



2024 Annual Report

Smart Kids, Inc. www.smartkidsinc.org 314-455-3735

A Word from the Chair

As we reflect on another year of growth and impact, I am filled with gratitude for the unwavering support of our community, partners, and dedicated staff. Our shared mission to empower learners and enrich lives through education has never been more important, and together, we continue to create a lasting difference.

This year, we have reached new milestones, from expanding our programs to serving more students to fostering meaningful connections within our networks. Each success is a testament to the passion and commitment that drive our work.

However, the challenges we face in education today are complex and evolving. In the face of these challenges, our focus remains clear: to provide inclusive, high-quality educational opportunities that inspires and transform. We are proud of the strides we've made, but we know there is always more work to be done.

Looking ahead, we are excited about the possibilities for growth and innovation, with a continued emphasis on collaboration and student-centered learning. Together, we are building a brighter future for all.

On behalf of our board and leadership team, thank you for your continued trust and investment in our mission. We look forward to the future with optimism and determination, knowing that, together, we will continue to make a profound impact.

With gratitude,

Renada Chandler,
Chair, Board of Directors



Introduction

Founded in 2013, Smart Kids, Inc. is an established public nonprofit organization. Our mission statement states we are committed to increasing the learning capacity of every child by helping them reach their full potential. Our mission is complete by providing 1:1 tutoring and mentoring, STEM education, and financial literacy program services to underserved K-12 students. Our demographic targets students who live and attend school in low-to-moderate income demographic areas within the Greater St. Louis Metropolitan Area. The goal for Smart Kids, Inc. is to help reduce the repeated cycles of poverty, reduction of youth violence/violence prevention, through education, and reduce the entry rate of black and brown youth in juvenile detention centers. We have successfully serviced approximately 5,000 students. Even during the pandemic, we navigated through those tough times and provided our tutoring services.

Our short-term goal for us is to partner and start relationships with other St. Louis County and St. Louis City school districts and charter schools. This goal will allow us to reach tutor and mentor more students successfully.



Analysis of Management Strategies

"My management strategy centers on a collaborative, data-driven approach that prioritizes employee engagement, clear communication, and continuous improvement. By leveraging strengths in adaptability, active listening, and strategic decision-making, I aim to create a supportive environment where team members are empowered to contribute meaningfully toward achieving the organizational goals of our nonprofit educational tutoring program."

Our Programs

The Tutor Me Program provides 1:1 sustainable tutoring and academic support programming to at-risk and low-to-moderate K-12 students in Saint Louis County and Saint Louis City. Programming also includes homework help, charter development, and STEM activities from September - May. This program is greatly successful with the help of our Community Partners at Saint Louis University (SLU), and University Missouri of St. Louis (UMSL). Through our partnerships, we obtain college students who are completing their practicums, field/clinical hours, internships, Co-Op Programs, and general volunteer projects in the Department of Education. In addition, we hire students through the Federal Work-Study Program. Students use our program as a stepping stone to job readiness, to get prepared as educators for their future students. Their experience allows them to have firsthand experience of what to expect when they become teachers.

With Tutors in the Classroom, this provide tutoring services to small group of students inside the school during in-school day hours. We tutor small group of students (no more than 4) in Reading Comprehension and Math.

Explore St. Louis Summer Camp, where our mission creates a safe space for underserved campers to explore St. Louis through different events, exhibits, and field trips outside their neighborhoods. These opportunities allow campers to explore a variety of performances, shows, community events, and places. Activities include Arts & Crafts/DIY projects, STEM activities, financial literacy, computer enhancement skills, painting, nutrition & health education, Career Day, swimming, child cooking classes, and of course 1:1 tutoring. Our camp also provides campers with breakfast and lunches, so no need for partners to pack their campers a lunch. ESSC runs from June to August each summer. ESSC has partnered with the Summer Youth Employment Program to hire our youth to become Camp Counselors. For a lot of teens, we are their first employer. We embrace our youth workers for their hard work, energy, and their creativity. Through this partnership, we become their mentors for the summer.

Partnerships

Universities:

Harris-Stowe State University

University of Missouri - Saint Louis

Saint Louis University

Washington University, Brown School

Community Partners:

Archs – Area Resources Community and Human Services

Beyond Housing

BluePrint4Summer

Community Impact Network

Missouri After-School Network (MASN)

St. Louis City Juvenile Detention Center

STEM STL

STL Youth

Turn the Page STL

United Way, Small Banking

Accomplishments

Three year partnership with the St. Louis City Juvenile Detention Center.

Vendor/Grant Recipient for the Missouri Close the Gap Grant.

Second year Grant Recipient of the Books for STL Kids

Program Timeline

Q1.

Sept - Nov

To increase the student's reading comprehension and math by 25% from their Entry Assessment Exam.

Q2.

Nov - Jan

Students will have increased their knowledge in reading comprehension and math by 50% from their Entry Assessment Exam.

Q3.

Jan - Mar

Students will have increased their knowledge in reading comprehension and math by 75% from their Entry Assessment Exam.

Q4.

Mar - May

Student's Exit Assessment Exam will show significant growth from their Entry Assessment Exam.

