



**SPONSORSHIP PACKAGE RESERVATION FORM**  
**2024 NEVADA TRUST CONFERENCE**  
April 27-May 1, 2024 | Caesars Palace | Las Vegas

**Company Name:** \_\_\_\_\_

***Sponsorship Package Reservation***

☐ **Platinum \$15,000 (Limit 4)**

Includes full page display ad in digital conference program and included in onsite printed promotional material, sponsor logo and text advertising on event website, logo featured on registration form and conference promotional materials (upon payment) Inclusion in press announcements, featured in two press announcements, **\*2 full event delegate registrations for team members**, additional registrations for team members 50% off, acknowledgement during general session all days, signage acknowledging sponsorship throughout conference and 30 second video (production not included) on website and played during general session. Customized stage presence (presenter introduction) during general session, tabletop exhibit in meal and break room throughout event. Includes preconference email list rental and post event full mailing list and your provided item placed in convention bag, see item sponsorship for details. Your company will also be recognized as providing conference attendance scholarship for up to three (3) Boyd School of Law students.\*\*

☐ **Gold \*Exhibiting Sponsor\* \$7,500 (Limit 12)**

Includes ½ page display ad in digital conference program and included in onsite printed promotional material, sponsor logo advertising on event website, logo on registration form and conference promotional materials, acknowledgement during general session each day & **2 full event delegate registrations for team members**, additional registrations for team members 50% off. Tabletop exhibit space in meal and break room throughout event. Includes preconference email list rental and post event full mailing list and your provided item placed in convention bag, see item sponsorship for details. Your company will also be recognized as providing conference attendance scholarship for one (1) Boyd School of Law student.\*\*

☐ **Silver \$5,000**

Includes ½ page display ad in digital conference program, sponsor logo and text advertising on event website and company name on registration form and conference promotional materials, acknowledgement during general session, & 1 full event delegate registration for team member, additional registrations for team members 50% off. Includes preconference email list rental and post event full mailing list and your provided item placed in convention bag, see item sponsorship for details.

☐ **Bronze \$2,500**

Logo in digital conference program, sponsor text advertising on event website and company name on registration form acknowledgment during general session and conference promotional materials. Registrations for team members 50% off. Includes post event full mailing list. Email list rental available \$150, your provided item in placed in convention bag available \$100.

*See individual item sponsorships for more ideas. Interested in something different? Contact NBA to discuss custom sponsor opportunities such as lanyards, name badges, UNLV Scholarships, coffee break, reception and more.*

*\*Sponsors also receive 50% off registrations for attendees that work for their organization or institution. All attendee registrations are full registrations entitling the registered attendee access to all event sponsored sessions, breaks, meals and receptions.*

*\*\*William S Boyd School of Law student conference attendance scholarship recipients will be determined by event organizer. Up to 24 scholarships will be made available to students.*



## SPONSORSHIP ITEM RESERVATION FORM 2024 NEVADA TRUST CONFERENCE

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**Company Name:** \_\_\_\_\_

### **Convention Tote Bag \$2000**

Your company logo along with the event logo included on an attendee tote for every registrant.

### **Item in Convention Tote Bag \$250**

Company resume, flyer, article, promotional products and more: share your desired materials with every attendee. Submit 200 of your desired company items to be included in every attendee tote bag. Paper items (flyers, postcards, information sheets and offers) must be no larger than 8.5 x 11 and no more than 4 pages total. Promotional items such as pens, key chains, mouse pads etc. are limited to 8 oz. Clothing items (Hats, T-shirts) limited to the first three sponsors to reserve.

### **Half Day Coffee Cart \$500 (Select two consecutive halves for full day \$750)**

☐ Monday Afternoon

☐ Tuesday Morning

☐ Tuesday Afternoon

☐ Wednesday Morning

☐ Wednesday Afternoon

### **Breakout Room Host \$750**

Set your company table up in a breakout room where you will welcome attendees and assist in introducing presenters. Select from the following options:

☐ Tuesday Break Out Room 1

☐ Tuesday Break Out Room 2

☐ Tuesday Break Out Room 3

☐ Wednesday Break Out Room 1

☐ Wednesday Break Out Room 2

☐ Wednesday Break Out Room 3

### **Lanyard \$1500**

Your company logo along with the event logo included on lanyard.

### **Pads & Pens \$1500**

Set on every table in the general session and break out room, pads and pens with your company logo will help attendees keep track of valuable information.

### **Water Station & Bottles \$5000**

Your logo with event logo on Water Bottles for each attendee \$5000. Environmentally conscious choice to keep plastic out of landfills and reduce wasted water.



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Company: \_\_\_\_\_  
(Exactly how it should appear on the website and in the program.)

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone #: \_\_\_\_\_ Email: \_\_\_\_\_  
(For contact, not for publish.)

