nexthink

Employee Security Awareness

Educate your employees. Protect your business.

BUSINESS CHALLENGE

With employees increasingly more and more connected, accessing many different applications and online services as part of their work requirements, data security is a top concern of companies and individuals everywhere. While there are many types of data breaches, often the greatest threat to information security comes from within, from an organization's very own employees. Employees are the last mile of the security chain. If they do not apply security best practices, they can jeopardize the security and health of the complete IT infrastructure.

A NEW APPROACH

When data security issues occur as a result of employee activities, they are not the only ones to blame. Often employees are not provided with adequate training and education, nor made aware of corporate security protocols—if such protocols even exist. To address this, companies should take a targeted, user-centric approach to ensure that knowledge and security awareness are delivered to the right user, at the right time.

OUR SOLUTION

Nexthink's targeted approach to knowledge and security awareness is aligned with standard cybersecurity frameworks. We offer a comprehensive approach consisting of employee risk assessment, risk education and real-time security improvements to avoid threats from occurring. With Nexthink Engage and Nexthink Act, organizations maintain acceptable levels of risk by ensuring that their employees are trained in a timely manner on specific security and risk issues.

BUSINESS OUTCOMES

- Reduce security risk

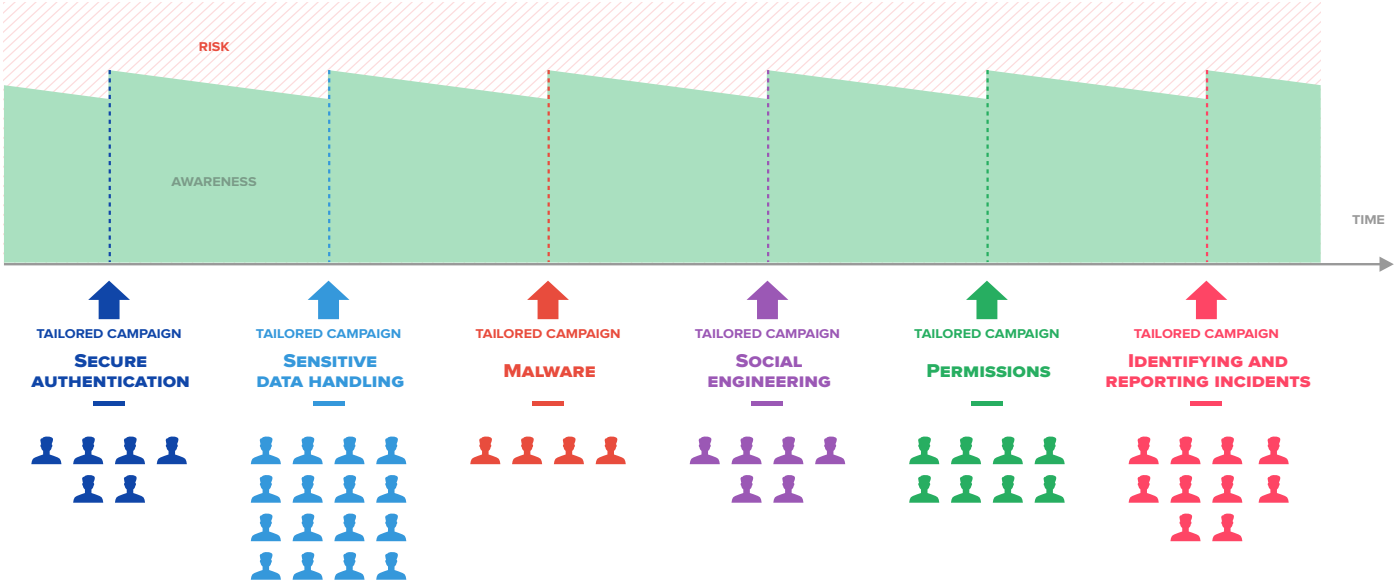
CYBER CONTEXT

PREVENT
Security awareness

PROTECT
