

# Another World First For Dubai - And This Time It's All About Dogs!

By Paul Sowerby

The world's largest indoor dog park will open its doors in Dubai next month to welcome guests of all shapes and sizes looking for an alternative to short walks around communities where they're becoming less and less welcome.

MySecondHome is the brainchild of a group of dog-loving marketing and sales specialists who've spotted a need to bridge the gap between boarding kennels and restrictive outdoor community play areas.

Situated in Dubai Investment Park and spread across the equivalent of 18 tennis courts - with two thirds indoors, the luxury pet resort and spa will also offer 200 luxury rooms and 12 high-end suites together with a gym, fitness centre, pool and beach. Guests will be able to have their hotel room customised with favourite toys and comfort possessions and keep in touch with families via webcam and even virtual video unions during longer spells apart. Space-age 24/7 surveillance will also add peace of mind. Every room has a flat-screen tv and orthopaedic bed.

A resident vet will be on hand in the *Diet and Wellbeing Clinic* to take care of any playtime bumps and bruises. For health-conscious canine guests and their owners, on-call nutritionists will provide the latest advice on food allergies, diet supplements and challenges such as obesity.

Daycare guests, Dog Park visitors and residents will all be welcome at *Groomingdale's Pampering Parlour* where professional groomers and stylists will quickly fix bad hair days. Owners can use the DIY washtub facilities if they prefer something simpler.

The facility's *Fitness and Vitality Gym* will offer one-on-one and group classes for both beginners and more advanced members and throughout all their activities guests will be allocated one of three areas to make sure they mix only with fellow fun-lovers who share their size, attitude and temperament.

But luxury and pampering-aside, it's the investment in *Training by Reinforcement* that really makes the difference. The MySecondHome team of highly experience trainers and behaviour developers are drawn from around the world and bring to Dubai the latest and most effective techniques in attitude and temperament adjustment, socialisation, problem behaviour management, puppy progress and first-owner essentials.

"We love our dogs and we know how much they crave interaction and the freedom to play," said MySecondHome Co-Founder Sanjiv Dhiman. "But we're also as frustrated as everyone else that there are so many restrictions and so few places to play when they're not at home with us. Thankfully, there are some excellent facilities in Dubai, but we felt we needed to go a step further and create a world class environment that focuses on providing our best friends' most essential need - space to have fun, learn and interact safely."