



THE EXPERT GUIDE TO

# SALINE TATTOO REMOVAL (FOR CLIENTS)

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Lift, improve & remove bad or unwanted microblading & permanent makeup eyebrow tattoos

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→ [BOTCHEDINK.COM](https://www.botchedink.com)

# HELLO, I'M LISA HENNING, THE OWNER & DEVELOPER OF BOTCHED INK SALINE TATTOO REMOVAL SOLUTION & TRAINING.

I wanted to share with you some key information about saline tattoo removal, and why I think that you visiting one of our officially trained Botched Ink technicians for your colour and shape correction needs is well worth considering.

With so much information out there, it's easy to get lost in the noise, I hope this download will be helpful and informative for you. Even though I love Botched Ink, I've tried my best not to be biased or opinionated, instead aiming to provide straight talk on the topic of cosmetic tattoo removal, our industry, saline tattoo removal and of course how Botched Ink fits in with it all.



## CONTENTS

1. WHEN TO CORRECT & WHEN TO REMOVE
2. WHICH IS THE BEST REMOVAL METHOD
3. PRODUCTS AVAILABLE FOR SALINE TATTOO REMOVAL
4. DIFFERENT TYPES OF TRAINING AVAILABLE
5. BOTCHED INK FAQs & REVIEWS
6. THE BEST PRODUCT NEEDS THE BEST TRAINED TECHS!

Are you a microblading or PMU technician?  
[Read our expert guide for Professionals](#)



1.

# WHEN TO CORRECT & WHEN TO REMOVE

**You might be acutely aware you have a microblading disaster or pigment that's gone a bad colour, or maybe your eyebrow tattoo needs emergency removal right away!**

In these instances you just know you'll need some removal of the unwanted pigment, but many clients who need removal don't realise they do.

Microblading and permanent makeup tattooists often recommend clients who visit for a top up need a session or two of colour lifting before new pigment is added.



To help clients find an officially trained Botched Ink removal specialist, we have a **Find a Tech map** with the contact details of our technicians around the world.



*Reasons to remove*

## *Think hairdressing terms!*

I know removal isn't a word people really like to hear for their eyebrows, but let's think about visiting your hair salon and chatting with the colourist about returning your hair to its natural colour, or a lighter colour, after many years of colouring - they'd use a colour remover. Even with root touch ups, they either leave the ends or just add the colour for a few minutes, it reacts differently.

## *Out with the old, in with the new!*

Experienced industry professionals know how to add more colour to give good lasting results, but just as often they know a top up will just make things dull or murky. Removing some of the old pigment gives the best opportunity to refresh tired brows, giving both technician and client more options for future work, maybe you'd like microblading or hair strokes, or a softer more natural brow shape or colour.

## *See your true colour!*

Colours always looks pretty and fresh when there's less pigment underneath. Sometimes adding new pigment won't last long when it's healed, as the old colour underneath will cause a dull shadow, dark, black or grey pigment and brow shapes keep coming back, so do strong russet tones. A few sessions of removal will fix this, then any new pigment will look as intended.

## *Different shapes and sizes!*

Maybe there's multiple visible shapes going on, or some areas are more solid than others and can't be smoothed without going solid. You just can't hide all old shapes, to hide a shape you'd need to go bigger, and that's not always wanted.

## *You can't squeeze more in!*

If the skin is compacted and solid, full of old pigment there's simply no room for anymore. What might look great as you walk out the door, won't heal, the visible colour was all in the surface layers of skin, and that comes away during healing.



## 2.

# WHICH IS THE BEST REMOVAL METHOD

Opinions will always differ to the best method for removing microblading and permanent makeup.

The best removal method is the one that consistently gets good results, and is the most comfortable during a treatment, making you happier about returning for another! The best removal method must also leave the skin in a condition that's able to be reworked if the client wants fresh new brows after!

Saline tattoo removal is the most popular cosmetic tattoo removal method, but so is basic salt and saline! I'll explain the impact of this statement in the next section - **Products Available for Saline Tattoo Removal**. 100s of Botched Ink techs and their clients, believe that Botched Ink is the best removal method.

Whichever method you choose, allow the technician 3 sessions before you make any success or failure decisions. Tattoo removal is a process.

