

*Please join The Lebanon Optimist Club
for the 24th Annual*



Corporate Sponsorship Packet

August 2 & 3, 2024

MEET THE LEBANON OPTIMIST CLUB

Optimist Clubs conduct positive service projects aimed at providing a helping hand to youth. By believing in young people and empowering them to be the best they can be, Optimist volunteers continually make their community a better place to live.

The Lebanon Optimist Club is dedicated to serving our community by providing a valuable service. Our members come from every walk of life. Our membership is growing at a steady pace. With this growth, we have been able to accomplish more, and have a larger impact upon our community. We welcome you with open arms. Please inquire about how you can become a part of our growing membership.

OPTIMIST MISSION STATEMENT

To foster an optimistic way of life for the improvement of individuals and society, through local Optimist Clubs dedicated to ever-expanding service to youth, community, and the world.

PURPOSE OF THE LEBANON BLUES FESTIVAL

The Blues Festival is a fund-raiser for the Lebanon Optimist Club. It was started by the Lebanon Chamber and then they asked our club if we would like to be in charge of the festival. This festival has grown in popularity and it draws people from the surrounding area and our neighboring states. We believe it is a family friendly event that allows people to enjoy really good blues music and visit our historical downtown along with raising money for the kids.

Each year we try to bring new and exciting elements to the Blues Festival. Several years ago, we decided to add a Classic Car Show. This has become a staple program of our overall event. The Classic Car show starts Saturday morning at 8:00 am and goes until 4:00 pm. A couple of years ago we expanded the festival to include Friday evening.

This event is now a true community event. The community comes out and supports this event and the 100% of the proceeds go back into the community. Listed below are some of the programs that benefit from our donations.

Child Advocacy Center
Leb City Schools Anti-Bullying Programs
Scholarships X 4 -\$1000 LHS
Scholarships x 2 - WCCC
Lebanon Band Boosters
Blessing Box
Optimist International Foundation
Lebanon After Prom

Atrium Medical Center Found.
Scouts Troop 528
YMCA Gala
Lebanon X-mas for Tots
Lebanon Performing Arts Assoc
Family Promise of WC
John McLean Advisory Council
Lebanon Choral Parents

Sponsorship Levels

	Title	Live Stream	Stage	The Garden	Sat Band	Fri Band	Platinum Plus	Platinum
Amount of Sponsorship	10,000	8,000	7,000	6,000	5,000	3,000	2,500	2,000
Live Stream Commercial Spots (60 sec)	10	8	6	5	4	3	2@30	1@30
Recognition on Facebook page	✓	✓	✓	✓	✓	✓	✓	✓
Recognition from stage (# of times during festival)	13	13	10	10	8	6	6	5
Corporate Logo on Stage Backdrop	✓		✓					
Recognition in Media Articles	✓	✓	✓	✓	✓	✓		
Number of Official Blues T-Shirts	15	10	8	6	4	3	2	
Corporate Logo or Name on T-Shirt	L	L	L	L	L	N	N	N
Corporate Logo on Stage Front Banner	✓	✓	✓	✓	✓	✓	✓	✓
Amount in Blues Bucks to spend at event	\$150	\$100	\$80	\$60	\$50	\$40	\$20	\$10
Free 10 x 10 booth space at event	✓	✓	✓	✓	✓	✓	✓	✓
VIP Pass – All Day	15	10	8	6	4	4	4	2
Logo on posters (P- Premium Placement)	P	P	P	P	P	n/a	n/a	n/a
Logo on Blues Website with link to your site	✓	✓	✓	✓	✓	✓	✓	✓

Beer Garden Sponsor – This sponsor gets their logo on two 8 ft flags in the beer garden.

Band Sponsor – This sponsor gets their name mentioned before and after each of the eight bands.

2024 Lebanon Blues Festival

SPONSORSHIP OPPORTUNITIES

Corporate Sponsorship Packet

Yes I want to sponsor this year's Lebanon Blues Festival

Please indicate what level you will sponsor

Title Sponsor	\$10,000
Live Stream	\$8,000
Stage Sponsor	\$7,000
The Garden Sponsor	\$6,000
Sat Band Sponsor	\$5,000
Fri Band Sponsor	\$3,000
Platinum Plus Sponsor	\$2,500
Platinum Sponsor	\$2,000

Please make your check payable to *Lebanon Blues Festival*

Complete the following information and mail to: P O Box 778, Lebanon Oh 45036

Company Name: _____

Contact Name for Sponsorship: _____

Yes, we will have a booth at the festival No, we will not have a booth

Contact Name for Event Booth: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsorship Phone: _____ Email: _____

Event Booth Phone: _____ Email: _____

Please call or email for additional information
Ann Smith – Co-Chairperson
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