

# Privacy Policy

## Last updated:

July 10, 2025

## 1. Information We Collect

We may collect information in the following ways:

### Personal Information

- Your name
- Email address
- Phone number
- Mailing address
- Payment information (processed via secure third-party platforms)
- Any personal message or enquiry content

### Automatically Collected Data

- IP address
- Browser type
- Pages visited and time spent on them
- Referring website
- Device information

We use cookies and similar technologies to enhance your user experience.

## 2. How We Use Your Information

We use your information to:

- Respond to enquiries or customer support requests
- Process transactions and deliver products or services
- Send email updates, newsletters, or promotional material (you can unsubscribe at any time)
- Improve website performance and user experience
- Comply with legal obligations

## 3. Sharing Your Information

We do not sell or rent your personal data. We may share data only with:

- Service providers (e.g., payment processors, email marketing tools)
- Legal authorities, if required by law
- Business partners, but only with your explicit consent

## 4. Your Data Rights

You have the right to:

- Access or request a copy of your personal information
- Correct or update your information
- Request deletion of your data ("right to be forgotten")
- Withdraw consent or unsubscribe from communications at any time

To exercise these rights, contact us at: [Insert contact email].

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## 5. How We Protect Your Information

We take appropriate security measures to protect your information, including:

- Secure Socket Layer (SSL) encryption
- Password-protected systems
- Trusted third-party services that comply with GDPR or similar standards

However, no online transmission is 100% secure. We encourage users to take care when sharing information online.

## 6. Cookies and Tracking Technologies

We use cookies to:

- Monitor website performance
- Understand user behaviour
- Remember your preferences

You can disable cookies in your browser settings, though this may affect your experience of the Site.

## 7. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites. We recommend reviewing their privacy policies before submitting personal data.

## 8. Children's Privacy

Our Site is not intended for children under 13. We do not knowingly collect personal information from children. If you believe we have collected data from a child under 13, please contact us so we can remove it.

## 9. Changes to This Privacy Policy

We may update this policy from time to time. All changes will be posted on this page with an updated "last modified" date. Continued use of the Site after changes means you accept the new terms.

## 10. Contact Us

If you have questions about this Privacy Policy, or if you wish to update, access, or delete your data, please contact:

LWBConsultancy

Email: [lola@lwbconsultancy.co.uk](mailto:lola@lwbconsultancy.co.uk)