Virtual Webinar Announcement -
Washington, DC- Mid Atlantic Disaster Recovery Association
For Immediate Release

MADRA is virtual! Our Zoom meetings continue to support members with on-going education and CEAP points, so we are again hosting a webinar meeting this month. Please join us for a mid-day session on Thursday, October 22, 2020 from 12:00-1:00pm EST. Once you have registered, we will send link details closer to the event.

About the Meeting
Building Resilience through partnership with Faith and Community-Based Organizations.
It’s well known that community response to events can make a significant positive difference to those who are impacted. HWC leads at the intersection of faith and community capacity building as a means to strengthen community resilience through organizational systems. This session will walk members through the role of faith and community-based organizations in emergency management and how to build sustainable partnerships with these organizations as part of your outreach efforts. Attendees will also receive tools and content to help work with faith and community-based organizations seeking to build an emergency operations plan.

About the Speaker
Marcus Coleman, Connector at HWC. As a Connector at HWC, Marcus works to build multi-sector partnerships that help people before, during and after natural and man-made disasters.

Prior to joining HWC, Marcus worked at the Federal Emergency Management Agency from 2010 – 2018. Previously, Marcus led the Department of Homeland Security Center for Faith & Opportunity Initiatives (formerly the DHS Center for Faith-Based and Neighborhood Partnerships) disaster operations and disaster readiness activities, including serving as Acting Director, Acting Deputy Director, and Special Assistant. During his time at the Center, Marcus supported more than 15 disaster activations and special mission responses including Hurricanes Harvey, Irma and Maria.

Marcus’ experience in emergency management has afforded opportunities to make substantial contributions toward strengthening equity in emergency management. This includes developing, managing and strengthening national partnerships with the National Association for the Advancement of Colored People; AARP; Institute of the Black World Black Family Summit’s Emergency Management Taskforce and the National Voluntary Organizations Active in Disasters.

Marcus’ community contributions to emergency management and homeland security continue through his community leadership as an Advisory Board Member of the Institute for Diversity and
Inclusion in Emergency Management, the Diversity in National Security Network and Co-Director of the Truman National Security Project.

**Registration for this event**
Please RSVP directly to MADRA at our website [https://madra.org/meeting-registration](https://madra.org/meeting-registration) We understand schedules change. If you cannot make the meeting, please let us know as soon as possible by email to info@madra.org as we do have limited virtual seats.

**Partner News**
The 9th Annual Continuity Insights New York conference is coming up next month and for the safety of all, is being hosted as a virtual event. This crisis clearly does not preclude our need for information-sharing and the team has assembled a solid educational program, which can be found at: [https://continuityinsights.com/events/9th-annual-continuity-insights-new-york-conference/](https://continuityinsights.com/events/9th-annual-continuity-insights-new-york-conference/)

As a professional courtesy to MADRA members, Continuity Insights is extending complimentary attendance to all members! If interested, register at: [https://ciny.regfox.com/2020-virtual-continuity-insights-new-york-conference](https://ciny.regfox.com/2020-virtual-continuity-insights-new-york-conference) and use code: “MADRA” for the complimentary registration.

**About MADRA**
Since 1989, MADRA has provided a forum for the Mid-Atlantic's Business Continuity Planners (BCP), Continuity of Operations Professionals (COOP), Emergency Management, and the Disaster Recovery (DR) community to improve their skills through networking and education. As the regions oldest independent networking group, MADRA is dedicated to ensuring that people and organizations are better prepared to manage any type of disaster or emergency event. MADRA's meetings are free. Invite a friend or co-worker. If you think the experience is worthwhile, we ask that you support us with an annual donation of $50, which is used to support our 501(C) 3 non-profit educational association.

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