Moana Foundation

Logo Design Competition

Prize: NZ$1,000 for the chosen logo

Rules and Guidelines

First, read through our website [www.moanafoundation.org](http://www.moanafoundation.org) so you can understand who we are, what we do and what we represent. We have developed rules and guidelines to keep the competition fair to all participants. Entries must meet these rules to qualify.

DESIGN

1. The logo must include or depict something that represents the ocean or marine life
2. You’ll need to produce the logo in two forms:
   1. with the words “Moana Foundation” included
   2. without the words “Moana Foundation” included
3. You can design your own fonts for the words “Moana Foundation”
4. The winning logo will be used on merchandise, clothing, printed materials and the internet. This means the design needs to be easily applied to fabric, paper and other materials as well as online while maintaining its quality.

TECHNICAL DETAILS

1. Entries must be in .jpeg or .png format, RGB, 300 dpi. Use vector formats EPS/CDR/SVG.
2. We recommend that you use a 500рх (or more) logo for small print and a 1024px logo (or more) for large print.

COMPETITION RULES

1. The design must be original
2. A participant may enter as many times as they wish
3. There mustn’t be any watermarks on design entries
4. We reserve the right to extend the submission date if we receive insufficient entries
5. Moana Foundation trustees and immediate family members of trustees are not permitted to enter the competition

SUBMISSION DETAILS

1. Entries must be made via email

Email address: [info@moanafoundation.org](mailto:info@moanafoundation.org)

1. Entries must be submitted on or before 24 June 2021 by 4pm Cook Islands time
2. The submission must contain:
   1. A .jpeg or .png file of the logo
   2. A Word or PDF file containing personal details including your name or company name, full address including phone numbers and email address plus a description of the logo or rationale in not more than 100 words.

SELECTION PROCESS

1. An appointed jury will select the winner
2. The decision of the jury will be treated as final and binding to all participants.

PRIZE

1. Payment will be made via bank transfer. The winner will be informed via email or phone number and will be asked to provide their bank details for deposit of funds.
2. The winning entry including the winner’s name and photograph will be showcased on the Moana Foundation’s website
3. The winner will be asked to submit the EPS/CDR/SVG digital file of the logo prior to claiming the prize money

INTELLECTUAL PROPERTY RIGHTS

1. Participants acknowledge and agree that all copyright and other rights in the winning logo including rights in the drawings, text or any other content submitted to the Moana Foundation in respect of this competition shall be solely and exclusively owned by the Moana Foundation from the point of submission into perpetuity. All participants agree that should they win the competition they will assign absolutely to the Moana Foundation without charge all intellectual property rights, including the right to use, reproduce, modify, publish, license and/or otherwise deal with (whether for commercial or non-commercial purposes) the winning design in all media, materials or marketing of the Moana Foundation.
2. Participants represent and warrant that their entry is their own original work and do not infringe the intellectual property rights of any third party.