

10 YEAR CONNECT AND LITERACY FUND OVERVIEW

Affordable Connectivity

1. Expanding the Definition

Community driving education campaign focused on growing take rates by educating end users on the value of broadband service and the opportunities that it affords.

Action Items:

- a. Host Regional In-person events with local stakeholders
- b. Develop and providing literature to local leadership to distribute on the benefits of broadband connectivity
 - i. Educating the end user on the value of switching to fiber based broadband services
2. Encourage Internet Service Providers
 - a. Offer Debt forgiveness programs.
 - b. Prepaid Plans and low-cost equipment fees
 - c. Offer a 100/20 Low Cost Plan
 - i. House Holds below the 135% poverty line

Digital Literacy

A 15-hr. training program geared toward preparing the end user to enter the digital economy and opportunities afforded by having access to high-speed broadband service.

1. Secure, Tailor and offer a 15 hr. in person curriculum.
2. MSBA plans to partner with trusted local anchor institutions to host the training classes,
3. Secure and train the trainers for digital skills curriculum.

Device Distribution

1. Secure new and used devices aligned with Department of Ed allocation to the K12 schools across MS.
2. Includes 1 year of customer support for devices.
3. Screen device needs in digital literacy training enrollment.

Fund Goals and Investment Overview

Affordable Connectivity - 220,000 Homes - \$2.4 Million

Digital Literacy - Goal 36,000 Homes - \$4.750 Million

Device Distribution - Goal 20,000 Homes - \$6.118 Million

Accepting 501 C(3) Donation via Community Foundation of MS

<https://msba.info/connect-and-literacy-fund>

