

**Meeting Announcement -**  
**Washington, DC- Mid Atlantic Disaster Recovery Association**  
**For Immediate Release**

Please join us for MADRA's luncheon meeting on Thursday, October 17, 2019 from 11:30 AM - 2:00 PM. The meeting will be held at ARC, located in the heart of Arlington, Virginia at 3000 Wilson Boulevard, Suite 300. The Clarendon Metro Station is located across the street and around the corner, and parking is available in the neighborhood (street and garages).

**About the Meeting**

**Business Resilience Exercises During a Time of Transformation**

As more enterprises work through adopting cloud computing capabilities, often seeking cost savings for environments, teams are finding that cloud computing can be a useful tool for disaster recovery – but also has some inherent challenges. Steve Peck and Brent Manning will discuss how Airlines Reporting Corporation (ARC) is performing Business Resilience exercises during a time of rapid change, as the company moves from a traditional Data Center to the Cloud. They will describe how this change has affected ARC's approach to exercises; the objectives they seek to achieve; their successes and challenges; and what they expect future exercises leveraging the Cloud tools implemented will look like.

The presentation will be followed by an interactive panel discussion and Q&A on the effects and impacts that the Cloud has had on business continuity and disaster recovery planning efforts and programs. Panelists will discuss considerations and dynamics in resiliency planning using the Cloud for organizational IT processing and/or disaster recovery and backup strategies. Attendees are encouraged to participate in this discussion.

An industry leader in air travel distribution and intelligence, ARC settled \$94.8 billion in ticket transactions in 2018 between airlines and travel agencies, representing more than 295 million passenger trips. In addition, ARC provides access to the world's most comprehensive air ticket transaction data, helping the air travel community connect, grow and thrive.

**About the Presenters**

**Steve Peck, Business Continuity Manager, ARC.** Steve is responsible for developing, implementing, maintaining, and continually improving Business Continuity capabilities to ensure operations remain functional in the event of an emergency or other disruption. In this role, Steve directs the project management, risk assessment, business impact analysis, plan development, training and exercises, and maintenance and improvement for the organization. He also leads Emergency Management activities to support executive decision-making and to safeguard staff and property before, during, and following disruptive events. Steve has a graduate certificate in Information Security Management from George Washington University and holds a Masters degree from the University of South Carolina, and a Bachelors degree from the University of New Mexico. He holds a CBCP, CIPM and is a FEMA professional continuity practitioner.

**Brent Manning, Infrastructure Manager, ARC.** A nine year veteran with ARC, Brent supports the company's UNIX Infrastructure, and is leading the transition and implementation into the Cloud. Brent is responsible for multiple infrastructure teams supporting the

organization, including Windows Server, Unix/Linux, Middleware and Mainframe. Brent has a solid history of working and administrating complex data systems, with experience at Lockheed Martin, L3, Lightyear and the Bank of Louisville.

### **Registration for this event**

Please RSVP directly to MADRA at our website <https://madra.org/meeting-registration> We understand that schedules change. If you cannot make the meeting, please let us know as soon as possible by email to [info@madra.org](mailto:info@madra.org).

### **Partner News**

#### **DRI2020**

March 1-4, 2019 | Savannah, GA

#### **Earn as many as 39 CEAPs for attending as a DRI Certified Professional!**

Each year, DRI's conferences build on the responses of its participants to curate a program that truly speaks to the interests and needs of experienced professionals, and involves them in highly-requested activities including professional development and community volunteerism. MADRA members are eligible for a special rate of \$995! Use the promotional code **POM204** when registering to receive the reduced rate. [Register now](#) for this must-attend experience for business continuity and resilience professionals.

#### **Book Your Discounted Room at the Westin Savannah Harbor Golf Resort & SPA**

Mention DRI International when you make your reservations at the Westin Savannah Harbor Golf Resort & SPA and you'll receive the discounted conference room rate of \$229 per night plus daily \$21.00 resort fee, room tax (currently 13%) \$2.50 occupancy tax, and \$5.00 state hotel motel fee. DRI group rate valid until Friday, January 31, 2020, subject to hotel availability.

#### **CONTINUITY INSIGHTS 8th Annual NEW YORK REGIONAL CONFERENCE |**

October 21, 2019 | NY, NY

Continuity Insights is pleased to announce that its Fall, single-day educational event will be held at Credit Suisse, 11 Madison Avenue, New York NY 10010. New for 2019 will be an expanded conference program of additional breakout sessions, featuring some of today's leading subject matter experts. For more information, visit: <https://continuityinsights.com/events/8th-annual-continuity-insights-new-york-conference/Register>

### **About MADRA**

Since 1989, MADRA has provided a forum for the Mid-Atlantic's Business Continuity Planners (BCP), Continuity of Operations Professionals (COOP), Emergency Management, and the Disaster Recovery (DR) community to improve their skills through networking and education. As the regions oldest independent networking group, MADRA is dedicated to ensuring that people and organizations are better prepared to manage any type of disaster or emergency event. MADRA's meetings are free. Bring a friend or co-worker. If you think the experience is worthwhile, we ask that you support us with an annual donation of \$50, which is used to support our 501(C) 3 non-profit educational association.

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Contact Laura Lorence – MADRA PR Director, CBCP, MBCI / [llorence588@gmail.com](mailto:llorence588@gmail.com)