Goals for Q1

Goals for Q2

Goals, Objectives, Actions, and Outcomes/Impact:

- Goal # 1: To increase the student's reading comprehension and math by 25% from their Entry Assessment Exam.
- Objective: To provide the students with 120 minutes of tutoring and mentoring program services per week.
- Outcome: To check student's progress in reading comprehension and math, focusing on increasing the level of understanding in the above subjects.

Goals, Objectives, Actions, and Outcomes/Impact:

- Goal #2: Students will have increased their knowledge in reading comprehension and math by 50% from their Entry Assessment Exam.
- Objective: Students will continue to meet 1:1 with their tutors twice a week for further assistance with program services. Students will learn to retain and apply all learned academic skills in reading comprehension and math.
- Outcome: To check the student's progress in reading comprehension and math, focusing on an increase.

Goals for Q3

Goals for Q4

Goals, Objectives, Actions, and Outcomes/Impact:

- Goal #3: Students will have increased their knowledge in reading comprehension and math by 75% from their Entry Assessment Exam.
- Objective/Action: Students with learning disabilities will engage in social emotional learning skills and decreasing distractions, low esteem, and behavioral outbursts.
- Outcome: To check students study habits/thinking patterns showing an expected target level in reading comprehension and math skills.

Goals, Objectives, Actions, and Outcomes/Impact:

- Goal: Student's Exit Assessment Exam will show significant growth from their Entry Assessment Exam.
- Objective: All objectives will be met and the data will show significant gain in their academic studies.
- Outcome: Students will be confident in retaining their academic studies as they move on to the next grade level.

Students Served

Our business is good

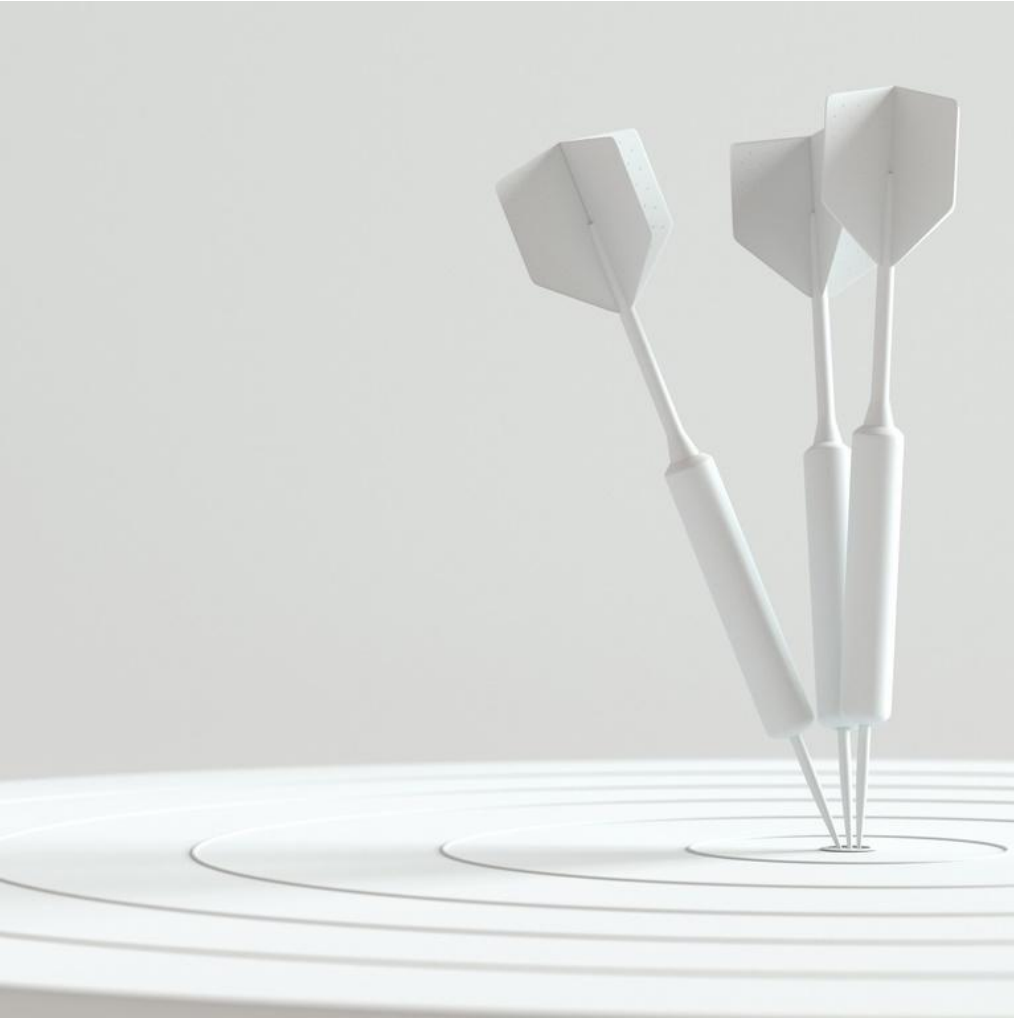
Student Enrollment applications are up in the last quarter by 30%

We're delivering high-impact tutoring for our students

Last year we supported 35 underserved and at-risk students in need.

We're getting our work done

To date, we have served approximately 500 students.



Thank you

Thanks to your commitment and strong work ethic, we know next year will be even better than the last.

We look forward to working together.

Smart Kids, Inc.

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