Also consider that it's always Botched Ink first, laser second if you change your mind. Laser draws pigment into the skin, Botched Ink draws it out!



The Botched Ink Proof!



## 3.

# PRODUCTS AVAILABLE FOR SALINE TATTOO REMOVAL

Much of the info I'm sharing with you in this section is included in the info we share with professionals. I feel it's only right to share with you as well, giving you an understanding of the removal products available to professionals, and indeed the choices available when offering professional saline tattoo removal treatments. The different types of products available needs some explaining.

There are **Home Remedies (3)** like basic salt and liquid saline, **Supplier Brands (2)** (think of a big shop that puts their label on products made under their name) offering kits with a variety of solutions based on salt and saline; this kit may be just a bottle or jar of salt and a bottle of saline with a fancy label, check the ingredients! And then there's the specialist **Recognised Brands (1)** with their own solutions developed specifically for tattoo removal, with additional ingredients added to remove tattoos faster and easier than ever before!

## The Quick Truth!

Historically salt and saline was the option for tattoo removal, as a home or professional treatment. Within the last 10 years professional products became available to technicians, with 3 brands becoming the best known: Botched Ink, Li-Ft and A+Ocean. In the last few years, as saline tattoo removal has become very popular, industry suppliers came along with their versions of salt and saline, some have little product development from salt and salty water. This 'back-to-basics' is concerning, especially when clients want results!

## 1 RECOGNISED BRANDS



- Botched Ink
- Li-Ft
- A+ Ocean

Specially developed products, with added ingredients to assist in tattoo removal

Unbelievably, most of these are just salt and saline in a fancy bottle!

Made for industry demand or brand promotion. Questionable product development!

## 2 SUPPLIER BRANDS



Shop bought salt and saline

Not recommended for professional use

## 3 HOME REMEDIES



# BOTCHED INK – WHY IT'S DIFFERENT

## What's the difference between recognised brands (1) and supplier brands (2)?

A world-leading tattoo removal brand invests in product development and building their products reputation. A supplier brand invests in developing a best-selling solution for removing tattoos, including rebranding existing products, or creating new mixes to suit different budgets and industry demands.

## What are home remedies?

Home remedies are products that can be purchased at a convenience store. When you have a tattoo, salt and saline can be an excruciating solution to remove it, rubbing salt in a wound really stings! It's not recommended as a home remedy or professional treatment.



*Skin dries out within an hour*

Salt usually makes skin wet (just think of cooking pork crackling!) and this causes irritation during healing. Botched Ink dries out skin super quick, this means healing is just a thin dried out skin scab, not a proper wound healing one.

Botched Ink exclusive!



*We don't supply everyone who wants it!*

We protect clients by ensuring that Botched Ink is only supplied to our officially trained technicians. We're the only saline tattoo removal brand to do this, with other products sold to anyone who wants it, trained or otherwise!

Botched Ink exclusive!



*Product always potent and hygienic*

Botched Ink is leading the way for potency and hygiene with our single use sachets, so you can be sure a Botched Ink treatment will always be its most effective! Others come in jars or bottles which when opened have a limited shelf or need refrigeration, and basic salt and saline is messy and painful to remove!

Botched Ink exclusive!



*Skin friendly pH*

Botched Ink is pH-adjusted to feel comfortable during a treatment. Home remedies will feel painful and stinging as salt in a wound is not a nice experience. Botched Ink is the only saline solution to claim a skin friendly pH.

This probably is a Botched Ink exclusive!



*Our method doesn't require multiple passes*

The more passes a treatment needs, the more painful it will be for you! Numbing cream wears off quickly during any removal treatment, and salt burns. Botched Ink has been formulated to implant super easily into the skin, in just one pass. This all means less painful treatments for you!

Botched Ink exclusive!

# BOTCHED INK – TREATMENT REVIEWS BY CLIENTS



*I am thrilled with the results!*

I've been coming to Liz for a course of treatments in Botched Ink tattoo removal to remove the salmon pink pigment left over from old brow work and I am thrilled with the results! It has practically all disappeared and I'm back to my original flesh colour, salmon pink free. If like me, you're looking for a new start, I highly recommend this treatment. It takes time, but really worth persevering with. Huge thank you Liz for all your work.

