BCI At Your Service
Brand Connect Innovations, LLC
www.BCIatyourservice.com

2027 AAA Brochure Fulfillment Program

Try out this unique and successful brochure fulfillment and distribution service!

We're entering our 9th (!!!) year offering a AAA Brochure Fulfillment Program, another way we assist you in getting your tourism information directly into the hands of qualified travelers for a reasonable rate. Our goal is to save you time and money while connecting your brand with the traveling public. It is well-received by AAA offices around the country and just keeps growing! You might consider this program if:

- You are currently storing brochures with BCI, so you have stock at the ready to move.
- You already use BCI for bulk mailing services to other receiving points. Add AAA offices to the mix!
- You just don't have time or staff to keep up with all the ongoing bulk fulfillment obligations in your own office.

Here's how it works:

- We craft a request form that includes thumbnails images of available brochures and order options, that we send to AAA offices in states including NY, NJ, OH, PA, New England and beyond. Every year more and more AAA offices around the country submit requests and replenishment requests through our personal outreach via regular mail and email.
- As we receive the request forms back from each office, we bundle and send them participant brochures.
- We will keep an inventory of how many of your brochures we have sent and to which offices, to share with you along with your billing statements.
- We do regular and repeated outreach to AAA offices, using hardcopy and digital contact options, taking into consideration that many offices are small and have limited storage space, so they may have to order smaller quantities more often.
- BCI charges each brochure customer for straight postage costs, plus our rate of $18/hour for materials handling and packing.
- *Note: The AAA Brochure Fulfillment Program enrollment is currently only open to BCI customers participating in a minimum 12 month brochure rack distribution program. Not enrolled in a 12-month distribution? Let's talk!*

Send a JPG or PDF image of your brochure cover to hello@bciatyourservice.com by Jan. 15, 2027 to ensure inclusion. If you don't have the new cover image, please send your most recent cover image to fill the thumbnail space.

BCI 2027 AAA Brochure Fulfillment Program - ENROLL TODAY!

Send this completed form plus your cover image by Jan. 15, 2027 to ensure inclusion on the form.

I'm sending: ❑ 4x9 rack card ❑ 4x9 multi-page brochure ❑ Magazine-sized travel guide

❑ I understand that I will be billed on a monthly basis for postage and handling fees for any AAA Brochure Fulfillment Program activities in 2027.

Company _____ Contact Person _____

Address _____ City, State, Zip _____

Email _____ Telephone _____

Mail to: BCI, PO Box 93, Akron, NY 14001. Call today & enroll by phone: 716.380.4343.
Additional forms and information available online at www.bciatyourservice.com. Look under "Services and Pricing."

For BCI Office Use Only: _____ *Date Received by BCI* _____ *Notes*