

2020 AAA DISTRIBUTION PROGRAM

About us: BCI provides literature racking, transportation, distribution, and storage services to a multitude of clients in the New York State tourism industry, including destination marketing organizations, attractions, hotels, etc.

About this program: BCI's annual AAA Distribution Program grows every year, providing interested clients with the convenience of on-demand brochure distribution to AAA offices. We take care of the labor and logistics for them!

AAA offices may request and receive brochures FREE of charge!

Use **PAGE 2 of this form** to select the brochures you need to replenish your racks, and we'll box them up and send them out to you. Allow time for shipping (may take 2+ weeks). Check your shipping boxes for a new form, or look for the current form online at **www.BCIatyourservice.com**, as we are always adding new destinations and attractions.

Need a destination brochure we don't list here? **Let's talk!** BCI has contacts all over New York. Maybe we can find what you're looking for and get them in the program. List your desired destination or attractions in the space provided.

What to do next: Fill out your contact information below, and select your brochures and quantities on page 2. Then send your form to hello@bciatyourservice.com, or mail to BCI, PO Box 93, Akron, NY, 14001.

We're making this program even more worth your while! You might win a \$50 Target gift card!*

The details:

- BCI will hold a monthly drawing from April to October, 2020. Winner to receive a \$50 Target gift card.
- The drawings will take place the first week of each month, and entrants will include all AAA offices who requested brochures the previous month (For example, April draw will include eligible March request forms).
- The AAA request form drawn ***must include a valid contact email address for the AAA office** to be eligible. If no email address is included on the form, it will not go in the drawing.
- It pays to make requests! If your office wins one month, you're still eligible for other months as long as you send a form with requests for literature, and the email address is included.
- The gift card will be sent to the contact person on the AAA request form.
- BCI and its affiliates, partners, and customers assume no liability regarding receipt or use of the Target gift card by the AAA office or its representatives. BCI reserves the right to publicize the winning AAA office.

AAA OFFICE REQUEST FORM - Please send brochures to:

AAA Office

Contact Person

Shipping Address

City, State, Zip

*Email Address

Telephone

Date

Signature


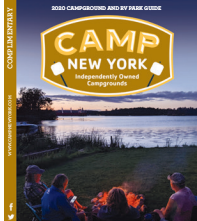
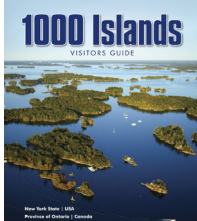
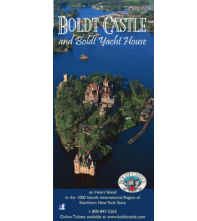
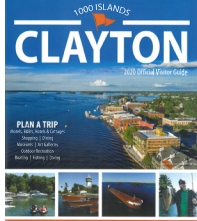
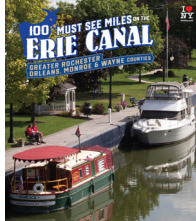

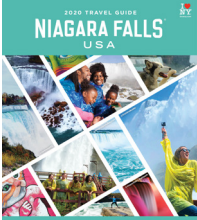


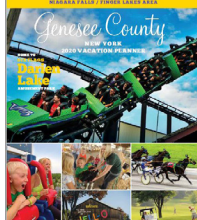

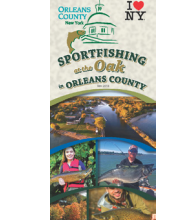

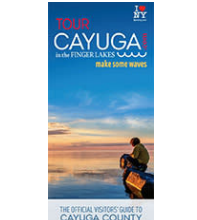
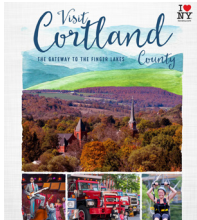


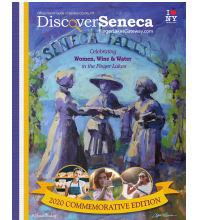

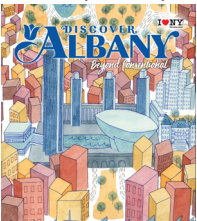
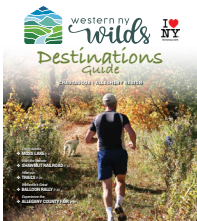
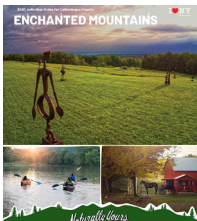
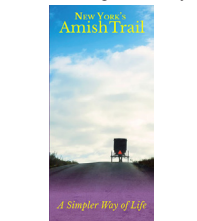


Complete and email your two-page form to hello@bciatyourservice.com, or mail to BCI, PO Box 93, Akron, NY 14001.

AAA OFFICE REQUEST FORM - Please send us the following brochures:

AAA Office

City, State

Cover art is subject to change. Destinations are subject to change with rolling enrollment. Go online to bciatyourservice.com/aaa-office-order-form for the most up-to-date form. (SP=State Park)

Statewide		Thousand Islands-St. Lawrence Seaway Region			Erie Canal	
Haunted History Trail of NYS 	Camp New York 	1000 Islands International Guide 	Boldt Castle on Heart Island 	Village of Clayton 	100 Must-See Miles on the Erie Canal 	Lockport Locks & Erie Canal Cruises 
25 / 50 / 75	25 / 50 / 75	25 / 50 / 75	25 / 50 / 75	25 / 50 / 75	25 / 50 / 75	25 / 50 / 75
Greater Niagara Region						
Niagara Falls USA 	City of Buffalo & Erie County 	Frank Lloyd Wright's Darwin Martin House 	Genesee County incl. Six Flags Darien Lake 	Orleans County (on Lake Ontario shores) 	Orleans County Fishing Guide 	Wyoming County incl. Letchworth SP 
20 / 40 / 80	25 / 50 / 75	25 / 50 / 75	25 / 50 / 75	25 / 50 / 75	25 / 50 / 75	25 / 50 / 75
Finger Lakes Region						
Cayuga County (Owasco/Skaneateles Lakes) 	Cortland County (eastern gateway to region) 	Ithaca & Tompkins Co. (southern Cayuga Lake) 	Livingston County incl. Letchworth SP 	Seneca County (on Seneca Lake) 	Wayne County (on Lake Ontario shores) 	
25 / 50 / 75	25 / 50 / 75	25 / 50 / 75	25 / 50 / 75	25 / 50 / 75	25 / 50 / 75	
Capital-Saratoga		Chautauqua-Allegheny Region (Western NY)			Outdoor Recreation	
Albany County incl. City of Albany 	Allegany County (yes, it's spelled different) 	Cattaraugus Co. incl. Enchanted Mountains 	Amish Trail of Cattaraugus County 	Chautauqua Co. incl. National Comedy Museum 	Lake Ontario Sportfishing 	Fill out contact info on both pages, check boxes for quantities, save form and send to: helo@bciatyourservice.com
25 / 50 / 75	25 / 50 / 75	25 / 50 / 75	25 / 50 / 75	25 / 50 / 75	25 / 50 / 75	

Request destinations/attractions not shown. See a NYS map at: bciatyourservice.com/aaa-office-order-form

For office use only: Date Form Received: _____ Date Items Packed: _____ Date Items Shipped: _____