



NEVADA BANKERS ASSOCIATION

INVESTING IN NEVADA TOGETHER

NBA Political Engagement Recommendations *Bank CEO ■ Executive Management ■ Bank Board*

In the wake of Dodd-Frank and the resulting avalanche of Congressionally induced regulations, the Board of Directors of every bank in America must re-valuate their approach to political risk. Some banks understand their role in the political process and have a pro-active culture of engagement. Other banks are less active, frustrated by the ambiguity of the political process and the long-term nature of engagement required. And then there are those banks that have simply made a conscious decision to leave the costs and efforts of political engagement to others.

We strongly urge every Bank Board of Directors in America to embrace the short and long run importance of managing political risk through engagement in the political process; therefore, we have established the following recommendations for each Board to consider.

Contribution Range:	<u>Lower</u>	<u>Upper</u>
NBA Bank PAC (State)	250	2000
U.S. Senate (x2)	500	2,000
U.S. Representative(s) # varies w/bank footprint	250	1,000
Governor	500	1,000
State House Speaker/Min Leader	250	500
State Senate President/Min Leader	250	500
Federal PAC (ICBA, ABA, etc)	500	1,000
Annual <u>Personal</u> Contribution Budget	<u>\$3,000</u>	<u>\$10,000</u>

NBA Bank PAC is a volunteer Political Action Committee that is non-partisan. Our volunteer PAC operates with the mission of helping business friendly candidates who can positively address issues that impact banks' ability to provide the best products and services to their customers. There is strength in numbers and a coordinated effort will pool resources for greater industry visibility and impact.

A well-funded Bank PAC will help build relationships and educate state legislators about the banking industry, industry challenges and the implications of legislative initiatives, and help elect officials who support a strong Nevada economy.

-----Nevada Bank PAC PLEDGE CARD-----

Nevada Bankers Association Bank PAC may accept personal, corporate and/or PAC-to-PAC contributions
\$_____Contribution Please charge my credit card Check payable to Nevada Bank PAC enclosed

CC Number _____ Expiration _____ CV2# _____

Printed Name: _____ Employer: _____

Signature: _____

Billing address: _____ City, ST Zip _____

Please mail completed form to: NBA Bank PAC 1001 East Sunset Road #96513, Las Vegas, NV 89153
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