**Thanks to Liz Parkes Foley and her client**

*I'd highly recommend this treatment*

I had my eyebrows microbladed around 8 months ago by another beautician, unfortunately I ended up with uneven brows and was really quite unhappy, with my wedding not long away I was desperate to do something! I found Michelle online after researching Botched Ink. Michelle was so thorough and professional I felt completely at ease which was great as I was quite reluctant to let anymore touch them! ... I didn't feel any pain for the treatment just light pressure, a slight sting towards the end but completely bearable! I was given through after care advice and Michelle checked in with me on how things were going. I've not had 2 treatments and I'm so happy with the results - just in time for my wedding! I've going for one more after my wedding to lighten those last areas. My only regret was not finding Michelle sooner! I'd highly recommend this treatment for anyone unhappy with their semi permanent brows.

**Thanks to Michelle Macmillan and her client**

*Cannot believe how much they have faded*

After deciding that my microbladed brows not only needed the colour redoing but also reshaping, I have now had 2 procedures of Botched Ink in order to remove the old ink & start afresh. I have to say that after these 2 treatments I cannot believe how much they have faded, I am so pleased! Yes, the actual procedure is slightly uncomfortable/stingy but this isn't for long (less than an hour). I have found the after care so easy & am now looking forward to getting some new brows! Fiona has made the process so far as relaxing & gentle as possible & its clear that she wants the best for her clients with the very best end results she can possibly achieve!

**Thanks to Fiona Shoults and her client**

*Have seen great results*

Currently progressing with old micro bladed brow removal. On second treatment and am seeing results. Have seen great results from just 2 sessions of brow pigment removal with Andrea.

**Thanks to Andrea Scott and her clients**

*100x better than it was*

I came in for (Botched Ink) a little over a week ago & wanted to reach out & thank you!! The outline around my left brow has softened substantially. There's still some remaining spots but it's 100x better than it was before the removal

**Thanks to Quyen Nguyen and her client**

*I finally feel like I'm on the right road for getting the perfect brows!*

Can't thank you enough Jess! My first appointment for Botched Ink microblading tattoo removal was nowhere as painful as I had expected it to be and am looking forward to seeing the results!

**Thanks to Jessie Pile and her client**

*So pleased with the results*

Had my brows sorted by Tricia, old work removed with Botched Ink sessions then brows made over. I'm so pleased with the results would recommend to anyone.

**Thanks to Tricia Blythe and her client**





# BOTCHED INK – PRODUCT REVIEWS BY PROFESSIONALS

*Shocked at how well this product worked*

The packaging makes so much sense. I love the single use packets. I have used this product twice now, on the same lady. The second session she barely had any pigment remaining, I was shocked at how well this product truly worked!!! I was sceptical after seeing so many great results, thinking that this product can't possibly be real, well it is & I am floored. I am so happy I found this & so will all my future clients.

**Sheena Dykstra**

*I'm really amazed by this product*

I've been providing saline removal treatments for some time, but when I did my conversion training and moved to Botched Ink, I couldn't believe the difference! Faster results, less pain for the client and visual changes immediately. This product is fabulous and I'm thoroughly pleased with it. Thanks Lisa! I'm a true BI convert.

**Penny Theobald**

*Botched Ink really, really delivers*

Absolutely the best Saline Tattoo Lightning/Removal product out there. I have been certified by 3 companies in the past 4 years and have been tattooing much longer. I can confidently say Botched Ink really, really delivers.

**Mari Lifrieri**

*The product is a step above...*

Botched Ink ingredients and technique were important to me as I place skin health first before beauty and money.

**Karen Green**

*This product WORKS!*

I had been using the salt and aloe vera method before Lisa Henning developed Botched Ink. What a God send this has been! No more salt everywhere, its clean, easy to use and a little bit goes a long way. I have seen brows lighten straight away. This product WORKS! Great product and well done Lisa you've revolutionised saline tattoo removal!

