



2025 International Culture Festivals

Myrtle Beach, SC 29577

Contact: Lisa Coombs

Event Director

843-450-3787

2025 Festival Lineup

June 29: Jerk Festival

September 7: Hispanic Heritage Fest

October 26: International Culture Festival

*Join us for our annual Myrtle Beach International Culture Festivals!
We are extremely proud to play an active role in showcasing the Grand
Strand's delicious melting pot of diversity, served with southern
hospitality!*

Unite & Celebrate

Cultural Events 2025 Our Impact

- **Building Bridges:** We foster vibrant intercultural connections with local residents and tourists
- **Unique Experiences:** We deliver innovative cultural festivals. Setting a new standard for hosting diverse community events in Myrtle Beach.
- **Cultural Enrichment:** We provide learning opportunities and educate attendees through immersive cultural experiences with artifacts, food, music and performances.
- **Strategic Partnerships:** We connect sponsors and vendors with diverse audiences, creating valuable collaboration and networking opportunities.
- **Community Engagement:** Our festivals promote social and physical activities that are instrumental in strengthening our community bonds.
- **Family-Friendly Fun:** We offer a diverse range of activities, games, and entertainment for all ages, ensuring a memorable experience for families.
- **Alignment with City Values:** We actively contribute to our city's commitment to valuing history and culture while embracing innovation and celebrating diversity.

A Win-Win for All: Residents, Tourists, Communities, and the City of Myrtle Beach!

Sponsorship Opportunities

Exclusive Partnership Opportunities:

Diamond Package: Premier Partner - \$25,000 (All 3 Events)

- **Headline Benefit:** Maximum Brand Visibility and Event Immersion.
- **Details:**
 - Presenting sponsor status across all three festivals.
 - Prominent logo placement in all advertising, media campaigns, and event collateral.
 - Exclusive logo display on the main entrance festival banner.
 - Featured logo and link on the festival website homepage and all social media platforms.
 - Dedicated presentation slot during each festival.
 - Verbal recognition as the premier sponsor throughout each event.
 - Premium exhibit space.
 - Opportunity for direct attendee engagement through exclusive promotions or giveaways.

Emerald Package: Signature Partner - \$15,000 (2 Events)

- **Headline Benefit:** High-Impact Brand Association and Targeted Engagement.
- **Details:**
 - Presenting sponsor status across two festivals.
 - Prominent logo placement in all advertising, media campaigns, and event collateral.
 - Exclusive logo display on the main entrance festival banner.
 - Featured logo and link on the festival website homepage and all social media platforms.
 - Dedicated presentation slot during each festival.
 - Verbal recognition as a signature sponsor throughout each event.
 - Premium exhibit space.
 - Opportunity for direct attendee engagement through exclusive promotions or

giveaways.

Platinum Package: Event Partner - \$10,000 (2 Event)

- **Headline Benefit:** Significant Brand Presence and Direct Audience Interaction.
- **Details:**
 - Featured as a presenting sponsor at one event.
 - Prominent logo placement.
 - Presentation slot.
 - Premium exhibit space.
 - Recognized as presenting sponsor.

Gold Package: Supporting Partner - \$5,000 (1 Event)

- **Headline Benefit:** Enhanced Brand Visibility and Community Connection.
- **Details:**
 - Featured sponsor.
 - Logo placement.
 - Recognized as sponsor.
 - Exhibit space.

Silver Package: Community Partner - \$2,500 (1 Event)

- **Headline Benefit:** Community Engagement and Brand Recognition.
- **Details:**
 - Logo placement.
 - Recognized as sponsor.
 - Exhibit space.

Bronze Package: Business Supporter - \$1,000 (1 Event)

- **Headline Benefit:** Local Business Promotion and Festival Support.
- **Details:**
 - Logo placement.
 - Recognized as sponsor

Sponsorship Agreement

Business Name: _____

Contact Name: _____

Phone Number: _____

Email Address: _____

Mailing Address: _____

Sponsorship Opportunity: _____ **Diamond** _____ **Emerald** _____ **Platinum** _____ **Gold**
_____ **Silver** _____ **Bronze**

Accepted payment options: Checks or Money order

Payments made to: Kirky Entertainment and Event Planning

Signature: _____

Date: _____

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Kirky Entertainment and Event Planning

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