K views



Soweto 1.23 m views



Decirte Lo Que Siento 848 K views



Oh Ah 269 K views



Safe 1.18 m views



Jessica 523 K views



Sak Pase 264 K views



Rap Kreyòl **FANTOM**





f 0.007 \times 0.003 \bigcirc 0.012





30/80 Global Audience (million) 1.12 2024 Views (million) 9.41

2024 Rank

Where people are listening: Cities



Port-au-Prince 3.3 m views



Santo-Domingo 980 K views



Santiago Caballeros 636 K views



Miami 207 K views



Santiago 190 K views

Where people are listening: Countries



Haiti 3.31 m views



United States 2.44 m views



Dominican Republic 2.09 m views



Chile 237 K views



Brazil 124 K views

Top Songs



Saw Ko We 2.12 m views



Veye Yo 379 K views



Lanmou ka Fe 203 K views



Pale avèk li 833 K views



Mwen 224 Barres 339 K views



21 Nasyon 181 K views

34



Ap Gen Yon JOU 520 K views



Mèsi 292 K views



Dechaje 176 K views



Gospel FRÈ **GABE**





f 0.199 × 0.015 **(a)** 0.010





42/80 Global Audience (million) 0.76 2024 Views (million) 4.86

Where people are listening: Cities



Port-au-Prince 1.73 m views



295 K views



Santo-Domingo Santiago Caballeros 147 K views



Santiago 92.2 K views



New York 73.6 K views

Where people are listening: Countries



Haiti 1.74 m views



United States 1.32 m views



Dominican Republic 742 K views



Canada 129 K views



Chile 119 K views

Top Songs



Lè map priye dance 455 K views



M'konn Sa'm Ye 234 K views



Sabaoth 178 K views



Hey Wendy 309 K views



Ann Ri Enmi An 222 K views



Ou Pap Konprann 177 K views



Lap Reyalizel 253 K views



Mgon Lyon Kap Veyem 217 K views



Fantom Men Defiw 163 K views



Konpa **KLASS**





f 0.318 **X** 0.019 **0** 0.013



0.68 2024 Views (million) 26.3

45/80

Global Audience (million)

