



Virtual Webinar Announcement -
Washington, DC- Mid Atlantic Disaster Recovery Association
For Immediate Release

MADRA and ACP Maryland are virtually partnering! With the previous successes hosting our meetings via Zoom, we are continuing the series of discussions and hope you will join us for our next mid-day webinar on Thursday, September 23 from 12:00 - 1:00 PM. Webinar link details will be provided to those who register.

About the Meeting

Most people are aware of the extensive training in specialty areas our military personnel achieve. But what you may not know is that our military are perfectly suited for work in business continuity. In fact, as part of their daily activities, many military members regularly execute and build experience in the DRII-named 10 professional practice areas.

To help expand the number and inclusiveness of business continuity professionals, and to enable veterans to transition into the BCM career field in both public and private industries, DRIF's Veterans Outreach Program (VOP) has created a unique program. Military members who are separating or recently separated and interested in the BCM field are being given scholarships for training and certification as a CBCP. Additionally, to help translate military experience into a corporate ready environment, the VOP is establishing a partnership with the DoD in a unique program where military personnel who receive their CBCPs are placed with participating companies for the last 6 months of active duty. This is a win-win for everyone. There is no charge to participating companies involved who will benefit from an experienced service member with a unique perspective in business continuity and crisis management, and the military member gains corporate experience, mentorship, and networking opportunities. Because Alan is actively involved in the success of this program, he will also discuss how a military member can add value to participating companies, including input in risk assessments, BIA interviews and development, plan reviews, exercise design and execution, audit support, crisis response and more. Interested companies will be provided with information on how to join this exciting opportunity.

About the Speaker

Alan Lake, Col, USAF (Ret), Managing Director and Co-founder of First Directive. Since 2018, Alan has been a Certified DRI Instructor and an accomplished contractor. To broaden his capabilities, Alan built a successful consulting company that analyzes corporate BCM programs against DRI's professional practices/ISO22301 to identify gaps, opportunities, exposures and the overall health of the program. The team can support analysis in the areas of Crisis Management, Incident Response, and Disaster Recovery, and is also experienced in preparing and responding to Program Audits of and by Corporate Governance to include industry best practices and standards. Most recently, he supported one of the largest IT companies in the world in revamping their BC program.

Previously, Alan was the head of the Worldwide Business Continuity and Crisis Management program for Amgen Biotechnology Corporation. In this role he was responsible for a five person team that absorbed the responsibilities of nine, while the company expanded revenue four-fold, increased presence from 57 countries to 102, and expanded pharmaceutical production 20 percent. One of Alan's successes in this role was his leadership during hurricane Maria in 2017. Not only did the team quickly enact Crisis Management statements, but because of the continuity program in place, Amgen was the first company in Puerto Rico to resume drug production, and did so in just 10 days with 2.5 months of safety stock remaining available.

Before joining corporate America, Alan was a full Colonel in the USAF. He was the Commander of the 325th, 12th and 902nd Mission Support Groups as the "Base Commander" in Florida and Texas. In those positions he ran sites with over \$4B in resources and oversaw, civil engineering, IT, HR, supply chain, legal, and security forces. He led the Emergency Operations Center, was a member of the program steering committee (Battle Staff), continuity of operations planner and was the on call Go Team Commander for any US disaster representing the USAF helping counties and states recover from disasters and providing support with emergency supplies, communications and air operations.

Alan is a combat veteran and was the "mayor" of the largest USAF operation in Bagdad amid 49 enemy attacks (active responses). In that assignment, he was credited for leading the life-saving operations of the President of Iraq during a feared assassination attempt. He was personally decorated by the Secretary of the Air Force and the Chief of Staff of the Air Force for meritorious service for two separate events in the same year. He is the recipient of two Legion of Merits, 7 Meritorious Service Medal, Commendation Medal and 9 Achievement Medals. He has attended executive business seminars at Darden School of Business and received a Masters of Management from Webster University. Alan holds CBCP certification.

Registration for this event

Please RSVP directly to MADRA at our website <https://madra.org/meeting-registration> We understand schedules change. If you cannot make the meeting, please let us know as soon as possible by email to info@madra.org as we do have limited virtual seats.

About MADRA

Since 1989, MADRA has provided a forum for the Mid-Atlantic's Business Continuity Planners (BCP), Continuity of Operations Professionals (COOP), Emergency Management, and the Disaster Recovery (DR) community to improve their skills through networking and education. As the regions oldest independent networking group, MADRA is dedicated to ensuring that people and organizations are better prepared to manage any type of disaster or emergency event. MADRA's meetings are free. Invite a friend or co-worker. If you think the experience is worthwhile, we ask that you support us with an annual donation of \$50, which is used to support our 501(C) 3 non-profit educational association.

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