

HUNTER GATHERER COOKING



ALEX RUSSON

BRISTOL UNITED KINGDOM

MEDIA KIT 2024/2025

SERVICES

My passion is to support businesses by producing content that shows them or their products off in the best way I can. I always like to kick things off with a conversation to truly understand your desires and what makes your brand tick! Then I see myself as an extension of your brand to ensure we collectively get the best out of everything we create.

- CONTENT CREATION
- PRODUCT PHOTOGRAPHY
- BRAND AMBASSADOR
- PRODUCT REVIEWS
- UNBOXING AND HOW TO'S
- RECIPIES AND BLOGS

ACHIEVEMENTS

Winner at the Eat Game Awards "Educator of the Year 2024."

Official Media Partner of The Stalking Show.

Owner of Asado Fire Days.

Owner of HGC Group offering corporate events around fire cooking, deer demonstrations, wine tasting and farm tours.

Google 5 Stars!

MY REACH

YOUTUBE

120K subscribers

FACEBOOK

10K followers

INSTAGRAM

38K followers

TIKTOK

3K followers

NEWSLETTER SUBSCRIBERS

1.2K and growing at a rapid rate...

CONTACT

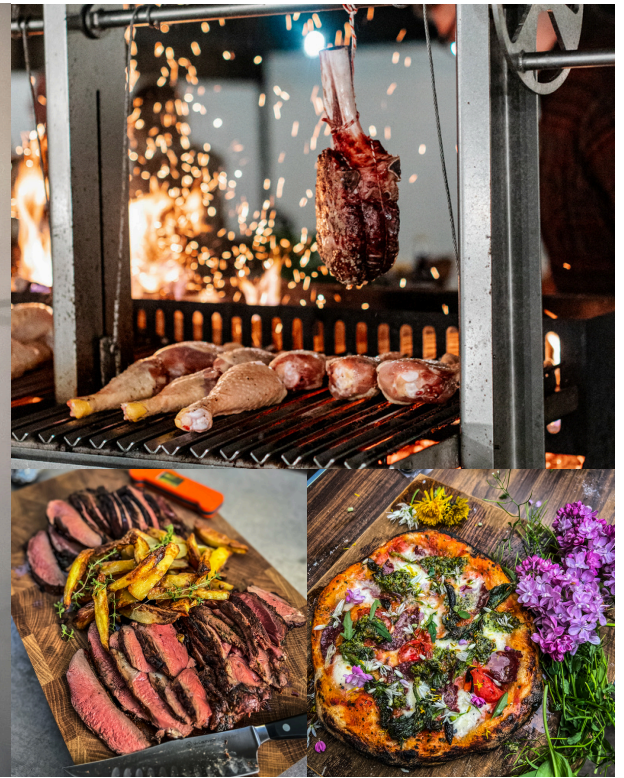
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ALEX RUSSON

HGC was founded in 2019 and has since blossomed into the thriving community it is today. Our mission is to build the UK's biggest network of food, drink, and countryside businesses, showcasing the incredible sights, tastes, and experiences our nation has to offer.

Personally, I'm a sucker for open fires, captivating stories, and meeting fellow business owners who share my passion. It's these passions that drive me to create honest, engaging content that I hope you'll enjoy and find inspiring.

YOUTUBE STATISTICS

120K

subscribers
upto Oct 2024

810K

plays in the
last 360 days

21K

hours in the
last 360 days

1.1K+

total video
uploads

PREVIOUS COLLABORATIONS

KETTLER
...for the best of times

everdure
by heston blumenthal

JAGUAR

LAND-ROVER

SOMERSET GRILL CO

BIG K
Est. 1961

ESTD. 2014 **SOMERSET**
CHARCUTERIE

WESTERN SCOTTISH SALMON
Wester Ross
EST. 1917
HAND REARED FOR GENERATIONS

EST. 2016
DELI VITA
LIFE IS SO ENDLESSLY DELICIOUS

Gateway

WS
WEBLEY & SCOTT
GUNMAKERS SINCE 1790

BEEF STEAK CLUB

TENDERFLAME

EATGAME

ProWare

Brillo