Ensuring compliance

DETECT
Threat detection

RESPOND
Incident response



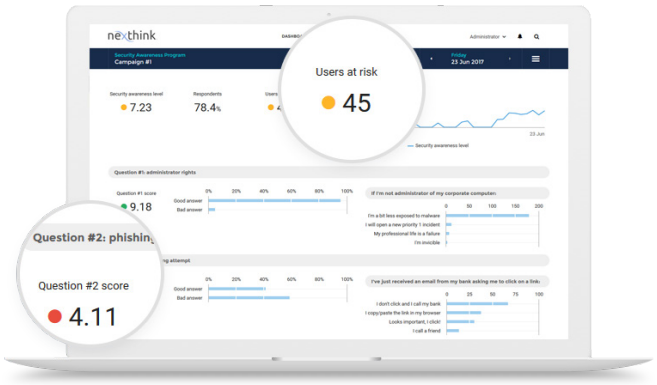
01. Assess

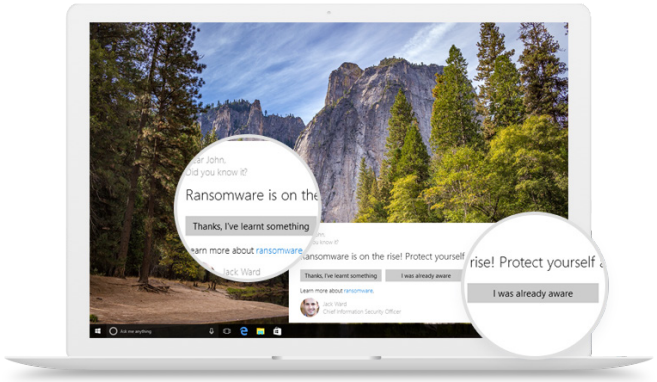
Baseline employee security awareness

- Identify end-user behaviors that pose risks to the organization
- Assess employee knowledge and awareness regarding general security

Examples:

- ✔ Assess whether employees are aware of risks of phishing attacks, ransomware and portable applications from USB sticks.





02. Educate

Communicate and educate, with speed and precision

- Easily segment high-risk users and target for security awareness training
- Launch targeted campaigns to educate employees and prevent risk

Examples:

- ✔ Inform employees about dangerous websites
- ✔ Educate about risks of installing unknown applications

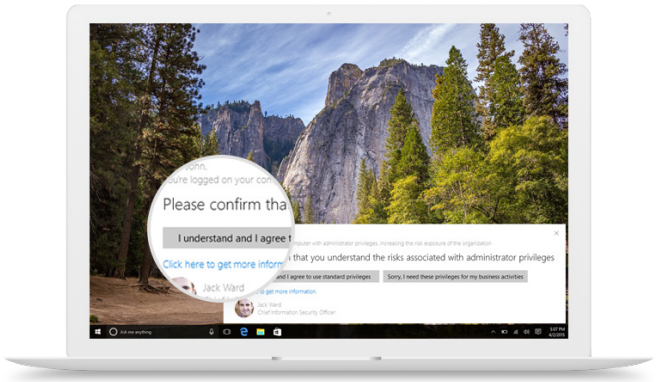
03. Empower

Make security everybody's responsibility

- Educate users to better understand their level of control and risk related to access levels
- Facilitate instant interaction between IT and employees

Examples:

- ✔ Notify users about spear phishing attacks, prompt users to review administration privileges
- ✔ Proactively encourage users to change passwords



IMPLEMENTATION WITH NEXTHINK SERVICES

We provide risk assessment and implementation services to identify where Nexthink technology will be most effective to ensure employee security awareness.

LEARN MORE

Nexthink provides digital experience management for your enterprise. We combine data collection and monitoring, analysis and intelligence, with automatic remediation and employee engagement to ensure the continuous optimization of your digital workplace. Learn more and schedule a demo at www.nexthink.com