



**"Love and imagination is really what went into every one of my paintings."
- Saul Mandel**

www.theartofsaulmandel.com

To Whom It May Concern,

I am the daughter and representative for the art collection of world-renown mid-20th century modern advertising artist, [Saul Mandel](#) (1926-2011). My father brought joy to American families through his colorful, happy, positive approach to advertising for 60+ years.

I am offering three different exhibitions of The Art Of Saul Mandel for your consideration.

1. A retrospective consisting of 100 works spanning from the 1950's-2011. [The NYC Museum of Illustration at the Society of Illustrators](#) recently exhibited from 4/19-7/29/23.
2. The 1960's-1970's featuring the Jolly Green Giant original paintings, advertisements, original documents.
3. TIME to Travel; Airline vintage posters, airline advertisements and original art related to travel.

The art collection consists of designs, illustrations, posters, animation, and prints dated from the late 1940s to 2011 including a documentary film, book, catalogue, merchandise, presentations, and possible online live and pre-recorded webinars related to his art collection.

In 1986, Graphis stated that Mandel, "deliberately set out to achieve a style that was universal in language and appeal...He added a habit of humor allied to a love of all things childhood." His simple, smiling, naïve style was "widely understood at once by young and old, and by the ingenuous and the sophisticated."

Please contact Suzy at the Mandel Canter Art Studio if you are interested to discussing a future booking. As a bonus, [CaldeauxWine.com](#) can share award winning wines for tasting's at special events featuring Saul Mandel labels.

Sincerely,

Mandel Canter Art Studio

Suzy Mandel Canter, President and Creative Director

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