

*Please join The Lebanon Optimist Club  
for the 25<sup>th</sup> Annual*



Corporate Sponsorship Packet

*July 31 – August 1, 2026*

## **MEET THE LEBANON OPTIMIST CLUB**

Optimist Clubs conduct positive service projects aimed at providing a helping hand to youth. By believing in young people and empowering them to be the best they can be, Optimist volunteers continually make their community a better place to live.

The Lebanon Optimist Club is dedicated to serving our community by providing a valuable service. Our members come from every walk of life. Our membership is growing at a steady pace. With this growth, we have been able to accomplish more, and have a larger impact upon our community. We welcome you with open arms. Please inquire about how you can become a part of our growing membership.

### **OPTIMIST MISSION STATEMENT**

To foster an optimistic way of life for the improvement of individuals and society, through local Optimist Clubs dedicated to ever-expanding service to youth, community, and the world.

## **PURPOSE OF THE LEBANON BLUES FESTIVAL**

The Blues Festival is a fund-raiser for the Lebanon Optimist Club. It was started by the Lebanon Chamber and then they asked our club if we would like to be in charge of the festival. This festival has grown in popularity and it draws people from the surrounding area and our neighboring states. We believe it is a family friendly event that allows people to enjoy really good blues music and visit our historical downtown along with raising money for the kids.

Each year we try to bring new and exciting elements to the Blues Festival. Several years ago, we decided to add a Classic Car Show. This has become a staple program of our overall event. The Classic Car show starts Saturday morning at 8:00 am and goes until 4:00 pm. A couple of years ago we expanded the festival to include Friday evening.

This event is now a true community event. The community comes out and supports this event and the 100% of the proceeds go back into the community. Listed below are some of the programs that benefit from our donations.

Child Advocacy Center  
Leb City Schools Anti-Bullying Programs  
Scholarships X 4 -\$1000 LHS  
Scholarships x 2 - WCCC  
Lebanon Band Boosters  
Lebanon Food Pantry  
Optimist International Foundation  
Lebanon After Prom  
Safe on Main  
Feed Nicaragua

Atrium Medical Center Foundation  
Warren County Child Advocacy Center  
Countryside YMCA Gala  
Lebanon Christmas for Tots  
Lebanon Performing Arts Assoc  
Family Promise of WC  
John McLean Advisory Council  
Lebanon Choral Parents  
Sleep In Heavenly Peace  
WC Early Childhood Center (Head Start)

# Sponsorship Levels

	Title	Live Stream	Stage	The Garden	Sat Band	Fri Band	Platinum Plus	Platinum
Amount of Sponsorship	10,000	8,000	7,000	6,000	5,000	3,000	2,500	2,000
Live Stream Commercial Spots (60 sec)	10	8	6	5	4	3	2@30	1@30
Recognition on Facebook page	✓	✓	✓	✓	✓	✓	✓	✓
Recognition from stage (# of times during festival)	13	13	10	10	8	6	6	5
Corporate Logo on Stage Backdrop	✓		✓					
Recognition in Media Articles	✓	✓	✓	✓	✓	✓		
Number of Official Blues T-Shirts	15	10	8	6	4	3	2	
Corporate Logo or Name on T-Shirt	L	L	L	L	L	N	N	N
Corporate Logo on Stage Front Banner	✓	✓	✓	✓	✓	✓	✓	✓
Amount in Blues Bucks to spend at event	\$150	\$100	\$80	\$60	\$50	\$40	\$20	\$10
Free 10 x 10 booth space at event	✓	✓	✓	✓	✓	✓	✓	✓
VIP Pass – All Day	15	10	8	6	4	4	4	2
Logo on posters (P- Premium Placement)	P	P	P	P	P	n/a	n/a	n/a
Logo on Blues Website with link to your site	✓	✓	✓	✓	✓	✓	✓	✓

Garden Sponsor – This sponsor gets their logo on two 8 ft flags in the refreshment garden.

Band Sponsor – This sponsor gets their name mentioned before and after each of the eleven bands.

# 2026 Lebanon Blues Festival

## SPONSORSHIP OPPORTUNITIES

### Corporate Sponsorship Packet

☐ Yes I want to sponsor this year's Lebanon Blues Festival

*Please indicate what level you will sponsor*

Title Sponsor	\$10,000
Live Stream	\$8,000
Stage Sponsor	\$7,000
The Garden Sponsor	\$6,000
Sat Band Sponsor	\$5,000
Fri Band Sponsor	\$3,000
Platinum Plus Sponsor	\$2,500
Platinum Sponsor	\$2,000

**Please make your check payable to *Lebanon Blues Festival***

Complete the following information and mail to: P O Box 778, Lebanon Oh 45036

Company Name: \_\_\_\_\_

Contact Name for Sponsorship: \_\_\_\_\_

☐ Yes, we will have a booth at the festival

☐ No, we will not have a booth

Contact Name for Event Booth: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Sponsorship Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Event Booth Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please call or email for additional information  
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