**Sue Leinster**

*Great product, great training, amazing support!*

I found adding this service to my treatments very beneficial, I was always turning clients away with previous work that I'm now able to help. I'm awaiting some results back but some of my clients are on their second removal and are very happy with their results so far. The packaging itself is compact and great so nothing is wasted. It's also a great price. The training itself was very in-depth and the after support has been amazing. Always there to answer questions and help in any way. Lisa is a great trainer as well as support network. I'm so happy I chose Lisa Henning training with Botched Ink! Thank you!

**Kelly Fellows**

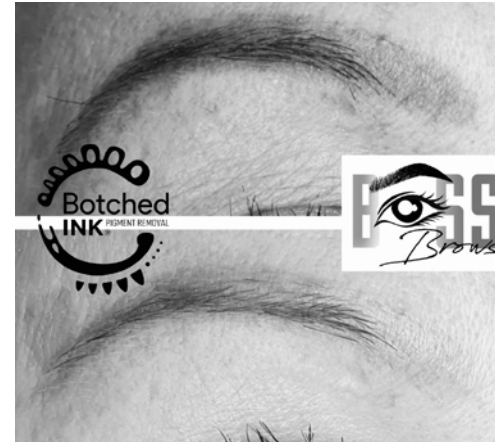




## 4.

# DIFFERENT TYPES OF TRAINING AVAILABLE

You've already read about the different types of saline tattoo removal products, there's also different types of training. It's worth understanding as they can affect the results you'll achieve!



## THERE ARE TWO TYPES OF SALINE TATTOO REMOVAL TRAINING:

1

### Brand specific training.

Botched Ink is a recognised removal brand and we have our own official training course. Only Botched Ink techs can purchase our removal solution as they've been trained how to use it properly.

Other brands may have their own training course, but still allow anyone to purchase their product, even if they took a generic training course!

We don't just teach our Botched Ink techs how to do a treatment safely, we teach them how to get the best results! They understand skin and the tattoos they're working on, know how to do a thorough consultation and offer the best advice and treatment plan. Botched Ink techs also have our full ongoing support and advice in our exclusive tech support group.

2

### A generic saline tattoo removal course, where various products or brands are discussed.

A generic saline tattoo removal course cannot possibly teach a technician how to get the best results from the products used, as they cannot infringe the copyright of official training courses by teaching the brand specific method or knowledge.

Botched Ink has a Worldwide trademark for the product and training. Generic removal trainers cannot discuss or use our product on their own course. Unfortunately not all removal brands have protected themselves in this way, leaving techs and clients vulnerable to those without training and less removal knowledge.

## Check who trained your tech!

I don't know if you're going to quite believe what I'm about to say...

### **Some microblading and permanent makeup technicians are taking a generic saline tattoo removal online course that's priced at less than \$10 USD!!**

I wonder if that reflects in the price these techs are charging their clients, and if the knowledge they gained allows them to be the best removal technicians they can be - Or would you get what they paid for! It's quite scary really.

The demand for saline tattoo removal treatments and training has become huge this past couple of years, and my best efforts are in educating you, the clients who seek out or are in need of this treatment that I love, and have hugely invested in. Clients deserve the results they hope for, and honestly, if standards were on the rise, there'd be no need for this .pdf guide!



*Clients deserve the results they hope for, and honestly, if standards were on the rise, there'd be no need for this pdf guide!*

# BOTCHED INK FAQs & REVIEWS

The following FAQs apply to Botched Ink removal treatments. If you visit a tech using a different product, these answers are unlikely to apply. Have a look back at the [Products Available](#) chart to see why.

## What is Botched Ink?

It's a type of tattoo removal solution used to lift, improve and remove bad or unwanted microblading, permanent makeup (eyebrows and lip liner) or scalp micropigmentation.

## How does Botched Ink work?

Botched Ink is a salt based tattoo removal solution, and salt dries out skin. Uniquely, I added some extra ingredients to help the skin dry our super quick, within an hour in most cases! So when Botched Ink is implanted into a tattooed area, the skin containing pigment also dries out, removing it during the skins natural healing process. Each time a treatment is carried out, more pigment is removed, it doesn't matter if the pigment is deep or superficial, it'll work!

