

Relax,
rejuvenate,
refresh

OPEN 8AM-8PM
DAILY



AT INFUSELIFE LA



PROPOSAL

Luba will come into the office one day per week (Thursday afternoons) for two hours to film content for stories, reels, and posts. Content is to be reviewed on Friday and once approved, scheduled on Sunday.

Payment: \$250 a week

Hours: Varying

Production:

2-5 stories a week

3 videos/photos for posts per week

IDEAS

- Use trending audio from TikTok for videos
- Post before and afters of procedures (ask clients if it's okay if we take their picture and not include their face)
- Post client testimonial videos (what procedure they did, why, what they do, how it helped them) and give these clients a discount for next time (filmed on Thursdays)

Content Ideas

- Video with this sound:
<https://www.tiktok.com/music/sure-thing-wiskim-remix-7120611468927716101?lang=en> (morning wake up, get ready, journal, have IV in home)
- **Rich Flex - Drake & 21 Savage** audio (showing 2 staff, one staff asking the other to go help the customer, caption: when you ask your coworker to help the customer that just walked in)
- <https://www.tiktok.com/music/LETS-GO-6995193960700463878?lang=en> (medical spa background. caption: when you notice some saggy skin.)

More Ideas

- <https://www.tiktok.com/music/original-sound-7155846244655696686?lang=en> (caption a myth about iv, morpheus, or evolve)
- <https://www.tiktok.com/music/Resonance-7000940649541273602?lang=en> (shot of model stretching and drinking water and getting an IV done at the office while reading)

Events

- Host a sound bath and IVs together
- Have a lymphatic draining massage at home workshop

Other ideas:

- Target corporate parties: give a free party to a small business, get consent to filming everything, discount codes.