Where people are listening: Cities



Port-au-Prince 4.59 m views



2.53 m views



Santo-Domingo Santiago Caballeros 1.4 m views



New York 1.18 m views



Miami 1.13 m views

Where people are listening: Countries



United States 10.7 m views



Dominican Republic 4.82 m views



Haiti 4.65 m views



France 1.2 m views



Canada 1.02 m views

Top Songs



Fèl vini avan 2.66 m views



Pale pou tèt ou **1.77** m views



Fèl vini avan 1.36 m views



M Poko Ap Bay 2.05 m views



KLASS - BLACKOUT 1.64 m views



1.25 m views



Lanmou n Kidnape 1.84 m views



You Don't Want Me 1.4 m views



Pitit deyo 1.18 m views

35



Konpa **VAYB**





0.256 0.074 0 0.087 0.000





60/80 Global Audience (million) 0.45 2024 Views (million) 33.0

Where people are listening: Cities



Port-au-Prince 6.73 m views



Santo-Domingo 2.21 m views



Santiago Caballeros 1.2 m views



New York 1.11 m views



Paris 1.09 m views

Where people are listening: Countries



United States 10.1 m views



Haiti 6.81 m views



Dominican Republic 4.4 m views



France 3.25 m views



Canada 1.12 m views

Top Songs



Ou Pa Vle **5.58** m views



3.54 m views





Mayday 4.58 m views



Baby I Miss You 3.34 m views



Lanmou fasil 1.43 m views

37



Ranplase 3.88 m views



Ou pa nan plas mwen **2.37** m views



One Night Stand 1.31 m views



Konpa **NU-LOOK**





f 0.000 × 0.024 **6** 0.001







Global Audience (million) 0.30 2024 Views (million) 47.8

2024 Rank

67/80

Where people are listening: Cities



Port-au-Prince 14.0 m views



Santo-Domingo 3.79 m views



Santiago Caballeros 2.3 m views



New York 2.0 m views



Miami 1.85 K views

Where people are listening: Countries



United States 16.4 m views



Haiti 14.1 m views



Dominican Republic 7.56 m views



France 1.89 m views



Canada 1.52 m views

Top Songs



Mwen deçu 13.1 m views



Cauchemar 1.88 m views



Confessions 1.47 m views



Mea culpa 5.12 m views



Ma moitié 1.61 m views



C'est compliqué 1.12 m views



My feeling 5.02 m views



Wasn't meant to be **1.54** m views



Rien que toi 1.16 m views

10 Methodology and Limitations



10.1. Research Methodology

This report leverages a variety of data sources to provide a comprehensive analysis of Haitian music's global footprint.

The primary sources we used are:

 Viewership and streaming data from platforms such as Chartmetric and Soundcharts, along with analytics from YouTube Charts. This includes metrics like streams, views, likes, monthly listeners, play counts, and geographic distribution.

We relied on the following secondary sources:

- Insights gathered from conversations with Haitian artists and avid music fans. These conversations shed light on the challenges and opportunities within the Haitian music scene.
- Information obtained from experienced Haitian industry commentators' online shows on YouTube. These commentators – Ralph Conde, Dieunou Maurice (Zone Fanatik), Carel Pedre (Chokarella), Philippe Saint-Louis (Alternative Plus), Wilky Toussaint, Tcheita Vital (Haiti Inter), Guy Webert Guerrier (Guy Wewe Network) among others – provide valuable information and analysis on the state of the Haitian music industry.
- Articles from Haitian media, such as AyiboPost, The Haitian Times, Le Nouvelliste, and Ticket Magazine, complemented our understanding of the industry and provided in-depth coverage of key events in 2024.

We made extensive use of the following social media metrics:

• Engagement rates, follower growth, and trending content from social media platforms like Instagram, TikTok, and YouTube. This data helps to understand how Haitian music is being consumed and shared globally.



10.2. Comparative Analysis of Social and Streaming Platforms for Industry Research

Researching the digital presence of Haitian artists is challenging due to the difficulty of obtaining reliable data directly from platforms. The five most widely used platforms among Haitian artists are **YouTube**, **Instagram**, **Facebook**, **TikTok**, **and Spotify** (primarily a streaming service).

For this report, we chose to focus on **YouTube** as the primary platform for analysis for the following reasons:

Global Reach with Granular Geographic Insights

- **YouTube** is widely accessible across Haiti and the Haitian diaspora, which are key audiences for Haitian artists.
- The platform provides detailed, country-specific analytics (views, likes, comments) that reflect fan engagement geographically.

Diverse Content Reflecting Audience Preferences

- Haitian artists often share music videos, interviews, and live performance recordings on **YouTube**, which attract not just music fans but also cultural and regional audiences.
- Public engagement through comments and shares can reveal cultural and linguistic nuances specific to Haitian and diaspora communities.
- YouTube's public metrics (e.g., views, comments, and subscriptions) are easy to access for trend analysis.

Wide Accessibility

- YouTube's low barriers to entry make it the primary platform for audiences in developing regions like Haiti, where subscription-based services (e.g., Spotify) and high-bandwidth apps (e.g., TikTok) have lower adoption rates.
- Additionally, the controversial **TikTok** ban in the United States could further reduce its appeal, given the U.S.'s significant influence on the industry, impacting both artists and fans.

The limitations of the other platforms are as follows:

Spotify: Excellent for streaming data but limited in reach among Haitian audiences due to lower adoption rates of paid music services in Haiti and the Haitian diaspora. The gap between traditional Haitian artists and those evolving in developed countries and backed by labels is staggering, e.g., **Joe Dwet File's Spotify** presence (776,000 followers) dwarfs that of all other artists surveyed for this report. Yet, even he pales in comparison to that of Haitian-American artists like **Jason Derulo** (12.4 million followers.)

