



Annual Report
2022



Background

The Moana Foundation is a Cook Islands charitable trust which supports environmental activism and social progress. Goldman Environmental Prize winner Jacqueline Evans founded the organization because she observed a gap in funds available to support the capacity needs of local environmental and community groups. She could see that local groups would be able to address urgent local issues with much better efficiency if they had their core organizational capacity needs met.

Donating a portion of her award from the Goldman Environmental Prize to the Trust, Jacqueline helped establish an endowment fund, proceeds from which are granted to community groups to address pressing environmental concerns and social needs in the Cook Islands.

In her thirty years of working on marine management and conservation in the Cook Islands, Jacqueline also observed a large gap in environmental research activities. For this reason, the Foundation has a research arm. Research activities focus on ocean conservation and aim to provide a better understanding of the nature of the ocean and threats to Marae Moana, the Cook Islands Marine Park

Activities in 2022

Collaboraton with Sharks Pacific



Marino Evans-Vakatini and Jacqui Evans went on a research expedition 2nd to 24th July organised by Sharks Pacific and Inkfish Expeditions. The expedition commenced in Tahiti, French Polynesia where the group was required to quarantine for five days before boarding a research vessel to Tongareva (Penrhyn). Although some research training and SCUBA diving exploration was done around the islands of Tahiti and Moorea we were unable to visit Tongareva due to a positive case of COVID-19 on one of the boats. Despite this disappointment, the trip was a good chance to build friendships with Inkfish Expeditions and the other Cook Islands participating organisations: the Cook Islands Ministry of Marine

Resources and the environmental non-profit organisation Te Ipukarea Society. We thank the Director of Sharks Pacific, who is also our Moana Foundation science advisor, Dr Jess Cramp!

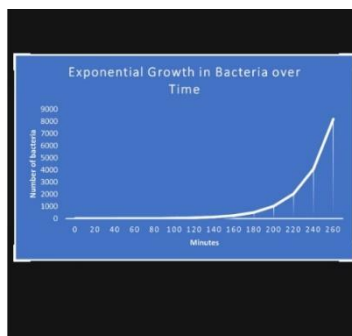
Annual Small Grant

A call for proposals for a small grant of \$400 was made via email through the association of Cook Islands Civil Society Organisations on 29th August 2022, as well as via our website and social media. Applicants were asked to write one page including the title of their project, a description of their organisation, the broad outcome they're working to achieve and what the funds will be used for. We didn't receive any proposals by the deadline of 30th September 2022. The grant remains in our grant budget to rollover to the next round. This means we can offer more funds for the next grant round!

Social Media Blitz

We completed a 10-week daily social media blitz across our Instagram and Facebook platforms to provide free environmental education for our community. We launched the blitz on World Oceans Day June 8th and focused our posts on key terms and concepts from one of our favourite textbooks "Environmental Science" by G. Tyler Miller and Scott Spoolman. Topics covered included ecology, ecosystems, sustainability, natural resources, ecological footprints, what science is and what scientists do, elements, atoms and compounds, fossils and carbon dating, energy, biodiversity, carrying capacity, habitat, pollution, exponential growth and environmental ethics.

In addition to the environmental education, we highlighted one of our local environmental guardians each week! We were so proud to acknowledge June Hosking, Kamoe Mataiapo Ian Karika O.B.E., Ed Saul, Kelvin Passfield, Dr Marjorie Crocombe O.B.E., Tamara Suchodolsky, Apai Mataiapo Tutara Tekeu Framhein, Turi Mataiapo Maria Henderson and Jolene Bosanquet.



Moana Foundation		
Statement of Activities		
1 Jan 2022 - 31 Dec 2022		
Balance brought forward	\$	105,709.16
Income		
Donation from J. Evans (website & software)	\$	754.81 ¹
Donation from J. Evans (Facebook ads)	\$	91.75 ²
Interest (cheque account)	\$	1.97
Interest credit (savings account)	\$	330.87
Bonus interest	\$	2,584.57
Donation from J. Evans (monthly credit)	\$	90.00
Anonymous donation for grant to community groups	\$	100.00
Total Income	\$	3,953.97
Expenses		
Grant to Matie Ethical Care for 2021 Grant round	\$	400.00
Cheque Book Fee	\$	8.00
Admin expenses (website & software)	\$	754.81
Project expenses (FB ads during 10-week social media blitz)	\$	91.75
Total Expenses	\$	1,254.56
Income-Expenses	\$	2,699.41
Closing balance	\$	108,408.57
Account balances at 31 Dec 22		
Community Account	\$	463.94
Savings Account	\$	107,944.63
Total balance	\$	108,408.57
Receivables		
Withholding tax (from 2021 matured Fixed Term Dep)	\$	1,199.42 ³
Withholding tax (from accounts during 2021)	\$	26.76
Total Assets	\$	109,607.99
¹ Details of website & software expenses		
1_AVAST Driver Updater	\$	54.99
2_GoDaddy Domain Name MoanaFoundation.org	\$	44.23
3_AVAST Premium Security	\$	84.99
4_GoDaddy Website www.MoanaFoundation.org	\$	215.88
5_GoDaddy Email Address info@MoanaFoundation.org	\$	95.88
6_AVAST Cleanup Premium	\$	69.99
7_Microsoft Office Personal 12 months (Word, Excel etc)	\$	117.09
8_AVAST Anti-Track Premium	\$	71.76
Total website & software expenses	\$	754.81
² Details of Facebook ads		
1_Facebook July	\$	41.70
2_Facebook August	\$	41.57
3_Facebook September	\$	8.48
Total Facebook ads	\$	91.75
³ Revenue Management Division is still to reimburse the 2020 tax deduction		