Attendee Name, Title and Email: \_\_\_\_\_

Platinum & Gold Additional Attendee Name, Title and Email:  
\_\_\_\_\_

Additional attendee, billed at 50%: \_\_\_\_\_

Company Mailing Address: \_\_\_\_\_

City, ST Zip: \_\_\_\_\_

**Contact information for publishing:**

Phone # \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship promotion will begin upon payment and submission of required items. Your company name and logo will gain exposure on conference materials, website, press releases, social media posts, signage during the event. ☐ Check if you require an invoice, otherwise a paid invoice/receipt will be sent upon receipt of completed form and payment.

*Pre event email list rental included for Platinum, Gold and Silver sponsors, \$300 rental fee for Bronze Sponsors. List is not available to non-sponsors. See details included in Exhibitor and Sponsor Rules and Regulations. All sponsors will receive a mailing list for the full event registration approximately one week after the event.*

*Sponsor also agrees not to host any events of any type during an event-host sponsored activity. Please see Sponsor and Exhibitor Regulations for a full list of rules and agreements.*

**Logo and Materials Submissions:**

Please send [ana@nvbankers.org](mailto:ana@nvbankers.org) your **company logo**, approximately **75-word description** of your firm

Digital display advertising: Full page: Trim size 8.5" x 11"; Half page: 4"x10.5 Vertical or 8 x 5.25" Horizontal, ¼ page ad 4 x 5.25 We will begin to promote your sponsorship as soon as we receive payment & materials.

**For maximum sponsor benefit, submit form, materials, and payment at soonest opportunity, but no later than 3/6/24**

## Sponsor and Exhibitor Regulations

### 1. Conference Hours

The official conference hours are:

Monday 1:00 p.m. – 5:30 p.m.; Tuesday 8:00 a.m. – 5:30 p.m.; Wednesday 8:00 a.m. – 3:00 p.m.

The exhibit hall has a tabletop display format. Each Exhibitor will be assigned a space that contains one 6-foot draped table and two chairs. Power and additional services are available through Caesars Palace.

### 2. Tabletop Exhibitor

#### Inbound Shipments:

Your shipment will be delivered and available in the exhibit area providing the Hotel Packaging Center has received your completed Exhibitor Credit Card Authorization Form. (See attached)

Recipients that do not fax Exhibitor Credit Card Charge Authorization Form are to contact the **Parcel Center at 702-731-7270** to arrange for delivery to the exhibit space. **Package Center Delivery Hours are 7:00AM – 6:00PM daily.**

#### Outbound Shipments:

- All attendees and exhibitors that need to ship outbound should utilize the services of our partners in the FedEx Office Business Center.
- **The FedEx Office Business Center can be reached at 702-650-0462 or Email [usa5748@fedex.com](mailto:usa5748@fedex.com)** for procedure and handling charge questions.
- The FedEx Office Business Center is located in the Appian Way Shoppes on the Casino Level of the Palace Tower.
- Service charges are the responsibility of the attendees and exhibitor. FedEx Office will transport exhibitor shipments to the Dock for outbound pickup by the respective carriers.

### Additional Services

Additional services, such as electric, private meetings, catering, décor etc. is available through Encore Services. For more information exhibitors and sponsors should contact Ana Castellanos at NBA [ana@nvbankers.org](mailto:ana@nvbankers.org)

### 3. Distribution of Materials

Exhibitors may only distribute promotional materials at their assigned exhibit booths. Sponsors will be acknowledged on appropriate signage provided by the organizer and may not distribute materials in any part of the exhibit hall. Materials may not be distributed in any other part of the hotel, including meeting rooms and guest rooms, unless authorized in writing by the organizer. All other promotional activities must be limited to the exhibit booth or assigned function space.

### 4. Functions

All functions held on-site at the host Hotel or its affiliated properties by Sponsors and Exhibitors, including, but not limited to, receptions, luncheons, dinners, promotional programming and hospitality suites, **must be pre-approved by the organizer.** Any entertainment or events planned in an exhibit booth must also be pre-approved by the organizer.

### 5. Programming

Sponsors and Exhibitors may not conduct promotional or educational programming including lectures, demonstrations, or audiovisual presentations during organizers programming hours. Programming and presentations scheduled at any other time during Conference should only relate to the exhibitor's products or services and must be pre-approved by the organizer.

## **6. Sponsor/Exhibitor Release**

The Sponsor/Exhibitor (Exhibitor) assumes entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. The Exhibitor further assumes entire responsibility and hereby agrees to protect, indemnify, defend, and save the organizer and their employees and agents harmless against all claims, losses and damages to persons or property, governmental charges or fines and attorney's fees arising out of or caused by Exhibitor's transportation, installation, removal, maintenance, occupancy, display or use of exhibits, or of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the organizer.

In addition, Exhibitor acknowledges that the organizer and Hotel does not maintain insurance covering Exhibitor's property and that it is the sole responsibility of each Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor. Exhibit hall security will be furnished, but the furnishing of such security shall not be deemed to increase the liability of the organizer and its employees and agents, nor to modify in any way the assumption of the risk and release provided above. All property of the Exhibitor is understood to remain under its custody and control, in transit to, within, or from the confines of the hall, subject to the rules and regulations of the Exhibition. It is recommended that Exhibitors take precautionary measures of their own such as securing small or easily portable articles of value including laptop computers, tablets, cell phones, etc.