TikTok: Strong for viral trends but lacks long-term engagement metrics like repeat listens or subscribes, which are crucial for measuring sustained fandom.

Instagram/Facebook: More lifestyle-oriented, with limited focus on music consumption and lower visibility into user engagement for non-account holders.



10.3. Revenue Calculation Methodology

We made some assumptions based on average YouTube ad revenue rates to estimate an artist's earnings from YouTube monetization. In the United States, for example, YouTube creators typically earn between \$4 and \$10 per 1,000 views through ads, with variations depending on location, audience, engagement, and other factors.

To illustrate our calculations, let's use the following example where an artist had 20 million total views in 2024 with a monetized account:

Formula:

Earnings = Total Views (in thousands)×Earnings per 1,000 Views (CPM)\text

• Total Views: 20 million = 20,000,000

Views in thousands: 20,000,000 / 1,000 = 20,000

• Estimated CPM (range): \$4 to \$10

Earnings Range:

Minimum Earnings = 20,000×4=80,000 USD Maximum Earnings = 20,000×10=200,000 USD

Calculations:

The artist likely earned between **\$80,000** and **\$200,000** in 2024 from **YouTube** ads, assuming the account is fully monetized and the earnings fall within average CPM rates.

Factors:

Several factors affect the monetization and remuneration of a YouTube account:

- audience geography
- audience demographics
- content type (music is at the lower end)
- engagement metrics
- ad types,
- YouTube Premium subscribers
- language (English earns higher CPMs)
- monetization options.

We have used the following **average rates** based on the factors above for Haitian artists with monetized accounts:

Country	CPM (Per 1,000 views)	Range
Canada	\$6.50	\$5 - \$8
Dominican Republic	\$2.00	\$1 - \$3
France	\$5.50	\$4 - \$7
Haiti*	NOT APPLICABLE	YPP Not Offered
United States	\$6.00	\$4 - \$10
Unspecified	\$2.00	

*Haiti is not yet part of the YouTube Partner Program, and therefore artists registering their account in Haiti are not eligible to monetize their account.



10.4. Classification of Musical Genres

For our report, we have categorized artists into musical genres based on two key factors:

- Self-identification how artists define their own musical style, acknowledging that many perform across multiple genres
- Public perception how audiences and the industry commonly classify these artists.

To ensure a structured approach, we have followed the classification outlined in **Cartographie de la Musique Haïtienne** (UNESCO, 2017). **According to this authoritative publication**, **Haitian music is divided into the following genres:**

- 1. Konpa
- 2. Mizik Rasin (Roots Music)
- 3. Traditional Music (Vodou, Rara)
- 4. Urban Music (Rap Kreyòl, Reggae, Rabòday, Ragga, EDM, Rock)
- 5. Classical Music
- 6. Jazz
- 7. Evangelical / Gospel Music
- 8. Chanson: Pop / Variety
- 9. Twoubadou Music

For the purposes of our report, we have tried to use the most precise genre possible, e.g., rap kreyòl or rabòday instead of urban music. Any classification inaccuracy in this report is entirely our own.



10.5. Methodological Limitations

While the report provides a detailed analysis of Haitian music's global reach through various data sources, it is important to acknowledge certain limitations for a balanced understanding.

Firstly, there are data gaps due to the informal economy in Haiti. The relatively low internet penetration and limited purchasing power mean streaming data may not fully represent the entire population's music consumption habits. This gap could result in underestimating many artists' reach and appeal.

Secondly, there is insufficient data regarding radio airplay in Haiti and the Diaspora, affecting artists' ability to earn royalties from airplay. The lack of enforcement of intellectual property rights impacts artists and compels them to seek other forms of revenue generation.

Thirdly, platform bias presents a challenge in data analysis. Metrics heavily favor platforms like Spotify, which may not adequately capture the popularity and reach of Haitian music on other significant platforms such as YouTube and TikTok, especially among diaspora communities where these platforms are widely used.