## Will I feel anything?

For most of the treatment, you will feel no discomfort. Towards the end you'll feel a short and mild sting, this is good, and we want you to feel it as this tells us Botched Ink has soaked in sufficiently and the skin will dry out quickly. With Botched Ink I have adjusted the pH to a skin friendly 5.5, other types of salt removal feel like an eyewatering burn. Until Botched Ink came along, saline tattoo removal was a notoriously uncomfortable treatment.

## Does it matter if the technician offers hand tool or machine method?

No it doesn't, Botched Ink was formulated to soak into the skin really easily using either method to gently make needle holes. We use numbing cream prior to starting, so you barely know this is happening and it's likely to feel nicer than a microblading or permanent makeup treatment!

## Do I need to shave my brows off?

Thankfully no you don't. We can easily work alongside your eyebrow hair, and you may even find Botched Ink wakes up dormant hair follicles that were trapped in any scar tissue from microblading or permanent makeup.

## How long does each treatment take?

Actual hands on treatment time is about 30-45 minutes, depending on the size of eyebrows we're working on. Add to this numbing cream and consultation time.

## How many treatments will I need?

During your initial consultation we take a thorough history of your tattoo, how many treatments and top ups you've had, when was the last treatment etc. This helps us understand your tattoo and skin better and advise. As a guide, we always recommend a client mentally and financially commits to a course of 3 treatments, then we can assess how easily the pigment is removing and form the next plan.





# BOTCHED INK – TREATMENT FAQs

Remember, these FAQs are for treatments carried out using Botched Ink removal solution. If you visit a tech using a different product, don't forget to ask these questions and make an informed decision based on their responses!

## How quickly can I have treatments?

If it's a fresh tattoo we call this an Emergency Removal! The sooner you decide you want to start removal treatments the better, within 48 hours is ideal, though if the area has started to dry out and heal, we need to wait a few days for the scab to naturally heal off, and then we can start treatments. Please never attempt any removal treatments yourself, and no picking! This will delay when we can work on you.

## My eyebrows are really saturated, will it work?

Yes definitely. Please accept that the pigment will be compacted and may well have some scarring, but this is OK as the first couple of Botched Ink treatments will get the skin improving and pigment removing.

## Will I have thick ugly scabs?

Uniquely for saline tattoo removal, Botched Ink dries out skin so super quickly that it doesn't have time to start its natural wound healing response; this means you don't get a traditional type of scab. A Botched Ink scab is a dried out skin and pigment scab, it even looks brown for many people!

## Is there aftercare to follow after treatment?

Yes, it's really simple and will be covered during your consultation. You just need to put one application of the aftercare we supply, 48 hours after treatment, and that's it! Botched Ink is unique that we can start aftercare quickly, meaning a more comfortable healing for you!

## When can I put makeup on after a treatment?

When the scab has naturally healed off, though still be careful with some modern or high coverage foundations and creams containing actives; the skin will be baby new and still healing, needing gentle care! Put the wrong product on this healing skin and you're likely to cause irritation, redness, bumpiness and itching, this can become quite a problem.

## Will I see pigment coming out?

This tends to happen on fresh pigment removals or very superficially implanted pigment. You may see some acid or alkaline removal solutions showing a brown substance on the skin or cotton pad, but this is most likely blood that's been turned brown.

## Why have my eyebrows changed colour over the years?

Pigments change and degrade over the months and years, there's many reasons including body acids, pigment oxidation, sun and environmental changes. It's kind of like when you colour your hair, a permanent change was made, but that still fades and changes over time.

## I had my eyebrows tattooed 10 years ago using tattoo ink, will Botched Ink work on mine?

Yes definitely. It may even be easier to remove as tattoo ink requires less (if any) top ups, so you'll have less pigment in your skin.

## Isn't laser the best removal method?

Laser is not the first option for cosmetic tattoo pigments, especially eyebrows which are brown - brown is made up of black, white, yellow, red and green, laser has difficulty with 4 of these colours. The underlying brow colour isn't always visible due to top ups and pigment fading, especially iron oxide which is traditionally used for permanent makeup. If you're undecided between laser or Botched Ink, always do Botched Ink first as this draws pigment up and closer to the surface, making an easier removal for either method. If the brows are scarred from multiple or heavy handed pigment treatments, laser cannot get to the pigment in scar tissue, Botched Ink can!

