

*Please join The Lebanon Optimist Club
for the 22nd anniversary of the*



Corporate Sponsorship Packet

August 6 & 7, 2021

MEET THE LEBANON OPTIMIST CLUB

Optimist Clubs conduct positive service projects aimed at providing a helping hand to youth. By believing in young people and empowering them to be the best they can be, Optimist volunteers continually make their community a better place to live.

The Lebanon Optimist Club is dedicated to serving our community by providing a valuable service. Our members come from every walk of life. Our membership is growing at a steady pace. With this growth, we have been able to accomplish more, and have a larger impact upon our community. We welcome you with open arms. Please inquire about how you can become a part of our growing membership.

OPTIMIST MISSION STATEMENT

To foster an optimistic way of life for the improvement of individuals and society, through local Optimist Clubs dedicated to ever-expanding service to youth, community, and the world.

PURPOSE OF THE LEBANON BLUES FESTIVAL

The Blues Festival is a fund-raiser for the Lebanon Optimist Club. It was started by the Lebanon Chamber and then they asked our club if we would like to be in charge of the festival. This festival has grown in popularity and it draws people from the surrounding area and our neighboring states. We believe it is a family friendly event that allows people to enjoy really good blues music and visit our historical downtown along with raising money for the kids.

Each year we try to bring new and exciting elements to the Blues Festival. Several years ago, we decided to add a Classic Car Show. This has become a staple program of our overall event. The Classic Car show starts Saturday morning at 8:00 am and goes until 4:00 pm. A couple of years ago we expanded the festival to include Friday evening.

This event is now a true community event. The community comes out and supports this event and the 100% of the proceeds go back into the community. Listed below are some of the programs that benefit from our donations.

Child Advocacy Center	Christmas Food Baskets
Re-Do High School	Lebanon Christmas for Tots
Re-Do Junior High School	Youth Soccer/spring/fall
Bridge Riding for Disabled	YMCA Scholarship
Lebanon Band Boosters	Youth Softball
Warrior Back Pack	After Prom
LHS scholarships X 3	Interfaith Hospitality
Metropolitan Housing	National Safety Pups
Arts Alliance	Teen Alliance Council Violence Free Coalition
Head Start - WCCC Early Learning Center	Shop with A Cop
Atrium Medical Center Foundation	Law Enforcement Lunch
OI Cancer Fund	Student Trip
Big Sisters/Brothers	Martin Luther King Essay Contest
OI Scholarship Fund	Lebanon HS Choir
A Brush of Hope	

Sponsorship Levels

	Title	Stage	Beer Garden	Band	Titanium	Super	Platinum Plus	Platinum
Amount of Sponsorship	6,500	5,000	4,500	4,000	3,500	3,000	2,500	2,000
Recognition in Media Articles	✓	✓	✓	✓	✓	✓	✓	
Number of Official Blues T-Shirts	15	10	8	6	6	6	4	2
Corporate Logo or Name on T-Shirt	L	L	L	L	N	N	N	N
Corporate Logo on Stage Banner	✓	✓	✓	✓	✓	✓	✓	✓
Amount in Blues Bucks to spend at event	\$150	\$100	\$80	\$60	\$50	\$40	\$20	\$10
Free 10 x 10 booth space at event	✓	✓	✓	✓	✓	✓	✓	✓
Company name on trophy at Car Show	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on Facebook page	✓	✓	✓	✓	✓	✓	✓	✓
VIP Pass – All Day	15	10	8	6	4	4	4	2
Recognition from stage (# of times during festival)	10	10	8	8	6	5	5	4
Logo on posters (P- Premium Placement)	P	P	P	P	P	n/a	n/a	n/a
Logo or Name in program (P-Premium Placement)	P	P	P	P	P	✓	✓	✓
Logo on Blues Website with link to your site	✓	✓	✓	✓	✓	✓	✓	✓

Beer Garden Sponsor – This sponsor gets their logo on two 8 ft flags in the beer garden.

Band Sponsor – This sponsor gets their name mentioned before and after each of the eight bands.

2021 Lebanon Blues Festival

SPONSORSHIP OPPORTUNITIES

Corporate Sponsorship Packet

Yes I want to sponsor this year's Lebanon Blues Festival

Please indicate what level you will sponsor

Title Sponsor	\$6,500
Stage Sponsor	\$5,000
Beer Garden Sponsor	\$4,500
Band Sponsor	\$4,000
Titanium	\$3,500
Super Platinum	\$3,000
Platinum Plus Sponsor	\$2,500
Platinum Sponsor	\$2,000
Gold Sponsor	\$1,250

Please make your check payable to *Lebanon Blues Festival*

Complete the following information and mail to: P O Box 778, Lebanon Oh 45036

Company Name: _____

Contact Name for Sponsorship: _____

Yes, we will have a booth at the festival No, we will not have a booth

Contact Name for Event Booth: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Phone: _____ Email: _____

Event Booth Phone: _____ Email: _____

Please call or email for additional information
Ann Smith – Chairperson
513-933-2387 asmith@lcnb.com