



On behalf of Visit Syracuse



Preble Information Center

2021 Enrollment Contract for Distribution/Rack Space

Location: Preble Rest Area, Interstate 81 Northbound between Exits 12 and 13
(between Cortland and Tully).

Contact: Dawn Whitbeck-Borchert, BCI, hello@bciatyourservice. (716) 380-4343

[DMOs/TPAs/CVBs/Chambers of Commerce](#)

Rates, Single Piece Size 4.5x9/8.5x11:

⇒\$225/\$400 Year Round (12 month term)

⇒\$125/\$225 Seasonal (6 month term)

⇒\$75/\$125 Event (3 month term)

⇒ Add \$50 to each rate for deep bin placement, limited availability.

⇒*Onondaga County based businesses may deduct the 10% "Visit Syracuse" discount*

Terms:

Year Round

6 month term

3 month term (4 options):

- January-March
- April-June
- July-September
- October-December

Direct Questions, Send Contracts, and Make Payments to:

Brand Connect Innovations, LLC
PO Box 93
Akron, NY 14001
hello@bciatyourservice.com

Shipping & Deliveries: Get quotes from BCI regarding pick-up of your brochures, either at your printer or your place of business. The BCI warehouse can accommodate pallet shipments. ALL large deliveries require a minimum 48 hour notice. Clients must contact warehouse manager Daniel Borchert at dan@bciatyourservice.com or 716.481.1485 to arrange delivery at the warehouse location. *NOTE: Personal deliveries can be made to this location, too.*

Warehouse Location: 27 Morgan St., Akron, NY 14001

Brand Connect Innovations, LLC (BCI) and Visit Syracuse reserve the right to reject any materials deemed unacceptable or objectionable.

Literature Information: Onondaga Co-based businesses, check here if using the 10% "Visit Syracuse" discount

Title/Description of Piece #1: _____

Approx. Dimensions: ___ 4x9 ___ 8.5x11

Type of Display:

___ Year Round: Start Month: _____

___ Seasonal: Start Month: _____

___ Event: ___ Jan-Mar ___ Apr-June ___ July-Sept ___ Oct-Dec

Add On: ___ Deep Bin Placement, if available

Title/Description of Piece #2: _____

Approx. Dimensions: ___ 4x9 ___ 8.5x11

Type of Display:

___ Year Round: Start Month: _____

___ Seasonal: Start Month: _____

___ Event: ___ Jan-Mar ___ Apr-June ___ July-Sept ___ Oct-Dec

Add On: ___ Deep Bin Placement, if available

Title/Description of Piece #3: _____

Approx. Dimensions: ___ 4x9 ___ 8.5x11

Type of Display:

___ Year Round: Start Month: _____

___ Seasonal: Start Month: _____

___ Event: ___ Jan-Mar ___ Apr-June ___ July-Sept ___ Oct-Dec

Add On: ___ Deep Bin Placement, if available

Total Due With Contract (use rate schedule at left): \$ _____

Enrollee Information:

Company: _____

Contact Person/Title: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Signature: _____

Date: _____

Once form and payment is processed, BCI will notify you of estimated number brochures needed to start your program, and alert you when inventory runs low.