BCI At Your Service
Brand Connect Innovations, LLC
www.BCIatyourservice.com

On behalf of Visit Syracuse

SYRACUSE

Preble Information Center

Enrollment Contract for Distribution/Rack Space

Location: Preble Rest Area, Interstate 81 Northbound between Exits 12 and 13 (between Cortland and Tully).

All rates based on 12 month rack space reservation. You are reserving rack space, so if you need to swap out literature within the 12 month period for your reserved slot space, contact BCI to make arrangements. If you are sending more than one piece concurrently, you must reserve separate rack spaces for each piece.

OPTIONS:

- **Magazine Slot** **$400.00**
  Your piece is larger than 4" x 9"
- **High Volume Bin** **$450.00**
  This option is reserved for pieces sized larger than 4" x 9." Rate based on magazine slot plus $50, for total of $450. Limited # of bins available.
- **Brochure Slot A** **$400**
  Your piece is approx. 4" x 9" or smaller, and you are an association, chamber, DMO/TPA or other collective of businesses repped by the piece.
- **Brochure Slot B** **$200**
  Your piece is approx. 4" x 9" or smaller, and you are a single entity business operation.
- **Event** **$100.00**
  Your piece is approx. 4"x 9" or smaller, and specifically promotes an event or events only.

_____

Discount Partners:

- ***Onondaga County*** *based businesses may deduct 10% from their rate.*
- ***CONY members*** *in good standing may deduct 10% from their rate.*

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Terms:

12 month rack space reservation, based on rolling enrollment.
Payment due with contract.

Last updated 5/2021

Literature Information:

PIECE #1 Title/Description: _____

Starting Month/Year: _____/_____

Select One Option:

_____ Magazine Slot ($400) _____ High Volume Bin ($450)

_____ Brochure Slot A ($400) _____ Brochure Slot B ($200) _____ Event ($100)

PIECE #2 Title/Description: _____

Starting Month/Year: _____/_____

Select One Option:

_____ Magazine Slot ($400) _____ High Volume Bin ($450)

_____ Brochure Slot A ($400) _____ Brochure Slot B ($200) _____ Event ($100)

❑ Onondaga Co-based businesses only , check here if calculating 10% discount.

❑ CONY members in good standing only , check here if calculating 10% discount.

Total Due With Contract (use rate schedule at left): **$**_____

Enrollee Information:

Company: _____

Contact Person/Title: _____

Address: _____

City, State, Zip: _____

Telephone: _____

Email: _____

Signature: _____

Date: _____

Once form and payment is processed, BCI will notify you of estimated number of brochures needed to start your program, and alert you when inventory runs low.

Shipping & Deliveries: Get quotes from BCI regarding pick-up of your brochures, either at your printer or your place of business. The BCI warehouse can accommodate pallet shipments. ALL large deliveries require a minimum 48 hour notice. Clients must contact warehouse manager Daniel Borchert at dan@bciatyourservice.com or 716.481.1485 to arrange delivery at the warehouse location. *NOTE: Personal deliveries can be made to this location, too.*

Warehouse Location: 27 Morgan St., Akron, NY 14001

Brand Connect Innovations, LLC (BCI) and Visit Syracuse reserve the right to reject any materials deemed unacceptable or objectionable, and will not be held liable for any damages or losses that may arise due to your participation in this program.

Direct Questions, Send Contracts, and Make Payments to: Dawn Whitbeck-Borchert, Brand Connect Innovations, LLC, PO Box 93, Akron, NY 14001. hello@bciatyourservice.com (716) 380-4343.