
Welcome to Fortune City

*TexValley & TIDEL Park are evolving
as Fortune City!*

Presented by

Miles2Go Consulting Services

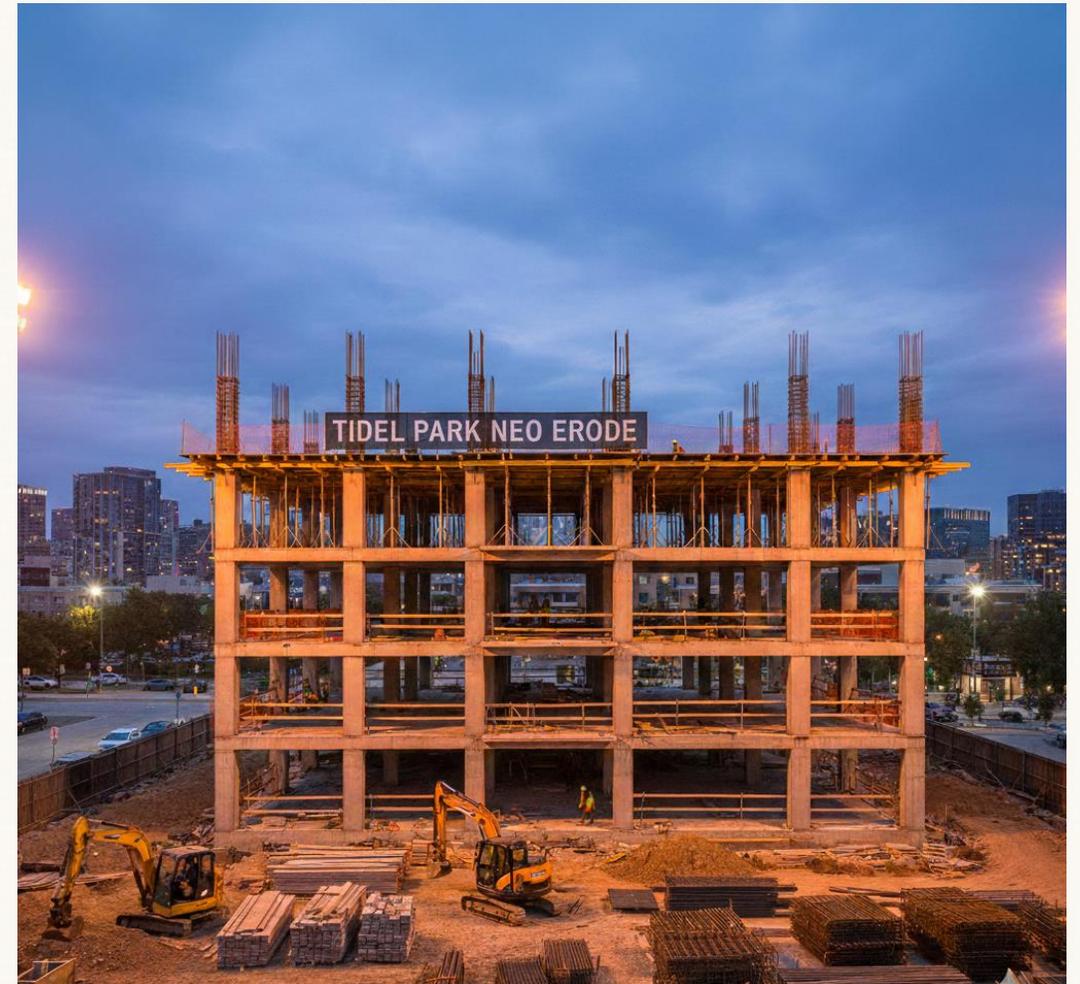
Powered by

S. Shriram, Founder & CEO



Tidel Park Neo to begin
construction at Gangapuram

Coimbatore – Bangalore
National Highway, Erode,
Tamil Nadu



- Tidel Park houses Information Technology and IT enabled services
- To employ over 2,500 knowledge workers
- To be operational by June 2027

| | |
|--|---|
|  | TIDEL NEO LIMITED (An ISO 9001/14001 Company) No.4, Rajiv Gandhi Salai, Taramani, Chennai – 600 113 Ph: 044-22540500 / 501 E-mail: tenders@tidelpark.com; Website: www.tidelpark.com |
| NOTICE NO. TIDEL NEO/2025-26/03 | 02.01.2026 |
| TIDEL Neo Limited invites "E-Tender for Construction of IT Office Building, Ground Floor + 3 Floors + Terrace, Including Civil Construction, HVAC, Electrical HT/LT, Elevator, IBMS, Fire Protection, Plumbing, Structural Façade, Landscaping, STP, WTP and External Works at Erode." | |
| For more details and participation in the above e-Tender, please visit the website www.tntenders.gov.in. Last date for online submission of duly filled in tender documents is 3.00 p.m. on 02.02.2026 . TIDEL Neo Limited reserves the right to accept /reject any one/all tenders without assigning any reason thereof. | |
| DIPR/6900/TENDER/2025 | MANAGING DIRECTOR |

Tender released

Sources:

 <https://bit.ly/erode-tidel-park>

 <https://bit.ly/erode-tidel-dinakaran>

Tidel Park Neo Erode

+

Global Market,
Avenue Mall,
Big Box Bazaar,
Open Areas
Multiplex
Sports Arena

=



When two forces combine...