Lastly, there is a disparity in the documentation of different music genres. Genres like **rara** and **mizik rasin**, which are culturally significant, often face challenges in establishing a substantial digital footprint. Despite their importance, these genres are underrepresented in streaming metrics and digital data, which tend to focus more on popular genres with broader international appeal.



10.6. Acknowledgments

We recognize that research of this scale would not be possible without the contributions of key individuals who provided insights, data, and industry expertise throughout the process. The Miziki Media Team extends its sincere appreciation to Alice Backer, Nishant Bhatnagar, Jennifer Calvin Davis, Jolette Joseph, Yves "Fanfan Ti-Bòt" Joseph, and Salif Traore for their valuable contributions to this report.

While their roles may not have been directly tied to the methodological framework, their support and expertise have enriched this study and helped shape our understanding of the Haitian music industry.

Appendix: List of Haitian Artists Surveyed

#	Artist Name	Genre
1	Abolotcho	Rabòday
2	Afriken An	Rabòday
1	Alan Cavé	Konpa
2	Anderson Cameau	Other
3	AndyBeatZ	Rabòday
4	Anie Alerte	Konpa
5	Ansy Dérose	Other
6	Baky	Konpa
7	Balalatet	Rabòday
8	Bedjine	Konpa
9	Beethova Obas	Other
10	Bél0	Other
11	BIC Tizon Dife	Rap Kreyòl
12	BMIXX	Rabòday
13	Bossa Combo	Konpa
14	Boukan Ginen	Rasin
15	Boukman Eksperyans	Rasin
16	Bridging the Gap Healing Room	Evanjelik
17	Caribbean Sextet	Konpa
18	Carimi	Konpa
19	Carole Demesmin	Other
20	Celingy Dathus	Evanjelik
21	Colmix	Rabòday
22	Coupé Cloué et Trio Select	Konpa
23	Daan Junior	Konpa
24	Danola	Other
25	Darline Desca	Konpa
26	Delly Benson	Evanjelik
27	Disip	Konpa
28	Djakout Mizik	Konpa
29	Djapot	Konpa
30	DP Express	Konpa
31	Ekip	Konpa
32	Emeline Michel	Other
33	Emma Achille	Evanjelik
34	Enposib	Konpa
35	Ensemble Webert Sicot	Konpa

#	Artist Name	Genre
36	Erol Josué	Rasin
37	Cynthia Lamy	Evanjelik
38	Gerlande Saint-Elus	Evanjelik
39	Jean Jean	Evanjelik
40	Pascale Montfort	Evanjelik
41	Rosena Music	Evanjelik
42	Fabrice Rouzier	Konpa
43	Fatima Altieri	Konpa
44	Fedia Laguerre	Tradisyonèl
45	Fisher Raymond	Evanjelik
46	Frantz Casseus	Other
47	Fredo Momplaisir	Evanjelik
48	Gardy Girault	Other
49	GM Connection	Konpa
50	Grupo Vocal Desandan	Tradisyonèl
51	Harmonik	Konpa
52	Izolan	Rap Kreyòl
53	J. Perry	Other
54	Jackson Chery	Evanjelik
55	James Smith Alcindor	Evanjelik
56	Jeff Pierre	Rabòday
57	Joe Dwet File	Konpa
58	John Steve Brunache	Konpa
59	Jowee Omicil	Other
60	Joy Clerf Derisier	Evanjelik
61	Jude Deslouches	Konpa
62	Jude Jean	Konpa
63	Jvens	Rabòday
64	Kanis	Rap Kreyòl
65	Katia Cadet	Konpa
66	K-Dans	Konpa
67	K-Dilak	Konpa
68	Kenny Desmangles	Konpa
69	Kenny Haiti	Konpa
70	King Kino	Konpa
71	Klass	Konpa
72	K-Lib	Rap Kreyòl

