

LOWRANCE[®] UNIVERSITY

January 31, 2026

AT

Cabela's[®]



Join Mark O'Neill, Lowrance Electronics Marine Electronics Educator for a unique learning opportunity

Understanding Your Lowrance—Basic Class

Held at Cabela's in Hoffman Estates, IL, in upstairs conference room

In this session, you will receive instruction on the setting up and operation of Lowrance Fishfinders/Chartplotters

Whether you're a techno-novice or expert, you're sure to learn something new to help get the optimum performance out of your Lowrance Electronics

- Explore the latest in marine electronics technology from Lowrance:

Understanding of the Basics of Sonar and GPS - Installation - Menu functions
Overlays - Sonar Settings - GPS Settings - Interpreting Sonar Data - Waypoints
SideScan and DownScan - Chart Options - Live Mapping

- Large flat screen display to project HDS output along with Powerpoint presentation
- Course runs from 9:00 am to 12:00 pm and course fee is \$35.00
- Bring your own Lowrance unit, we will provide the power source
- **Registration is Required**

HDS[®]PRO

HDSLIVE

ELITE FS[™]

HDS[®]
CARBON

EAGLE

HOOK[®] REVEAL

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STRUCTURE-FISHING
with Mark O'Neill LLC

- Registration information available on-line at:

- <http://www.structure-fishing.com/Lowrance-University>