FAQs

6.

# THE BEST PRODUCT NEEDS THE BEST TRAINED TECHS!

I'M REALLY PROUD OF BOTCHED INK, AND THIS ABSOLUTELY MEANS I'M PROUD OF THOSE TECHNICIANS WHO DECIDE TO TRAIN WITH US AND REPRESENT OUR BRAND, STRIVING TO TAKE THE INDUSTRY FORWARD.

They have our support during and after training, we've an exclusive tech support group where they keep up to date with everything we have going on, plus more learning as techs post questions. We have a wealth of experience at Botched Ink, as more and more new and highly experienced techs join us, the level of knowledge from not only me, but within the group, just grows. Ultimately it's our clients who benefit!



## Leading the way

Watch for a little while, you'll see here we go others follow!

## Raising industry standards

We have achievements, ethics and ideals that we're proud of, our techs are too!

## Award winning

The world's only award winning tattoo removal product

## Exclusivity

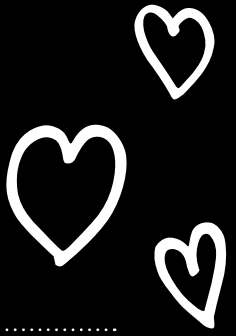
Available only to our official trained technicians

I thought it would be interesting to share some reviews of our training from the perspective of technicians who were already experienced in removal. This is great to share with you, as it's not just me who believes we're the best!



# BOTCHED INK TRAINING REVIEWS

## FROM TECHNICIANS WHO ARE ALREADY CERTIFIED IN OTHER REMOVAL PRODUCTS AND BRANDS



### *The most in-depth of them all*

I have taken several different removal trainings and by far this is the most in-depth of them all. The detailed theory of this course is accurate and brilliantly put together. Everything I have imagined about removal all these years, Lisa has put it all together for the better of this industry. Without giving away this course, I highly recommend it, you will gain knowledge and clarity, your clients will gain a highly experienced artist that will solve their botched issues and you will properly contribute to this industry. Go get this beyond informative course, it is worth more than it is priced at.

**Clara Medina**

### *A Saline Solution that truly works*

I have been certified by 3 major companies in Tattoo Removal/Lightening. Botched Ink is hands down the best of the best. Lisa Henning has put her soul into this product and she really outdid herself. The product when used correctly outperforms the others I've used for the past 4 years. The course was well thought out, full of knowledge and is easy to follow. I'm so excited to have found a Saline Solution that truly works and a course that explains in depth exactly how to utilize it. Thank you Lisa for making the Saline World of Removal a better place.

**Mari Lifrieri**

### *Learnt so much in this course*

I've been a SPMU tech for 20 years, during that time I have regularly updated my training and skills. I've have learnt so much in this course even after my years of experience, great course, a massive thank you x

**Jaki Summerfield**

### *Very detailed and very easy to follow*

The information given in this course is very detailed and very easy to follow and understand. The quiz is given at several intervals keeps you on track. I love Lisa's voice it's calming and easy to stay engaged, I highly recommend this training!

**Rhonda Vacanti**

### *Less painful than other methods*

I was very pleased with this course, as it was extremely informative and easy to follow. I feel ready to work on a client ASAP. I'm excited to try this method because its less painful than other methods. The course I took previously was so painful for my client, that I was hesitant to even offer the service. So, I can't wait to try this!!

**Marissa Reich**

### *Hands down the best training*

As a tech experienced in removal, this is hands down the best training I have received. The amount of theory given was amazing and I feel I have a true understanding of not only how and why this product works, but on what makes it stand apart from what I have been using before. Far exceeded my expectations for an online class.

**Treja McClish**





I hope I've helped simplify the saline tattoo removal industry and that you've enjoyed reading this download.

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You can get in touch with me and my team at [info@botchedink.com](mailto:info@botchedink.com)

Or message us on [Facebook](#) or [Instagram](#), we're here and happy to help!

You can also find more information about Botched Ink on our website [www.botchedink.com](http://www.botchedink.com)

Thanks,  
Lisa



Are you a microblading or PMU technician? [Read our expert guide for Professionals](#)