The Exhibitor is responsible for damage to property. No signs or other articles shall be posted, nailed, or otherwise attached to any of the pillars, walls, doors, floors, etc., in such a manner as to deface or destroy. Exhibitors who demonstrate or dispense food or drink must provide protective floor covering at their expense.

## **7. Photography and Video Recording**

Exhibitors are permitted to take photographs only **within their own booth**. Taking photos outside of the exhibitor's booth or in educational sessions is prohibited. Video is not permitted in the exhibit hall or in the exhibitor's booth. Video is permitted within the exhibitor's assigned function space. Exhibitors are responsible for supervising the activities of outside photographers.

**8. Cancellations prior to March 29, 2024, will be refunded, less 50% of the total booth cost. No refunds will be made after March 29, 2024.**

## **9. Acts of God**

In the case of cancellation of the event, or unavailability of the exhibit hall, due to acts of God, natural events such as storms, floods, severe weather; war; acts of terrorism; government regulations; disaster; strikes; civil disorder; global, national, regional or local emergencies, including without limitation any public health emergencies; or travel restrictions or curtailment of transportation facilities; or any other cause beyond the control of the organizer this agreement shall terminate, and the organizer shall not be responsible for any damages or expenses incurred by the Exhibitor in connection therewith.

## **10. Compliance**

Failure to comply with all regulations may result in the removal of an exhibit, refusal of access to the exhibit hall, or cancellation of sponsorship or exhibitor or delegate registration. The organizer also reserves the right to restrict or prohibit all or any portion of any exhibit which the organizer, in its sole discretion, determines to be objectionable or not in keeping with the character and tone of the exhibit hall. In the event of such a restriction or prohibition, the Institute will not be liable for reimbursement of any expenses incurred by the Exhibitor and will not refund any portion of the exhibit fees.

## **11. Addendums or Additional Documents**

The Sponsor & Exhibitor Application and Sponsor & Exhibitor Regulations cannot be supplemented with any riders (addendums or additional documents) at the request of a sponsor or exhibitor.

## Email List Rental Use Agreement

The Nevada Bankers Association (the “organizer”) hereby grant company paying in full for a Platinum, Silver or Gold Sponsorships or paying in full for a Bronze Sponsorship plus an additional fee of \$300 (the “Company”) the limited right to use the names and email addresses furnished to the Company by the Organizer (the “Email Address List”) solely for purposes of a one-time, pre-Institute direct email.

The Company acknowledges and agrees that the Email Address List will remain the sole property of the Organizer. The Company guarantees that the Email Address List shall not be reused, copied, transferred, electronically reproduced, sold or incorporated in any way into any email, any mailing or other list or database maintained by the Company or any other entity or person, and shall be used only once by the Company for purposes of a one-time, pre-Conference email.

The Email Address List will not be disclosed in any way by the Company except for the one-time, pre-conference email. The Company remains responsible for the Email Address List. The Organizer retains the right in their absolute discretion to decline delivery to the Company.

The Company promises and unconditionally agrees not to resell, disclose, transfer, duplicate, reproduce, extract, append or retain in any form or manner whatsoever, all or any part of the Email Address List, or permit any 3<sup>rd</sup> party, agent, employee or contractor or their respective agents and employees to do so. Additionally, the Company agrees not to reveal the contents of the email address list to any 3<sup>rd</sup> party, agent, contractor, consultant, or business associate.

The Company shall not use the Email Address List to promote or advertise educational programming.

The Company acknowledges and agrees that the Email Address List contains names and email addresses to monitor improper and unauthorized usage. The Company may not employ any method to detect, alter, or eliminate those names and email addresses.

The Email Address List is provided “as is,” and the Organizer makes no warranties, express or implied, including the implied warranties of merchantability and fitness for use. The Organizer shall not be liable, whether under contract, tort (including negligence) or otherwise, for any direct, indirect, special, punitive, incidental, or consequential loss, damage, cost, or expense of any kind whatsoever that may be incurred by the Company that may arise in connection with the furnishing, performance, or use of the Email Address List.

If the Company or any other entity or person that is given access to the Email Address List uses the Email Address List contrary to the provisions of this agreement, the Company will be held unconditionally responsible for any, and all damages and costs resulting therefrom including attorney fees and the costs of seeking the same.

**On behalf of the Company, the undersigned understands and expressly agrees to be bound by the foregoing.**

Company \_\_\_\_\_

Name \_\_\_\_\_ Date \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name & Title: \_\_\_\_\_

**This completed form MUST be signed and returned to Ana Castellanos at [ana@nvbankers.org](mailto:ana@nvbankers.org) by April 14, 2024, to receive the Email Address List.**