

**For Immediate Release**



**SEDI CASE Announces Regional Economic Bloc Strategic Partner Banking Alliance with Atlas Bank**

March 25, 2021 - **CASE Initiative is pleased to announce its latest regional economic bloc strategic banking partner Atlas Bank.** SEDI, Inc recently announced a major US/Caribbean/South America regional economic bloc private sector collaboration, in partnership with the Caribbean-American Chamber of Commerce Florida (CACCF), Caribbean American Passport News Magazine (CAP), to launch Caribbean Americas Single Economy (CASE) Initiative. The CASE regional initiative was created to work in concert with the U.S. Strategy for Engagement in the Caribbean (Public Law No: 114-291 formerly HR 4939), to ensure the successful advancement and implementation of the US Law, while working with the public-private sector entities. The CASE Initiative will serve as a conduit to better facilitate commerce, trade and the geopolitical environment.

There are approximately 1 billion people in the America's (North America, South America, Central America and the Caribbean) with a total combined GDP of \$29 trillion (US by itself is \$21 trillion). Throughout history (15-18th Century) the Americas and the Caribbean played a significant role in the region in the colonial struggles of the European powers since the 15th century, which made them rich and prosperous. The Americas and the Caribbean are a very diverse, multi-national, racial and ethnic region, with their own independent economies, currencies and governments. Today the region as an economic bloc is fragmented, fractured, which creates an opportunity to do business more frictionlessly, through advanced innovative fintech and ecommerce technology to improve efficiency, enhance capital market formation and access to capital for businesses in the region. Atlas Bank as the newest strategic partner member will complement our existing fintech and ecommerce capabilities powered by CuminUp (<https://cuminup.com/>) and The Marketplace. The **CASE B2B Exchange** will be powered by The Marketplace 58,000 registered businesses globally.

**Atlas Bank**

We are a full service bank focused on Electronic Prime Banking and Private Banking. Atlas Bank is a wholly-owned subsidiary of Atlas Fintech Holdings Corp., a U.S. company registered in the State of Delaware with headquarters in Tampa, Florida. Its Board of Directors and Senior Executive team are seasoned American and international bankers and technology experts whose reputation is of the highest stature and whose experience in running financial institutions is extensive.

The Atlas Group started in 1994 with NexTrade, one of the first electronic communications networks which was later sold to Citigroup in 2006. In 1998 the founders created Matchbookfx, a spot FX ECN that

integrated retail trading and clearing and settlement. The Group created Anderen Bank in 2006, which was sold in 2012 and is part of a \$30 billion dollar US bank.

Atlas Bank is the first Latin America domiciled bank to provide clearing and settlement services with an "e-bank" model. At Atlas Bank, we offer the first proprietary prime services platform from Latin America, for institutional clients to engage in foreign exchange dealing strategies in a secure, transparent, rapid and competitive environment to optimize trading, clearing and settlement, all in one electronic platform. Atlas Bank offers competitive credit and flexible terms to meet the needs of a variety of clients. Atlas Bank offers a wide range of corporate and private banking products and services with exceptional client support. Our Private Banking team has a long standing experience coupled with expertise, quality and performance. We bridge continents and ensure our clients are placed in the right financial products at the right time. <https://www.atlasbank.com/>

### **Caribbean American Chamber of Commerce of Florida Inc.**

The need for the Caribbean American Chamber's existence came about from a rapidly growing Caribbean community in the Central Florida area in the 1980's. A large percentage of this community were self employed businesses needing to organize, build and network effectively in order to establish a strong and stable business sector. The unique needs of a widely scattered group of islands and countries, united by a common history and culture led to the recognition and eventual establishment of the Chamber in January 1990. Thank You, to those individuals, who saw the need, had the vision and decided to act on it. <https://caccfi.com/>

### **Caribbean American Passport News Magazine**

Caribbean American Passport News Magazine celebrates the unique vibrancy of the Caribbean Culture coupled with an American Perspective. Caribbean American Passport News Magazine is the largest Statewide publication for the Caribbean Diaspora in Florida. Caribbean American Passport News Magazine was established in 2010 to serve as a platform to showcase the strength and diversity of the Caribbean American community, while also providing a marketing and advertising portal to engage the mainstream community. <https://www.caribbeanamericanpassport.com/>

### **SEDI, Inc**

SEDI is a US Virgin Island non-profit community-base macroeconomic and public policy think tank entity located on St. Croix. In response to Covid-19 Pandemic SEDI launched its JumpStart Economy & Chain of Efficacy, and Lender Partner SBA Paycheck Protection Program (PPP) Forgiveness Loan. SEDI's B2B The Marketplace has over 57,000 registered businesses worldwide. To learn more about SEDI visit [www.JumpStartEconomy.us](http://www.JumpStartEconomy.us)

To learn more please join us on Wednesday, March 31, 2021 1:30PM for our press conference further details contact Guenet Gittens-Roberts Tel: (407) 421-8181, and Anthony Weeks Tel: (305) 877-0463.