#	Artist Name	Genre
73	Kreyòl La	Konpa
74	Lakol	Konpa
75	Lakou Mizik	Rasin
76	Les Fantaisistes de Carrefour	Konpa
77	Les Frères Déjean	Konpa
78	Les Gypsies de Pétionville	Konpa
79	Les Gypsies de Queens	Konpa
80	Les Loups Noirs	Konpa
81	Les Shleu-Shleu	Konpa
82	Lionel Benjamin	Other
83	Lochard Remy	Evanjelik
84	Loji Baby	Rabòday
85	Lovenson Clerveau	Evanjelik
86	Lumane Casimir	Tradisyonèl
87	Maggie Blanchard	Evanjelik
88	Magnum Band	Konpa
89	ManitoNation	Rabòday
90	Manno Beats	Other
91	Manno Charlemagne	Other
92	Marlène Dorcena	Other
93	Martha Jean-Claude	Tradisyonèl
94	Mass Konpa	Konpa
95	Master Dji	Other
96	Mecca A.K.A. Grimo	Other
97	Medjy	Konpa
98	Michael Benjamin	Konpa
99	Michael Brun	Other
100	Michel Martelly	Konpa
101	Misty Jean	Konpa
102	Mizik Mizik	Konpa
103	Moonlight Benjamin	Rasin
104	Mushy Widmaier	Other
105	Naika	Other
106	Nemours Jean-Baptiste	Konpa
107	New Generation Music (NGM)	Evanjelik
108	Nickenson Prud'homme	Konpa
109	Nu Look	Konpa
110	Orchestre Tropicana	Konpa
111	Oswald	Konpa
112	Papash	Konpa
113	Pedro Force	Konpa
114	Phantom	Konpa
115	Phyllisia Ross	Konpa
116	Pierre Jean	Konpa
117	Princess Eud	Rap Kreyòl
118	Racine Mapou de Azor	Rasin
119	Ralph Conde	Konpa
120	RAM	Rasin

#	Artist Name	Genre
121	Réginald Policard	Other
122	Rictrude Pierre	Evanjelik
123	Rigaud Duverné	Evanjelik
124	Riva Nyri Précil	Tradisyonèl
125	Rockfam Lame-A	Rap Kreyòl
126	Rodrigue Milien et son Combite Créole	Konpa
127	Roody Roodboy	Konpa
128	Rose Georges	Evanjelik
129	Rutshelle Guillaume	Konpa
130	Salomon Lira Sali	Evanjelik
131	Samuel Robuste	Evanjelik
132	Scorpio d'Haiti	Konpa
133	Shoogar Combo	Konpa
134	Skah-Shah #1	Konpa
135	Spencer Brutus	Evanjelik
136	Stanley Georges	Evanjelik
137	Super Jazz des Jeunes	Konpa
138	Suzie Montina	Evanjelik
139	Tabou Combo	Konpa
140	Tafa Mi-Soley	Other
141	T-Ansyto	Rabòday
142	Teddy Hashtag	Konpa
143	Thamar	Evanjelik
144	Ti Corn	Tradisyonèl
145	Ti Kabzy	Konpa
146	Tibob De Nazareth	Evanjelik
147	Tifane	Other
148	Tjo Zenny	Konpa
149	Tony Mix	Rabòday
150	Top Vice	Konpa
151	Toto Bissainthe	Tradisyonèl
152	T-Vice	Konpa
153	Val Jeanty	Other
154	Vanessa Desire	Konpa
155	Vayb	Konpa
156	Volo-Volo de Boston	Konpa
157	Vwadezil	Rabòday
158	Wendyy	Konpa
159	WID	Konpa
160	Wiliadel Denervil	Evanjelik
161	Yani Martelly	Konpa
162	Yole Dérose	Other
163	Zafem	Konpa
164	Zeklè	Konpa
165	Zenglen	Konpa
166	Zin	Konpa
167	Zing Experience	Rabòday
168	Zoedjo Beatz	Rabòday





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