*Photo for illustration purposes only. Not to scale

The 9 attractions of Fortune City

1) Product Retail

5 lakh sq ft has been allocated for unlimited shopping of regional, domestic and international brands – at attractive prices

2). Food & Beverages

With a dozen counters in the Foodcourt, 3-4 cafes and leisure centres, 5+ restaurants, an International Bar & Lounge and 20+ kiosks

3). Office Spaces

Provision for more than 2,500 white-collared staff members to work for Indian and global brands under one roof & also have great fun

4). Entertainment

Four-screen multiplex, a first of its kind balloon theatre – 16 cinema screenings a day with a daily capacity of 2,200 seating capacity

5). Sports Village

You name a sport – it will be available here - from cricket to football, pickleball to badminton as well as indoor sports & gaming

6). Co-Living

A first of its kind, globally acclaimed co-living spaces for those in a frugal budget who want world class amenities – facility for 200+ well to-do gents

The 9 attractions of Fortune City

7) Wedding Destination

A sprawling 30,000 sq ft of wedding related shopping where Kanchi & Benares descend to Kongu to delight wedding shoppers

8). Banquet Hall

2 Banquet Halls spread over 70,000 sq ft which can accommodate over 4,000 people at a time – weddings, events, conventions and more

9). EV Charging

With 100+ Electric Vehicle charging stations, Fortune City will be one of the largest centres in India on a NH to power vehicles at a time!

Outcome?

- Entrepreneurs and Business get a unique office address at Fortune City
- Captive staff of over 5,000 people – 2,500 at Fortune City & 2,500 at Tidel Park
- 18-hr operations, due to late-night shifts in IT & ITES; lots of shopping & dining

What is in it for BNi Members?

- Early-mover advantage to occupy prime office space at low rentals
- Establish a Corporate office at very low investments ~ from INR 5 lakhs onwards
- Long tenancy periods in the initial phases
- Invest on office and shop spaces to get handsome, long term earnings



*Photo for illustration purposes only. Not to scale

Investor Opportunities

- 300,000 sq ft of retail spaces
- 100,000 sq ft of F&B kiosks, a massive food court, international, Indian and local cuisines, etc.
- F Tv Lounge Bar, Specialty restaurants, International cuisines and more
- Only 30 Franchise Opportunities available
- Investments starts from INR 10 lakhs to INR 50 lakhs



*Photo for illustration purposes only. Not to scale

For non-IT Businesses

- Office space available at low rentals at Fortune City Erode
- Opportunity to establish flagship corporate office set-up
- Co-Working spaces running out fast
- Rents starting from INR 4,999 pm – early bird bookings only*
- Over 2,500 people can work 24/7



*First 20 bookings only

*Photo for illustration purposes only. Not to scale



Fortune Cinemas

- Four screen multiplex
- Balloon cinema theatres
- 8,27,000 capacity per year
- 150 seats per show, 4 shows a day ~ 2,400 tickets / day
- Food and Beverage kiosks to drive business till midnight

*Photo for illustration purposes only. Not to scale

India's largest EV charging hub

- Simultaneous charging facility for over 100 Electric Vehicles
- Largest such facility on any National Highway across India
- Zeon and BYD have always taken charging stations
- To be fully operational by end-2026
- Already buses and cars are getting charged at the premises



*Photo for illustration purposes only. Not to scale



Fortune Sports Arena

- 51 types of sports planned
- Indoor games for senior citizens, kids & women
- Outdoor games for boys, girls, adults
- State of the Art facilities
- Creating next-gen Sports Superstars & Winners

*Photo for illustration purposes only. Not to scale

Franchise Opportunities

- Investments begin from INR 10 lakhs onwards
- Menswear, Womenswear, Kids products, Salons, Food Kiosks, Specialty Restaurants
- Over 120 International, National and Regional brands to choose from
- Ready to move in shop spaces
- FICO – Franchisee Invested Company Operated
- Investor does not have to get in to day to-day operations, rather watch their investment grow
- Estimated Returns of 15-18% on investment over a period of 60 – 75 months*



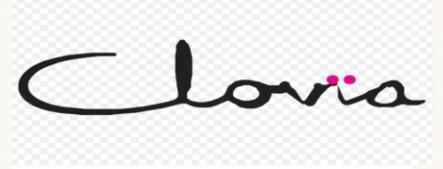
*Based on market conditions

*Photo for illustration purposes only. Not to scale

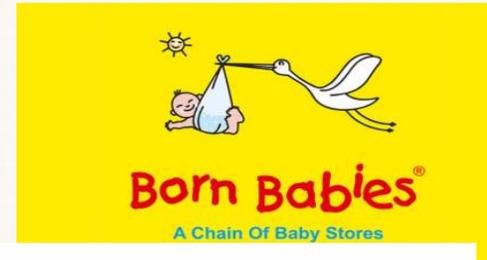
Franchise Options for Men's Brands



Franchise Options for Ladies Brands



Franchise Options for Kids Brands



Franchise Options for F&B Brands



Franchise Options for Accessories Brands



Q&A

Thank You,

S. Shriram & Team

Founder & CEO,

Miles2Go Consulting Services

Franchising

